

## Guidelines for Application — *Deadline: April 5, 2018*

To qualify for the [John P. McNulty Prize](#), you must be a Fellow of the Aspen Global Leadership Network, with an active venture or Action Pledge two years underway that is poised to continue for the foreseeable future.

Submissions must be, or have substantially evolved from, what was designated as your leadership venture during your fellowship. 2017 Laureates are not eligible to apply for the 2018 Prize.



### 1. Written Statement

#### A. Narrative Statement of the Venture—300 words maximum

- Your venture mission.
- When, and why the venture began, detailing the need your venture addresses.
- Your title and role in the venture's achievements.

#### B. Success to Significance —200 words maximum

*The McNulty Prize celebrates the boldness and impact of AGLN Fellows who are using their exceptional leadership abilities, entrepreneurial spirit, and private sector or professional platform to address the world's toughest challenges.*

- How are you uniquely positioned to address this issue?
- In what way is the venture an outcome of your fellowship experience?

### 2. Please enumerate and address in detail each of the following:

#### A. Impact—250 words maximum

Describe the impact of your venture on individuals and/or the community. What evidence shows that the venture has been accepted and embraced by those it benefits? How do you measure and assess achievements? If possible, include key metrics that illustrate impact, such as number of people reached, financial impact or other indicators of success.

#### B. Creativity—250 words maximum

How does the venture reflect entrepreneurial approaches to addressing the need? What distinguishes it from others in the sector? How has your venture changed the notion of what's possible? How is the implementation exceptional?

#### C. Sustainability—250 words maximum

How has the venture taken on a life of its own? What is your vision for the future, and the next steps? Has your venture been influential in its sector? How? Is there evidence that it is serving as a model for others?

#### D. Financial Information—150 words maximum

Explain the financial structure of your venture. How is it funded and how will it be sustained over time? While financial need is not a criteria for the Prize, we are curious: how would this make a difference for your venture?

### 3. Pertinent Supporting Materials

Demonstrate your record of success. *Please upload as a single .doc or .pdf file, limited to 10 - 8.5" x 11" pages.*

- Pamphlets, annual reports or other reports to supporters or investors and financial statement
- Press coverage and other outside recognition, photos
- Letters and testimonials in support of your venture
- Your CV

### 4. A Short Video

*Encouraged, not required—under 5 mins and 100MB, most file formats accepted. YouTube links also accepted.*

- Show and tell about your venture, chiefly its impact, creativity and lasting contribution.
- You can personally narrate or have someone interview you, and/or show others involved or affected.
- We are not looking for professional filmmaking but for a personal way to capture the power of the work.