



## The Wal-Mart Foundation, Inc.

**Last Updated:** 2016-07-15

### **At A Glance**

(formerly Wal-Mart Foundation)

(also known as The Walmart Foundation)

702 S.W. 8th St., Dept. 8687, No. 0555

Bentonville, AR United States 72716-0555

Telephone: (800) 530-9925

Contact: Julie Gehrki, Sr. Dir., Business Integration

Fax: (479) 273-6850

URL: [foundation.walmart.com](http://foundation.walmart.com)

### **Type of Grantmaker**

Company-sponsored foundation

### **Financial Data**

(yr. ended 2015-01-31)

Assets: \$40,732,556

Total giving: \$166,019,390

### **EIN**

205639919

### **Background**

Established in 1979 in AR

### **Limitations**

Giving on a national basis in areas of company operations, with emphasis on AR, Washington, DC, DE, GA, MA, MD, NY, TN, TX, UT, and VA.

No support for faith-based organizations not of direct benefit to the entire community, political candidates or organizations, athletic teams, or discriminatory organizations.

No grants to individuals (except for scholarships), or for multi-year funding, annual meetings, contests or pageants, political causes or campaigns, advertising, film, or video projects, research, athletic sponsorships or events, tickets for contests, raffles, or any other activities with prizes, travel, capital campaigns, endowments, association or chamber memberships, or registration fees, research, salaries, stipends, trips, rewards, construction costs, or projects that send products or people to a foreign country.

### **Purpose and Activities**

The foundation supports programs designed to promote hunger relief and healthy eating; sustainability; women's economic empowerment; and career opportunity. The foundation also funds disaster relief, women, military and veterans, and economically disadvantaged people.

### **Program Area(s)**

The grantmaker has identified the following area(s) of interest:

#### **Community Grant Program**

The foundation awards grants of \$250 to \$2,500 to nonprofit organizations recommended by Walmart Stores, Sam's Club, and Logistics Facilities to support the needs of local communities. Special emphasis is directed toward hunger relief and healthy eating; sustainability; women's economic empowerment; and career opportunity.

#### **Fighting Hunger Together Initiative**

Through the Fighting Hunger Together Initiative, Walmart and the Walmart foundation supports programs designed to help end hunger in America through 2015. The initiative includes in-kind food donations from Walmart stores, distribution centers, and Sam's Club locations; grants to hunger relief organizations at the national, state, and local level from the foundation; volunteerism efforts from Walmart associates and customers; and collaboration with government, food manufacturers, and other corporations to increase impact and reach a greater number of families in need. Visit URL: <http://fightinghunger.walmart.com> for more information.

#### **Global Women's Economic Empowerment Initiative**

Through the Global Women's Economic Empowerment Initiative, Walmart and the Walmart Foundation supports programs designed to empower women across the global supply chain. Special emphasis is directed toward programs designed to increase sourcing from women-owned businesses; empower nearly 1 million women through training; and promote diversity and inclusion representation within Walmart's merchandising and professional services suppliers.

#### **Grants to Individuals Program**

Scholarships to employees and children of employees of Wal-Mart/Sam's Club, general offices, distribution centers, or other facilities.

#### **Legal Department Strategic Partners Sponsorship Program**

Through the Walmart Legal Department Strategic Partners Sponsorship Program, the foundation supports diversity and inclusion in the legal profession and awards grants to groups and nonprofit organizations designed to diversify the legal profession and support inclusion in the practice of law.

#### **National Giving Program**

The foundation awards grants of \$250,000 and higher to organizations that are implementing programs in multiple sites across the country or have innovative initiatives that are ready for replication nationally. Special emphasis is directed toward programs designed to promote hunger relief and healthy eating; sustainability; women's economic empowerment; or career opportunity.

#### **Northwest Arkansas Giving Program**

The foundation awards grants starting at \$10,000 to nonprofit organizations designed to serve Benton and Washington counties, Arkansas. Special emphasis is directed toward hunger relief and healthy eating services, including programs that systemically connect people to healthy food, teach healthy eating skills, and develop collaborations among nonprofits; access to health care, including front-line health and dental care and barriers to access; and quality of life, including access to arts and recreation amenities regardless of income.

#### **Sam's Club Community Grant Program**

Through the Sam's Club Giving Program, Sam's Club and the foundation supports small businesses at the national, state, and local level, including advanced training that empowers small businesses, particularly women- and minority-owned businesses to grow their operations. Special emphasis is directed toward hunger relief and healthy eating; sustainability; women's economic empowerment; career opportunity; education; and youth success.

#### **State Giving Program**

The foundation awards grants of \$25,000 to \$250,000 to nonprofit organizations that serve a particular state or region. State Advisory Councils made up of local Walmart associates determine the needs within each state, review grant applications, and make recommendations to the foundation. The foundation encourages focused giving that supports hunger relief and healthy eating and career opportunity; and community engagement giving that supports unmet needs of underserved low-income populations, community engagement, education, health care access, and human services.

#### **Volunteerism Always Pays (VAP)**

Through the Volunteerism Always Pays (VAP) program, Walmart, Sam's Clubs, and Logistics associates request charitable contributions on behalf of eligible organizations where they volunteer.

#### **Walmart Associate Scholarship**

The foundation annually awards renewable college scholarships of up to \$16,000 to Walmart and Sam's Club associates to pursue postsecondary education at American Public University, a

two-year institution, or a four-year institution. The program is administered by Scholarship America.

### **Walmart Dependent Scholarship**

The foundation annually awards renewable college scholarships of up to \$13,000 to dependents of associates of Walmart who are graduating high school with a 2.5 cumulative GPA and a demonstrated financial need. The program is administered by Scholarship America.

### **Walmart U.S. Manufacturing Innovation Fund**

The foundation, in partnership with Walmart and the United States Conference of Mayors, awards of \$100,000 or more to nonprofit organizations to create solutions to challenges companies face with on-shoring and growing U.S. manufacturing. Proposed projects should address a technological innovation designed to advance U.S. Manufacturing. Visit <http://corporate.walmart.com/global-responsibility/us-manufacturing/innovation-fund> for more information.

### **Fields of Interest**

#### **Subjects**

- Arts and culture
- Business promotion
- Child welfare
- Community and economic development
- Dental care
- Disaster reconstruction
- Disaster relief
- Disasters
- Economics for youth
- Education
- Elementary education
- Employment
- Entrepreneurship
- Farmlands
- Financial counseling
- Food aid
- Food banks
- Food delivery
- Health
- Health care access
- Higher education
- Hospital care
- Housing development
- Human rights
- Human services

- Job retraining
- Job training
- Malnutrition
- Middle school education
- Natural resources
- Reading promotion
- Recycling
- Renewable energy
- School-based health care
- Secondary education
- Senior services
- Spirituality
- Sports and recreation
- Sustainable agriculture
- Vocational rehabilitation
- Youth services

#### **Population Groups**

- Children and youth
- Economically disadvantaged people
- Ethnic and racial groups
- Females
- Low-income and poor people
- Veterans
- Victims of disaster

#### **Organizations**

- Multipurpose centers
- Public charities

#### **Geographic Focus**

- Arkansas
- Delaware
- District of Columbia
- Georgia (U.S. state)
- Maryland
- Massachusetts
- New York
- Tennessee
- Texas
- Utah
- Virginia

## **Support Strategies**

- Capacity-building and technical assistance
- Emergency funds
- Equal access
- Financial sustainability
- Fundraising
- Program development
- Regranting
- Scholarships
- Sponsorships
- System and operational improvements

## **Transaction Types**

- Cash grants
- Employee matching gifts
- Employee volunteer services
- Grants to individuals
- Matching grants

## **Publications**

- Application guidelines
- Program policy statement

## **Application Information**

Applications for State Giving Program are accepted designated periods or cycles only and all states have two cycles a year. Organizations can only receive one grant per state per year. A full proposal may be requested at a later date for National Giving Program. Organizations receiving support are asked to submit an impact report detailing what outcomes were achieved. Application form not required.

Applicants should submit the following:

1. Name, address and phone number of organization
2. Detailed description of project and amount of funding requested
3. Population served
4. Copy of IRS Determination Letter
5. Copy of current year's organizational budget and/or project budget
6. Contact person
7. Statement of problem project will address

Initial approach: Complete online application for State Giving Program, Walmart U.S. Manufacturing Innovation Fund, Northwest Arkansas Giving Program, Community Grant Program, and Legal Department Strategic Partners Sponsorship Program; complete online letter of inquiry for National Giving Program

Board meeting date(s): Mar., May, Aug., and Nov.

Deadline(s): Varies per cycle and state for State Giving Program; Varies for Walmart U.S. Manufacturing Innovation ; July 15 to Aug. 31 for Legal Department Sponsorship Program; Feb. 1, Feb. 10, Apr. 1, May 15, June 1, Aug. 1, Aug. 4, Oct. 1, Nov. 20 and Dec. 1 for Northwest Arkansas Giving Program; None for Community Giving Program and for National Giving Program

Final notification: 90 days for Local Giving Program; 6 to 8 weeks for National Giving Program

### **Donor(s)**

*Note: If a donor is deceased, the symbol (‡) follows the name.*

- Wal-Mart Stores, Inc.

### **Memberships**

#### **Affinity Groups**

- Association of Corporate Contributions Professionals
- Committee Encouraging Corporate Philanthropy
- Environmental Grantmakers Association
- Grantmakers for Education
- National Scholarship Providers Association

#### **Associations and Other Philanthropic Organizations**

- Association of Corporate Contributions Professionals
- Council on Foundations, Inc.
- Environmental Grantmakers Association
- Grantmakers for Education
- GuideStar USA
- Independent Sector

### **Financial Data**

Year ended 2015-01-31

Assets: \$40,732,556 (market value)

Gifts received: \$179,472,297

Expenditures: \$168,169,219

Total giving: \$166,019,390

Qualifying distributions: \$168,019,390

### **Online Communications**

- [Twitter](#)

### **Additional Location Information**

County: Benton

Metropolitan area: Fayetteville-Springdale-Rogers, AR-MO

Congressional district: Arkansas District 03