

JUMP REPORT

EARNINGS REPORTING TARGET / TRAJECTORY ANALYSIS

FOR IMMEDIATE RELEASE

<u>UPDATED</u>: April 13, 2016

Pier 1 Imports, Inc. [PIR] (AMC)

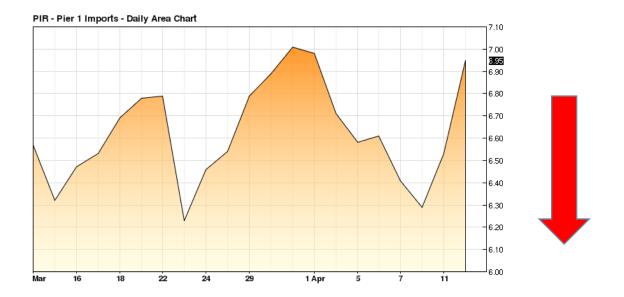
Scheduled for release April 13, 2016(after market close)

Pier 1 Imports, Inc will be posting its Q116 quarterly earnings results. PIR is expected to post earnings of \$0.21 per share and revenue of \$530 million for the quarter. In the last quarter the company reported \$0.13 earnings per share for the quarter, beating the analysts' consensus estimate of \$0.12. PIR is down 2.6% over the last month and up 43.9% over the last 3 months. The stock price is down 50.3% over the last year.

Last 3 Quarters Jump Zone: 6.58%, -21.11%, -23.53%

Consensus Estimates: \$0.21 (whisper) \$0.21 (estimize) \$0.21 (wall street)

StockJumpers trajectory analysis – reveals more down momentum from the news despite the stock popping up 4+% this morning the first 30 minutes of market opening. The stock is oversold and good news would trigger upward price action; though we don't see it unfolding for this event. We see the play as a short selling opportunity prior to release.



STOCK PRICE/HISTORY:

Trading Range (52wk) 3.76-14.18
Average Daily Volume 1.1M
Market Cap 581.5M
Beta 1.7
SJ Volatility Rank 4

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