

Guidelines for Application

To qualify for the John P. McNulty Prize, you must be a Fellow of the Aspen Global Leadership Network, with an active project two years underway that is poised to continue for the foreseeable future.

Submissions must be, or have substantially evolved from, the project designated as your leadership project during your fellowship. 2013 finalists are not eligible to apply for the 2014 prize.

Application Deadline: April 15, 2014

1. A Written Statement of the Project

In narrative form—500 words maximum. Please Include:

- Your project mission, detailing the problems and issues the project addresses.
- When, and why the project began.
- Your role in the achievements of the stated criterion.
- In what way is the project an outcome of your fellowship experience?

2. Please enumerate and address in detail each of the following criteria:

Impact —250 words maximum

Describe the impact of your project on individuals and/or the community. Where applicable, include number of people reached and financial impact. What is the evidence that the project has been accepted and embraced by those it benefits? Indicate the criteria used to measure your project's achievements. How is impact assessed?

Creativity —250 words maximum

How does the project reflect innovative or unique approaches to addressing issues/solving problems? How is the implementation exceptional?

Sustainability / Lasting Contribution —250 words maximum

Explain the financial structure of your project, how is it funded and how will it be sustained? What is the potential for and/or evidence of the long-term impact of this project? How has the project taken on a life of its own? What is your vision for the future and the next steps? Does the project show promise to be modified or expanded to meet unmet needs? Is there evidence that your project can serve as a prototype for others?

Entries will be judged on each criterion.

3. Pertinent Supporting Materials

Demonstrate your record of success. *Submission of materials limited to 10 - 8.5" x 11" pages. Please upload as a single file in .doc or .pdf format.*

- Pamphlets, annual reports or other reports to supporters or investors and financial statement (as applicable)
- Press coverage and other outside recognition
- Letters and testimonials in support of your project.
- Photos
- Your CV

4. A Short Video

Encouraged, *not required*—under 5 minutes in length and 100mb size, most file formats accepted. *For some excellent examples please see the 2011 & 2012 laureates video submissions in the Screening Room at mcnultyprize.org*

- Show and tell about your project, chiefly its impact, creativity and lasting contribution.
- You can personally narrate or have someone interview you, as well as show others involved in or affected by the project.
- We are not looking for professional filmmaking but for a personal way to capture the power of the project.

The John P. McNulty Prize is administered in partnership with the Aspen Institute | Tel. 202.736.2530

