

DR. WEILER

THE AESTHETIC TASTE SPRAY



Made in Germany

VITA

- Born in Nuremberg / Germany
- High school in Nuremberg
- Study / Dental medicine at University Erlangen and University Berlin.
- Worked at Schlosspark hospital Berlin, University Regensburg and University Munich, departments for maxillo-facial and plastic surgery
- Worked at private clinic in Munich
- Worked at Rio de Janeiro, hospital for plastic surgery Prof. Ivo Pitanguy
- Leading surgeon at dental Clinic in Milano - Italy
- Founded clinic in Nuremberg
- Founded Metropol Hospital Nuremberg, for international patients
- Sold clinic and hospital 2014 - 2015
- Founder and CEO of AZ Zahncreme GmbH in 2013



DR MATTHIAS WEILER

THE IDEA

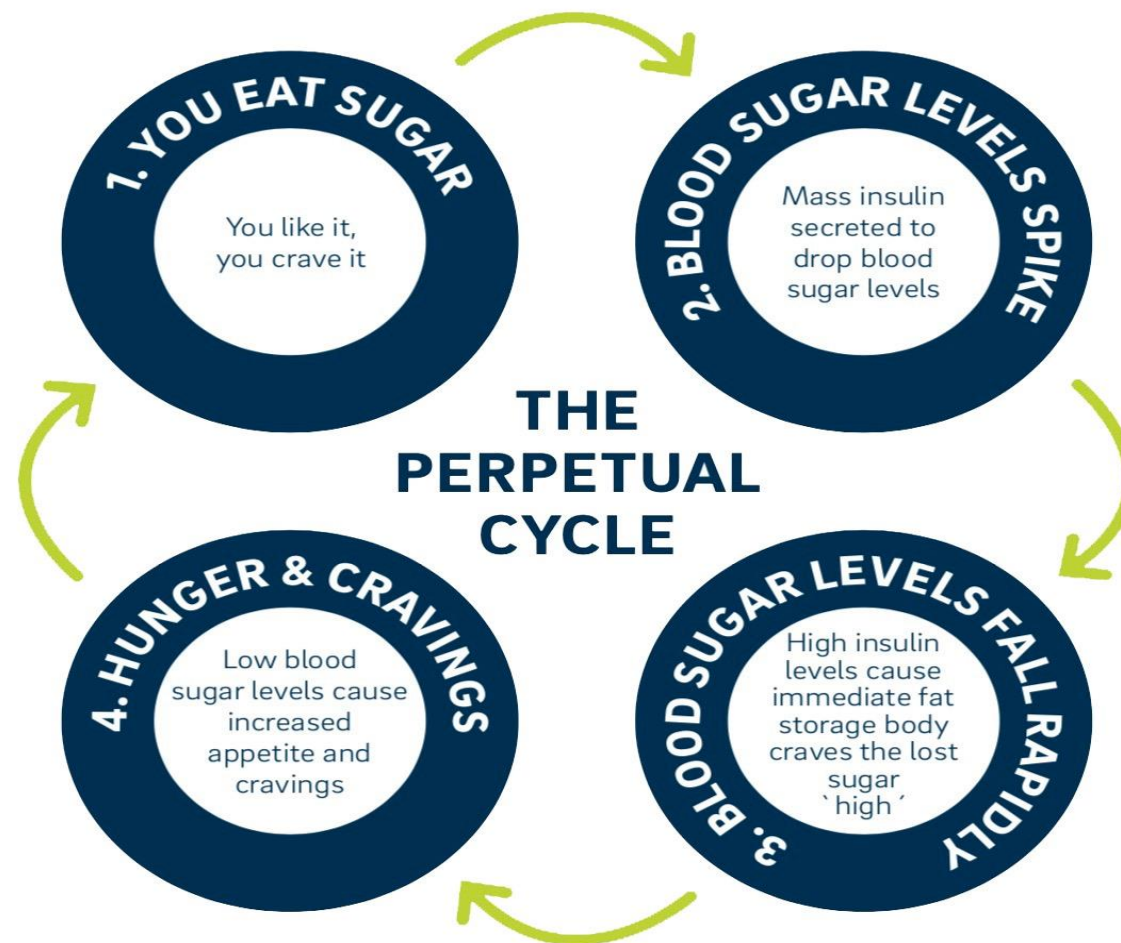
First thoughts for this product were created in 2012, by intensive research on smell and taste, flavour science and impact of flavours on our mood, influenced by Professor Hanns Hatt - University of Bochum, the American association for smell and taste, Mayo Clinic - USA, University of Toronto - Canada, St.George`s Hospital - London and more.



PROFESSOR HANNS HATT
Ruhr University BOCHUM
President
Academy of Science, Germany

THE MEDICAL IMPACT AND STORAGE OF SUGAR.

SUGAR ADDICTION:



THE CYCLE IS REPEATED

THE BIOCHEMISTRY EFFECT OF SUGAR

Sugar leads to addiction like Alcohol, Nicotine or drugs. This by the biochemical impact of hormone release in the brain.

Excess sugar is immediately stored as fat.

Sugar is hidden in many foods and highly concentrated in soft drinks and sweets.

Sugar is the only substance we consume, which has no nutritional value but a lot of calories.

By making foods "hyper-palatable", mostly by sugar, the food manufacturers ensure that we eat a lot and decide to buy and eat them again and again.

Everybody should reduce the free sugar to a maximum of 25 grams a day. That's about six teaspoons a day, not more.



THE PROBLEM

Sugar consumption is on the rise, which in turn leads to health problems, obesity and unhealthy lifestyle. 2,2 billion people worldwide are overweight. The numbers of diabetic persons is exploding. Sugar consumption is the main cause for dental diseases. Sugar consumption is the main cause for unclear skin and much more problems.

Overweight and obesity is an energy imbalance between calories consumed and calories expended.



SMELL AND TASTE

Most people do not know what the nose can do and what it is important for. The brain analyzes every smell and saves it, along with the related pictures and emotions. When we call the scent again, the corresponding emotions are repeated. They connect these with something positive or negative.

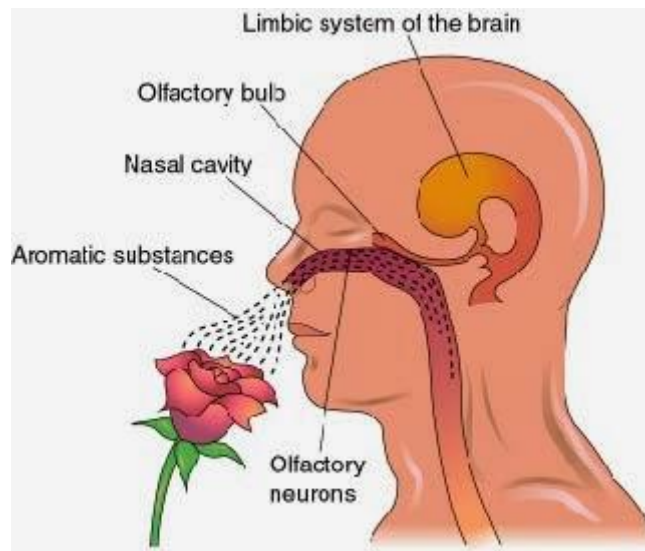
Example : Vanilla

Vanilla is intensively part of mother milk.
So Vanilla caused over 1000 of years a positive addiction to people.



HOW – THE AESTHETIC TASTE – SPRAY WORKS

The nose is much more important for the taste than the tongue. The tongue can only distinguish five flavors - bitter, spicy, salty, sweet and umami - that's hearty. The olfactory mucosa in the nasal cavities however knows more than 10,000 flavors, according to millions of possible combinations. **Flavours have a great influence on us, as wellbeing. Flavours have been proven to curb cravings for sugar, by tricking the brain in to believing it is satisfied.**



ADVANTAGES OF DR.WEILER -THE AESTHETIC TASTE- SPRAY

- + Natural ingredients
- + Vegan
- + Lactose free
- + Gluten free
- + No fat
- + No carbohydrates
- + No sugar
- + No artificial sweeteners
- + Delicious smell and taste
- + Efficient to curb the sweet tooth significantly
- + Less sugar consumption means less calories to support weight management
- + Handy and efficient for at home, pocket or handbag
- + Use it anytime and anywhere by sugar cravings



Developed by 4 years most modern flavour science
Unique flavour mixture
Patent pending.

UNIQUE DESIGNS FOR A UNIQUE PRODUCT



HOW TO USE

Pump 3-5 sprays under the tongue to stop a sugar surge immediately by just zero calorie impact.



SUMMARY

the problem

**Sugar consumption is on the rise,
which in turn leads to health problems,
obesity and unhealthy lifestyle**

**Junk food, sugary drinks,
confectionary and certain pre-cooked meals
all contain sugar**

**Losing weight is greatly enhanced
when curbing your sugar consumption**



the solution

**Certain flavours have been known to curb
sugar craving by tricking the brain in to
believing its satisfied**

**The breakthrough,
Dr Weller's - The Aesthetic Taste - spray,
is a totally natural way to curb a sweet tooth**

**This delicious flavoured spray is the perfect
solution to reduce sugar consumption,
help lose weight and used to support
a healthy way of living**

Take out, it works

Usage

**Pump 3-5 sprays under the tongue
to stop a sugar surge immediately**

DR. MATTHIAS WEILER
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SUMMARY: Calorie impact per day just zero

DR
WEILER
THE AESTHETIC TASTE

Flavor Spray
Vanilla

50ml

60g

Durchschnittliche Nährwerte Nutritional Information	pro 100g (% der RM*) per 100g (% Daily Value**)
Brennwert/Energy	331 kcal/1666 KJ (16,6%)
Fett/Fats	0g (0%)
Davon gesättigte Fettsäuren of which saturates	0g (0%) 0g
Kohlenhydrate/Carbohydrates Davon Zucker/of which sugar	0g (0%) 0g
Salz/Salt	0g (0%)
Artificial Sweeteners	0g (0%)
*Referenzmenge für einen durchschnittlichen Erwachsenen 2000 kcal, **Percent Daily Values are based on a 2000 calorie diet	
Pro Spraystoß 1,3 kcal/6,6 KJ / Per hub 1,3 kcal/6,6 KJ	

Ingredients: Plant Glycerin, Aqua, Potassium sorbate,
Aroma — Vegan, lactose free & gluten free!

Pro Anwendung: 3-5 Spraystöße
Recommendation: 3 to 5 hubs per use

Produced for
AZ Zahncreme GmbH
dr-weiler.com

Made in
Germany

Core person next to our founder and CEO DR.Weiler

Ms. SUSA REGENAUER

Born in Nuremberg / Germany

High school in Nuremberg / Germany

Studied graphic design in Munich / Germany

Growing up in a designer family

Both brothers working as chief - head designers for world known companies

Responsible at Dr. Weiler Company for design and development of new products





THANK YOU
FOR YOUR ATTENTION