

Workshop on Designerly Thinking and Doing

The workshop will take place at the beautiful

**Bloomington Country Club, Bloomington, Indiana.
Saturday September 17th,
9.00AM -- 5.00PM**



Purpose

The purpose of this workshop is to provide a deep understanding of what designerly thinking and doing as a way of navigating a complex world means and how to do it.

Professionals and leaders in all areas are today challenged with constant demands of producing creative and innovative solutions. Lately the notion of “Design thinking” has emerged as a new and exciting approach able to deliver such solutions. But what does it really mean to think and act in a designerly way? Where do you start? And how do you develop design competence and leadership?

This workshop will be great opportunity for those who have heard about design as an approach, ‘design thinking’, but have not yet had a chance to engage with it. But, it will also be useful to those who are already involved in design in their professional life but are looking for more.

The workshop will be limited to 15-20 participants. This will allow for an efficient and personal experience for all participants.

Among the topics that will be covered are:

- when is a designerly approach appropriate
- why engage in a designerly approach
- what does designerly thinking mean as a practical ‘method’
- what is a designerly outcome
- what is designerly competence
- how can designerly expertise be developed
- what is designerly leadership
- how to develop a designerly culture

The workshop will consist of some ‘lecturing’, discussions, and exercises related to the topics above and the participants’ own experiences.

Other stuff

If you are currently working in an organization that need some inspiration or education about designerly thinking and doing, or an assessment on how designerly your organization is and some ways to mature as a designerly organization, I am happy to do workshops specifically suited for your organization.

Erik Stolterman

Erik Stolterman is Professor of Informatics and Chair of Informatics at the School of Informatics and Computing, Indiana University, Bloomington. He is also professor at the Institute of Design at Umeå University.

Stolterman is co-Editor-in-Chief for the *ACM Interactions* magazine and Editor for the *Design Thinking/Design Theory* book series by MIT Press, and on several editorial boards for international journals.

Stolterman has published a large number of articles and five books, including “Thoughtful Interaction Design” (MIT Press) and “The Design Way” (MIT Press), and the forthcoming “The Meaning of Interface and Interactivity” (MIT Press, 2017).

Contact

If you want to know more, or have questions or comments, please get in touch with me.

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More

You can find out more about me and my work on my blog at: <http://transground.blogspot.com/>