



# Great Plains Network Annual Meeting

June 10, 2024 – June 12, 2024

Lincoln, Nebraska

## Sponsorship Opportunities

### ABOUT GPN

The Great Plains Network is hosting our Annual Meeting in a new location this year—Lincoln, Nebraska! This event brings together CIO's, CTO's, state network leaders, HPC directors, and IT staff from leading universities and regional networks in the Midwest.

### ABOUT THE EVENT

- Opening Gala Reception on Monday, June 10, 2024, at Barred Owl rooftop patio of **The Scarlet, Lincoln, a Tribute Portfolio Hotel (2101 Transformation Dr, Lincoln, NE 68508)**.
- The Annual meeting held on Tuesday, June 11, 2024 at **The Nebraska Innovation Conference Center (NICC) at the Nebraska Innovation Campus-NIC (2021 Transformation Dr, Lincoln, NE 68508)**.
- A June 11<sup>th</sup> **Tuesday Night Special Networking Reception, Scavenger Hunt and Hack-a-thon**. This event is new this year and will be held at the newly renovated University of Nebraska's Museum of Natural History (645 N 14th St, Lincoln, NE 68588).
- Over 100 attendees anticipated, in which 20% have final purchase authority and an additional 50% of attendees have a strong influence on purchases.
- Ample opportunities to interact with attendees along with breaks in the sponsor area for Tuesday meeting day.
- Multiple unique sponsor opportunities!

### SPONSORSHIP PACKAGES

GPN offers a variety of sponsorship opportunities to showcase your organization, products, and services to high-level decision makers. As a sponsor you gain visibility for your company and demonstrate support of critical, advanced networking & high-performance computing research and development.

All sponsors (except Exhibitors) receive:

- Acknowledgement on annual meeting-related emails to GPN membership
- Name and/or logo on meeting materials (digital schedules/programs, sponsor signs, etc.)
- Name and/or logo on schedule website
- Premiere or priority space assignments *including electrical at your booths*

All Sponsors including Exhibitors receive:

- Access to member attendee list (pre/post conference)

Please review the different packages below and select the one that best fits your company's needs. Sponsorships are available on a first-come, first-served basis. *Act now; space is limited!*



## **GPN ANNUAL MEETING SPONSORSHIP PACKAGES**

### **MONDAY NIGHT GALA RECEPTION PLATINUM SPONSORSHIP \$6,500**

- Hosting of Monday, June 10, 2024 Gala Reception at Barred Owl rooftop patio of The Scarlet, Lincoln, a Tribute Portfolio Hotel (2101 Transformation Dr, Lincoln, NE 68508)
- Ability to provide company promotional materials at Monday night gala
- Opportunity to talk about your company at the gala
- Logo on all signage for the Monday night gala
- Up to four (4) attendees at all Tuesday, June 11, meeting events at the Nebraska Innovation Conference Center (NICC) and all meeting meals
- Up to four (4) attendees at the Special Networking Reception on Tuesday night at University of Nebraska's Museum of Natural History
- \*Opportunity for speaking opportunities during the conference, including a Sponsor Lightning Talk - This is an opportunity for you as a sponsor to showcase new products or services, highlight solutions and share examples of the benefits of products for members (Tuesday Meeting Day)
- \*\*Expanded Exhibitor Space on Tuesday (premiere space assignment)

### **TUESDAY NIGHT SPECIAL NETWORKING EVENT PLATINUM SPONSORSHIP \$6,500**

- Hosting of Tuesday, June 11, 2024 Special Networking Reception, Scavenger Hunt and Hack-a-thon
- Ability to provide company promotional materials at Tuesday Night Special Networking event at University of Nebraska's Museum of Natural History
- Opportunity to talk about your company at the gala
- Logo on all signage for the Tuesday night networking event
- Up to four (4) attendees at the Gala Reception on Monday night at the Barred Owl
- Up to four (4) attendees at all Tuesday, June 11, meeting events at the Nebraska Innovation Conference Center (NICC) and all meeting meals
- Up to four (4) attendees at the Special Networking Reception on Tuesday night at University of Nebraska's Museum of Natural History
- \*Opportunity for speaking opportunities during the conference, including a Sponsor Lightning Talk - This is an opportunity for you as a sponsor to showcase new products or services, highlight solutions and share examples of the benefits of products for members (Tuesday Meeting Day)
- \*\*Expanded Exhibitor Space on Tuesday (premiere space assignment)

### **TUESDAY PLATINUM BREAKFAST SPONSORSHIP **SOLD OUT!****

- Hosting of Tuesday, June 11, morning breakfast at The Nebraska Innovation Conference Center (NICC)
- Ability to provide company promotional materials on Tuesday morning breakfast tables
- Opportunity to talk briefly about your company at the Tuesday morning session

- Logo on all signage for the Tuesday morning session
- Up to three (3) attendees at Gala Reception on Monday night at the Barned Owl
- Up to three (3) attendees at all Tuesday meeting events at The Nebraska Innovation Conference Center (NICC) and all meeting meals
- Up to three (3) attendees at the Special Networking Reception on Tuesday night at University of Nebraska's Museum of Natural History
- \*Opportunity for speaking opportunities during the conference, including a Sponsor Lightning Talk - This is an opportunity for you as a sponsor to showcase new products or services, highlight solutions and share examples of the benefits of products for members (Tuesday Meeting Day)
- \*\*Expanded Exhibitor Space for Tuesday (premiere space assignment)

#### **TUESDAY PLATINUM LUNCH SPONSORSHIP**

**SOLD OUT!**

- Hosting of Tuesday, June 11, afternoon lunch at The Nebraska Innovation Conference Center (NICC)
- Ability to provide company promotional materials on Tuesday afternoon lunch tables
- Opportunity to talk briefly about your company at the Tuesday lunch session
- Logo on all signage for the Tuesday lunch session
- Up to three (3) attendees at Gala Reception on Monday night at the Barned Owl
- Up to three (3) attendees at all Tuesday meeting events at The Nebraska Innovation Conference Center (NICC) and all meeting meals
- Up to three (3) attendees at the Special Networking Reception on Tuesday night at University of Nebraska's Museum of Natural History
- \*Opportunity for speaking opportunities during the conference, including a Sponsor Lightning Talk - This is an opportunity for you as a sponsor to showcase new products or services, highlight solutions and share examples of the benefits of products for members (Tuesday Meeting Day)
- \*\*Expanded Exhibitor Space for Tuesday (premiere space assignment)

#### **\*\*\*GOLD LEVEL – BREAK SPONSORSHIPS**

**\$3,000 (3 AVAILABLE)**

- Opportunity to co-sponsor the Tuesday, June 11, afternoon break and snacks (3 Available) at The Nebraska Innovation Conference Center (NICC) including logo on all break signage
- Up to two (2) attendees at Gala Reception on Monday night at the Barned Owl
- Up to two (2) attendees at Tuesday meeting events at The Nebraska Innovation Conference Center (NICC) and all meeting meals
- Up to two (2) attendees at the Special Networking Reception on Tuesday night at University of Nebraska's Museum of Natural History
- Exhibitor Space for Tuesday (priority space assignment)

#### **\*\*\*GOLD LEVEL – ROOM SPONSORSHIPS**

**\$3,000 (4 AVAILABLE)**

- Opportunity to sponsor one (1) of our four (4) breakout session rooms during Tuesday, June 11 conference at The Nebraska Innovation Conference Center (NICC) which would include sponsoring power for attendees in the rooms along with being able to include SWAG on the tables for that room along with logo on all signage
- Up to two (2) attendees at Gala Reception on Monday night at the Barned Owl

- Up to two (2) attendees at Tuesday meeting events at The Nebraska Innovation Conference Center (NICC) and all meeting meals
- Up to two (2) attendees at the Special Networking Reception on Tuesday night at University of Nebraska's Museum of Natural History
- Exhibitor Space for Tuesday (priority space assignment)

#### **EXHIBITOR LEVEL SPONSORSHIP**

**\$2,000**

- Up to one (1) attendee at Gala Reception on Monday night at the Barned Owl
- Up to one (1) attendee at all Tuesday, June 11 meeting events at The Nebraska Innovation Conference Center (NICC) and all meeting meals
- Up to one (1) attendee at the Special Networking Reception on Tuesday night at University of Nebraska's Museum of Natural History
- \*\*\*\*Exhibitor Space for Tuesday meeting day

#### **CO-SPONSORSHIP ADD ON**

**\$1,000**

- Ability to share an existing Exhibitor Space for Tuesday meeting day, June 11, at The Nebraska Innovation Conference Center (NICC) with an existing sponsor (already signed up)
- Up to one (1) attendee at Gala Reception on Monday night at the Barned Owl
- Up to one (1) attendee at all Tuesday meeting events at The Nebraska Innovation Conference Center (NICC) and all meeting meals
- Up to one (1) attendee at the Special Networking Reception on Tuesday night at University of Nebraska's Museum of Natural History

\*PLATINUM SPONSORS SPEAKING OPPORTUNITIES: A Platinum Sponsors Lightning Talks session will be scheduled during the Tuesday, June 11, 2024 meeting day at The Nebraska Innovation Conference Center (NICC). This is a 45-minute session during which each of the Platinum Sponsors is eligible to speak for up to 12 minutes on any topic that they wish to share with the GPN audience. Additionally, Platinum Sponsors may submit a request to speak during a full 45-minute Breakout Session later the same day, subject to the same content review and approval process that other prospective Breakout Session speakers will undergo. These breakout sessions are an opportunity for industry subject matter experts to share their insights on technology. They should be knowledge sharing activities with the attendees. While it is expected that vendors will provide some information regarding their products, the sessions should not be product centric.

\*\*EXPANDED EXHIBITOR SPACE: Premium vendor location on Tuesday, June 11, 2024 at The Nebraska Innovation Conference Center (NICC) with up to (2) 6' skirted tables, four (4) chairs and electrical access will be provided for your display.

\*\*\*GOLD LEVEL SPONSORS: Depending on Gold sponsorship selection (breaks or rooms), the ability to sponsor your requested option on Tuesday, June 11, 2024 at The Nebraska Innovation Conference Center (NICC) is a first come, first served option based on availability. Also, your Gold Level Priority EXHIBITOR SPACE will include a 6' skirted table, two (2) chairs and electrical access for your display for Tuesday, June 11, 2024 at The Nebraska Innovation Conference Center (NICC)

\*\*\*\*EXHIBITOR SPACE: A 6' skirted table, two (2) chairs will be provided for your display for Tuesday, June 11, 2024 at The Nebraska Innovation Conference Center (NICC).



## 2024 GPN Annual Meeting Sponsorship Form – Due May 1, 2024

All correspondence concerning the meeting sponsorship and exhibits will be sent to the pre-event contact. Please return the completed form and payment by May 1, 2024.

Company Name (as it will appear in conference materials) \_\_\_\_\_

Pre-Event Contact Name and Title \_\_\_\_\_

Pre-Event Email \_\_\_\_\_

Pre-Event Phone \_\_\_\_\_

Address (for invoice) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Sponsorship Selection

Mon. Night Gala Reception Sponsorship - \$6,500 (4 Attendees)(1 Available)\$ \_\_\_\_\_

Tues. Night Networking Reception Sponsorship - \$6,500 (4 Attendees)(1 Available)\$ \_\_\_\_\_

Gold Break Sponsorships– \$3,000 (2 attendees) (3 Available) \$ \_\_\_\_\_

Gold Room Sponsorships–\$3,000 (2 attendees) (4 Available) \$ \_\_\_\_\_

Exhibitor Space – \$2,000 (1 attendee) \$ \_\_\_\_\_

Co-Sponsorship Add On – \$1,000 (1 attendee) \$ \_\_\_\_\_

Additional Mon. Night Gala Ticket (spouse, etc.) \_\_\_ x \$50 \$ \_\_\_\_\_

Additional Tues. Night Reception Ticket (spouse, etc.) \_\_\_ x \$50 \$ \_\_\_\_\_

Additional Sponsor Thurs. Attendees (Tuesday Conf. only) \_\_\_ x \$250 \$ \_\_\_\_\_

Additional Sponsor Attendees (Mon. Night Gala + Tues. Conf. + Tues. Night Reception) \_\_\_ x \$300 \$ \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

Please List Meeting Attendees: (Name, title, email, phone)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

I would like to pay for my sponsorship via: \_\_\_ \*Credit Card (\*instructions to follow) \_\_\_ Check \_\_\_ ACH/Wire Transfer

**SEND COMPLETED FORM AND CHECK PAYABLE TO:** Great Plains Network, 221 N Stadium Blvd, Suite 201, Columbia, MO 65203. Upon receipt, an invoice will be sent to you for payment.