

NETHOPE

CENTER FOR THE DIGITAL NONPROFIT

ABOUT US

In 2017, a group of nonprofit senior executives shared that they needed guidance and resources to identify, manage, and act on promising digital innovations. This kind of knowledge and awareness would in turn have the potential to revolutionize the nonprofit sector's ability to achieve its goals and mission areas. Recognizing the need for a structured approach to inform the sector, NetHope created its own Center for the Digital Nonprofit (CDN).

The NetHope CDN seeks to drive digital transformation across our community of nonprofit members. We bring together expertise of the technology sector with the on-the-ground experience of global nonprofits to create a foundation for thought leadership and forward-thinking innovation. The CDN believes that the evolving needs of nonprofits can guide the responsible design of technology solutions, and that through technology and digital ways of working, nonprofits can increase their ability to achieve their missions more effectively and efficiently. Our three-pronged strategy seeks to:

1. INSPIRE

We inspire nonprofits to adopt new approaches to solving big issues. Together, we aim to transform nonprofit personnel, guide talent management, and enhance capabilities through peer learning and effective, readily available digital solutions. The CDN achieves this through the publication of blogs, whitepapers, and other forms of original research. Additionally, we provide visibility to NetHope's efforts related to digital skills, information security, and training webinars. Through this work, the CDN identifies and amplifies digital use cases that have the most impact and are relevant to the contexts in which nonprofits operate.

2. DESIGN

We collaborate with our technology Partners and Member nonprofits with a suite of design tools and workflows that facilitate the development of innovations across the nonprofit sector. These tools include the [The Digital Nonprofit Ability™](#) (DNA), the [Digital Nonprofit Skills Framework™](#), and the [IDEA Journey™](#). With these design tools, we work with nonprofits to confront the world's biggest challenges through digital innovation.

3. ACHIEVE

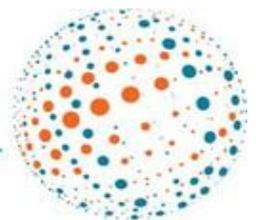
We operationalize sector research to promote the necessary pre-conditions for digital innovation across the nonprofit sector. By providing the expertise, resources, tools, guidance, and grantmaking needed, we help unlock the sequential barriers to nonprofit digital transformation, providing human-centric and ethical design expertise for new digital solutions. Example case studies include the [NGO Reference Model](#) and [Frontline Humanitarian Logistics](#) – both of which are community innovations facilitated by the CDN. In addition, we leverage our research and knowledge to inform our community of philanthropic and technology Partners.

OUR COMMITMENT

The NetHope CDN will continue to provide resources that guide nonprofits in their digital transformation and work with them to reimagine program delivery, which has grown in demand since the start of the coronavirus pandemic. We also plan to build a library of information and best practices for nonprofits to reference and adapt as they chart and advance their own digital transformation journey.

As this work grows and evolves, we welcome opportunities for partnership and sponsorship. For more information and to get involved in this cutting-edge work, contact nicholas.kerastas@nethope.org.

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Working at the intersection of international NGOs and global technology corporations, NetHope is a membership organization currently serving 65 leading humanitarian relief, development, and conservation organizations around the world. We empower our members to collaborate, innovate, and leverage the full potential of data, information, and communications technology to support their work in 190 countries.

NetHope and its members partner with the world's leading technology firms to create innovative solutions to existing and emerging challenges, and to reimagine how technology can improve our world.

OUR MEMBERS



OUR PARTNERS

