

JUMP REPORT

EARNINGS REPORTING TARGET / TRAJECTORY ANALYSIS

FOR IMMEDIATE RELEASE

UPDATED: January 21, 2016

Starbucks Corporation [SBUX] (AMC)

Scheduled for release January 21, 2016 (after market close)

Starbucks Corporation will be posting its Q116 quarterly earnings results. SBUX is expected to post earnings of \$0.45 per share and revenue of \$5,382 million for the quarter. In the last quarter, company reported \$0.43 earnings per share for the quarter, meeting analysts' consensus estimate of \$0.43. SBUX is down 3.3% over the last month and down 2.8% over the last 3 months. The stock price is up 45.8% over the last year.

Last 3 Quarters Jump Zone: 5.38%, 4.86%, 2.40%

Consensus Estimates: \$0.46 (whisper) \$0.46 (estimize) \$0.45 (wall street)

StockJumpers trajectory analysis – reveals a down move for this high flyer - post release. The numbers may meet but market sentiment may be chilling a bit. We have this as a short for this quick event only – with the potential of going back in on a long play bounce after it settles. Watch for the 2 trade play opportunity.

SBUX - Starbucks Corp - Daily Area Chart



STOCK PRICE/HISTORY:

Trading Range (52wk)	40.17- 64.00
Average Daily Volume	12.3M
Market Cap	84.5B
Beta	0.8
SJ Volatility Rank	3

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