

JUMP REPORT

EARNINGS REPORTING TARGET / TRAJECTORY ANALYSIS

FOR IMMEDIATE RELEASE

UPDATED: March 8, 2016

Blue Buffalo Pet Products Inc. [BUFF] (AMC)

Scheduled for release March 8, 2016 (after market close)

Blue Buffalo Pet Products Inc will be posting its Q415 quarterly earnings results. BUFF is expected to post earnings of \$0.14 per share and revenue of \$259 million for the quarter. In the last quarter, company reported \$0.17 earnings per share for the quarter, beating analysts' consensus estimate of \$0.14. BUFF is up 8.5% over the last month and up 14.4% over the last 3 months. (No data for last year because only 1 quarter of public trading)

Last 3 Quarters Jump Zone: 12.11% (only 1 quarter of public trading)
Consensus Estimates: N/A (whisper) \$0.16 (estimize) \$0.14 (wall street)

StockJumpers trajectory analysis – reveals a pop on good news which may be a beat and positive forward guidance. We are long for the event.

BUFF - Blue Buffalo Pet Products - Daily Area Chart



STOCK PRICE/HISTORY:

Trading Range (52wk)	15.19 – 28.80
Average Daily Volume	673K
Market Cap	3.8B
Beta	N/A
SJ Volatility Rank	3

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