



Where science
meets beauty

Who we are



A hub of excellence
based in EU- **Estonia**
to produce and
distribute **our own**
portfolio of lifestyle
organic cosmetic
brands

5 Certified organic
farms in Kamchatka,
Khakassia, Sakhalin &
Kunashir, Saaremaa islands



Production in
compliance with
ISO 9001 and
ISO 22716
(GMP)

Constant
product
innovation
Over
800 SKU



Why Eurobio Lab

Strong Values and Responsibility

Price range from low tier mass market to entry level
perfumery

CERTIFIED NATURAL

Different

No analogue products in the world

Recognized international brands

Distribution in **65+ countries**, including
European Union, Australia, Japan, Taiwan, Russia,
CIS, Argentina, Chile, Ecuador, UAE, Saudi
Arabia and South Africa

Flexibility to develop packaging and
merchandising solutions

Products Free from Mineral oils, BHT-BHA,
PEG, EDTA, Parabens
and more!



COSMOS
NATURAL



COSMOS
NATURAL



COSMOS
ORGANIC



COSMOS
NATURAL



COSMOS
ORGANIC



COSMOS
NATURAL



Worldwide distribution





Exclusive position at the most world's famous stores
With continuous advertising and promo support

MARKS &
SPENCER

Harrods

MONOPRIX

Carrefour

DRUNI
PERFUMERIES

SOKOS

STOCKMANN

Auchan

dm

WHOLE
FOODS
MARKET

ROSSMANN

TESCO

kaubamaja
üks ja ainus

PRISMA
HYVÄ MUTTA HALPA.

Superdrug

lillaPois
ti curi, ti coccoli, ti conviene

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With continuous advertising and promo support



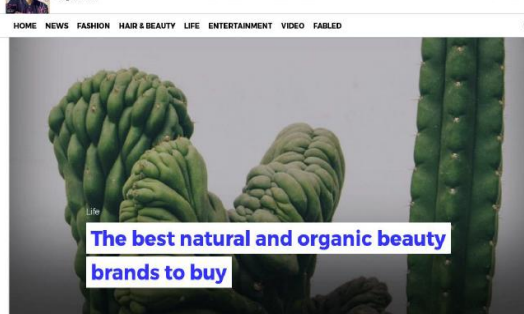
France,
Champs-Elysees
300'000 views per
day



UK, Kensington High
Street
200'000 views
per day



C'est au cœur des grandes plaines sibériennes, au sud de la Taïga, que la marque Natura Siberica puise ses actifs ancestraux. Résultat : une gamme de soins organiques, presque sauvages, qui donnent un sacré coup de fouet à la peau.



Organic skincare that's good for you - and the environment

The UK's organic beauty sector, including organic make up, is currently worth £61.8 million – and considering that your skin is your largest organ, it's no surprise people are cottoning on to what they're actually putting on it.

Non-toxic ingredients and brands are on the rise, thanks to people's awareness of the



Shampooing Lumivisc, Maria Nila, 28 € (sels
agréés), une formule légère, sans sulfates ni parabens.
Shampooing purifiant et assainissant à l'argousier,
Natura Silica, 7,79 €, hydroate et purifiant.
Shampooing Never Spring, Björk & Berries, 25 €
en exclusivité au Ben Marché Rive gauche, un cocktail
sueñois gorgé d'actifs organiques.
Shampooing Ocean Mist Volume, Sachajuan, 19 €,
pour un effet plage, même en plein hiver !



EUROBIO LAB®
SCIENCE MEETS BEAUTY

Brand portfolio



NATURA
SIBERICA

COSMETICS OF WILD HERBS
AND FLOWERS

Welcome
to **mysterious Siberia**, where the
nature is **wild** and extremely **powerful**

The perfect brand for retailers seeking a point of difference!

Face, Body & Hair Care products uniquely created
using the **wild** herbs and flowers of the **powerful** and
unspoilt landscapes of Siberia.

Natural and **organic**
ingredients

New **affordable luxury**
Value for a customer = value for the **trade**

One-of-a-kind collections

Ground-breaking formulations &
innovative textures

Established **international** brand
Sold at **50+ countries**, including European Union,
Australia, Japan, Taiwan, Russia, CIS, Argentina and
South Africa

Free from Mineral oils, BHT-BHA, PEG, EDTA,
Parabens
and more!

Strong ethical message

Gentle for your skin&hair = **pleasure**
vs aggressive claims



**NATURA
SIBERICA**
COSMETICS OF WILD HERBS
AND FLOWERS



NATURA SIBERICA PLANTS

- | | | | |
|------------------------|-----------------------|-----------------------------|-----------------------------------|
| 1 • Siberian Pine | 7 • Snow Cladonia | 13 • See Buckthorn Altaica | 19 • Rosa Daurica |
| 2 • Rhodiola Rosea | 8 • Sophora Japonica | 14 • Dwarf Pine | 20 • Larch Sibirica |
| 3 • Limonnik Nanai | 9 • Potentilla Supina | 15 • Soapwort | 21 • Natura Siberica Organic Farm |
| 4 • Ginseng Sibirica | 10 • Arnica Sibirica | 16 • Arctic Raspberry | |
| 5 • Aralia Manchjurica | 11 • Lilia Daurica | 17 • Phellodendron amurense | |
| 6 • Empetrum Sibirica | 12 • Arctic Wormwood | 18 • Juniper Sibirica | |

BORN IN SIBERIA





Simple

Pure

Natural







**WOW!
Products**

**23
new SKU
for face, hair & body**

**WOW!
Effect**

**Unique concept
of creating
STORE EVENT**

**WOW!
Natural origin**

**ECOCERT
Cosmos Natural
Certified**

ORGANIC KITCHEN





PLANETA ORGANICA SEARCHING THE GLOBE FOR BEAUTY RECIPES PRODUCTS RANGE Hair&Body Care





CONSTANT EXPLORATION

1

High
quality
of the
products

2

Certified
modern
production

3

Traditional
recipes



CONSCIOUS
CHOICE



Thinking of nature



Thinking of animals



COSMOS
ORGANIC

Checking suppliers
& raw materials





- **NATURA ESTONICA BIO** cosmetics are formulated using plants filled with energy and strength, containing the necessary vitamins and micronutrients to leave hair and skin looking and feeling their best
- Holistic brand for **face&body / hair** with **55 skus**
- All **NATURA ESTONICA BIO** products contain natural and certified organic extracts and oils **FREE** from mineral oils, SLS/SLES and parabens
- **Wide range** of shampoos, conditioners and hair masks — choose the most suitable care for your hair type. Bath and body care range contains various body creams, body scrubs, shower gels and bath foam.
- **Unique natural face care** for every type of skin and for every age with quality design and low tier mass market pricing.
- Low mid tier **RRP 2-6 euros**

NATURA ES TONICA^{bio}

MORE ENERGY. MORE BEAUTY.

Products that stand out from the shelves
#1 Best selling brand in Spain*





In a small Doctor Konopka's herb shop you can find a remedy for every occasion. Recipes of invigorating balms, infusions and ointments based on healing herbs were carefully collected and kept and have passed from generation to generation.







The safe and reliable recipes from old granny Gertrude, German botanical expert.



MUTUALMILE



MUTUALMILE





COSMETICS
 BASED ON NATURAL
HERBS & PLANTS



Key Brand Points:

20 SKU

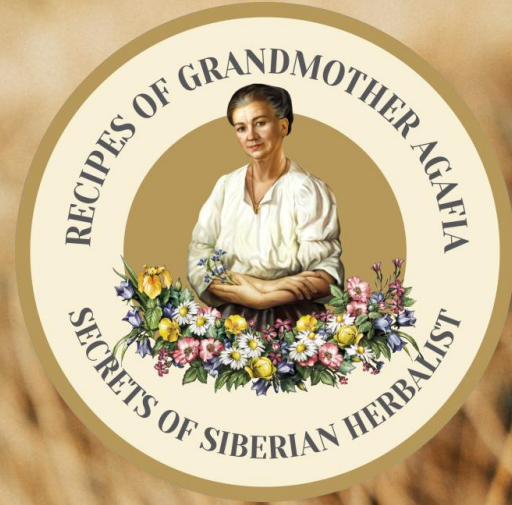
Certified natural products

Categories: hair & body care

Low tier RRP – 2-4 EUR

Extremely popular at:





Drawing on years of experience and Siberian traditions, our experts have chosen **most powerful medical herbs** to create the unique formulation of our products.



Fifteen years ago we met a Siberian babushka, Agafia Yermakova, who has been living all her life in the taiga. As a child, she was helping her grandmother pick the herbs and use them as medicine for healing people. When Agafia grew up and became the herb doctor, she still kept writing the new recipes in her notebook. During the time, spent with Agafia she was deeply enthralled by our attitude to Mother Nature and wild plants and faith in their healing power. It was a great honor for us to get the permit to use her recipes for manufacturing cosmetic products.



ORGANIC PEOPLE





EUROBIO LAB®
SCIENCE MEETS BEAUTY

Thank you
for attention!