



Women Physicians & Dentists In Christ

Newport Beach

2022 Annual WPDC Conference
September 15-18, 2022

EXHIBITOR & SPONSORSHIP PROSPECTUS

Hyatt Grand Regency Newport Beach
1107 Jamboree Road
Newport Beach, CA 92660

cmda.org/wpdc



Sponsorship Opportunities

LEVELS OF SPONSORSHIP

Gold	Silver	Bronze
\$5,000	\$3,500	\$2,500
1 available	1 available	3 available

What's Included

	Gold	Silver	Bronze
1. Free Booth in the on-site Exhibit Hall 2. Recognition in program and slideshow 3. Signage at sponsored meal or break 4. Introduction of Representatives at meal 5. 50% discount on advertising in conference program 6. Free Exhibit Hall presence on virtual conference website	✓	✓	✓
Banquet Sponsor, Saturday Evening ■ Gold Level Sponsors receive 6 minutes to address attendees at the Banquet or have a 6-minute video shown.	✓		
Dinner Sponsor, Friday Evening ■ Silver Level Sponsors may have a 2-3 minute video shown prior to Friday night Dinner or Plenary.		✓	
Break Sponsor – Friday morning Break Sponsor – Friday afternoon Break Sponsor – Saturday morning			✓

Additional Options

BOOTH SPACE – Non-Profit Organization: **\$450**, For-Profit Organization: **\$900**

PROGRAM ADVERTISEMENTS – Full page: **\$150**, Half page: **\$90**, 1/4 page: **\$75**

VIRTUAL EXHIBITORS: **\$250** – promotional materials stuffed in attendee bags plus listing in program and in Virtual Exhibit Hall on conference website.

Plus you can purchase Exhibitor MEAL PACKAGES for up to 2 Representatives – **\$545** each/meals only; **\$645** each/meals + workshops



Terms & Conditions

ON-SITE EXHIBITOR

Exhibit space will be located in the best space to maximize booth traffic—Plaza Ballroom II. Exhibitors must provide your own tabletop display or standing display but standing displays should not exceed 6' in width.

BOOTH FEE INCLUDES: 1 table, skirted with 2 chairs, 1 wastebasket, exhibitor's name and description listed in the Conference Program. *If you require electricity or other items, you must choose it on the contract.* CONTRACTS RECEIVED AFTER AUGUST 5, 2022 WILL NOT BE LISTED IN THE CONFERENCE PROGRAM. All gold, silver and bronze level sponsors will have a page on the Virtual Conference website if all materials received by August 5.

EXHIBIT SCHEDULE: Attendees will have the opportunity to visit your booth during all hours of the conference from the time it is set up Thursday until you close down, except during the plenary sessions. See installation/dismantling times below. There will also be specific times set aside for visiting exhibits. Full schedule will be on the back of the conference program.

DEADLINES

Application/Registration Fee Due **by August 5, 2022.**

EXHIBITOR SET-UP and TEARDOWN

Installation: Thursday, September 15, 2022, 10:00 a.m. – 12 p.m.

Dismantling: Saturday afternoon or Sunday morning, completed by noon.

VIRTUAL EXHIBITORS

If you would like to have a presence at our conference but cannot be there in person to staff a booth, or if you want to make sure every attendee gets your product/brochure/gift, you can be a "Virtual Exhibitor" for a \$250 fee. Your organization's brochures, handouts, gift items or other promotional materials will be placed in the attendee gift bag and/or on a table in the Exhibit Hall. Plus, you will be featured on the conference website in the Virtual Exhibit Hall. Any printed materials/gift items remaining at the end of the conference will NOT be returned. Company name will be listed with other exhibitors in the conference program if contract received by August 5. Items must be approved prior to shipping. See shipping information on following page.

PROGRAM ADVERTISING

The FULL-COLOR conference program that each attendee receives has a section for advertisements. These are full color ads and may be purchased in quarter, half or full-page sizes.

Advertising fee & Sizes

Quarter page: 4" x 5 1/4" – \$75

Half page: 8 1/4" x 5 1/4" – \$90

Full page: 8 1/4" x 10 3/4" – \$150

Submission requirements – Color logos or artwork must be mailed and presented in a JPG, JPEG, GIF or TIFF format. The material should be sent to wpdc@cmda.org **by August 5, 2022.**

RULES & REGULATIONS

These regulations have been formulated in the best interest of all concerned, and any matters not covered here are subject to the decisions of the conference coordinator. The conference reserves the right to accept or reject any application.



Terms & Conditions

EXHIBITS – Women Physicians & Dentists in Christ, hereafter referred to as the conference coordinator, reserves the right to make modifications as may be necessary to adjust the floor plan at any time to meet the needs of the exhibit, the exhibitors, or the event.

APPLICATION – Complete and return the Exhibitor Application and applicable fees **by August 5, 2022** to:

*Christian Medical & Dental Associations
Attn: WPDC/Debbie McAlear
P.O. Box 7500
Bristol, TN 37621-7500*

CARE OF BUILDING AND EQUIPMENT – Exhibitors or their agents must not injure or deface the walls or floors of the building, the exhibit space, or the equipment of the exhibit space. Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. When damage appears, the exhibitor is liable to the hotel. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

INSTALLATION AND DISMANTLING – It is the responsibility of each exhibitor to install their exhibit Thursday, September 15 between 10 a.m. and 12 p.m. and to dismantle it no later than 10 a.m. on Sunday morning, September 18.

SHIPPING – Shipping and insurance of displays and virtual exhibit materials are the responsibility of the exhibitor. Shipped items cannot arrive more than 3 days prior to the conference. Hotel may charge fee for receiving/storage of boxes. Contact WPDC or Hyatt Grand Regency for further information on shipping and address.

BADGES – Each organization will be issued badges for their representatives. On the application form, please print the complete name(s) of those who will be representing your organization at the convention.

MAILING LISTS – Exhibitors may compile a mailing list by direct solicitation of persons visiting their booth; however, compiling a mailing list of conference attendees from any other source is strictly prohibited. **Any exhibitor or individual who uses the proprietary WPDC contact list without permission will be subject to a fine of \$10,000 and legal action from CMDA.**

LIABILITY – Neither the conference nor its officers, directors, agents, or employees are liable for any damages or losses that may occur to an exhibitor, or to an exhibitor's employees or property, from any cause whatsoever. The exhibitor, on signing the application, agrees to hold forever harmless the aforementioned from any and all liability, claims, losses, and expenses for personal injury, accident, property damage, or loss arising out of, in, at, or in connection with the exhibitor's display, including losses arising from cancellation of the conference.

RESTRICTIONS – The conference coordinator reserves the right to restrict exhibits that become objectionable because of noise, method of operation, materials, or for any other reason, and also to prohibit or to evict any exhibit that, in the opinion of the conference coordinator, may detract from the general character of the conference as a whole. In the event of such a restriction or eviction, the conference will not be liable for any refunds or other exhibit expenses.

SALES – Exhibitors are permitted to make sales in the exhibit area only. Obtaining the appropriate licenses and/or permits as required by law, collecting and remitting sales tax, and complying with any other legal business requirements are solely the responsibility of the exhibitors.

SECURITY – The conference will not be providing security. Therefore, exhibitors are solely responsible for their own exhibit materials and should insure their exhibit against loss or damage from theft, accident, vandalism, fire or other causes.



Terms & Conditions

USE OF SPACE – All demonstrations or other promotional activities must be confined within the limits of the exhibit space. There must be sufficient space remaining to contain conference attendees visiting the booth to participate in such activities. Exhibitors may not move any furniture without the prior consent of the conference coordinator. Exhibitors shall not assign, sublease, or share the allotted space without the knowledge and consent of the conference coordinator. Exhibited items are limited to goods manufactured or distributed by the exhibitor in its regular course of business. An organization not purchasing exhibit space will not be permitted to solicit business during the conference. Any interference with the light and/or space of other exhibitors is prohibited. The conference coordinator reserves the right to require an exhibitor to alter an exhibit on site. Necessary changes shall be made at the exhibitor's expense and are subject to the approval of the conference coordinator.

CANCELLATION POLICY – There is no refund for the Gold, Silver or Bronze sponsorships. All other cancellations must be made in writing by mail, fax, or e-mail to the conference coordinator. If notification is received on or before Thursday, August 15, 2021 all monies, less the non-refundable deposit of \$200, will be returned. However, no refunds will be made after this date. Failure to occupy exhibition space in no way releases the exhibitor from the obligation to pay for the full cost of the requested space. If said space is not occupied within one hour before the official opening session of the conference, the conference coordinator will have the right to use such space as it sees fit to eliminate a gap in the exhibition area. In the event of flood, fire, strikes, riots, civil commotion, or other uncontrollable circumstances that render the exhibit area unfit or unavailable for use, all monies paid for exhibition space will be refunded.

ENTIRE AGREEMENT – This instrument contains the entire agreement between the parties hereto. Any verbal modifications of this instrument shall be of no force and effect.



Application

Please note our name change from Women Physicians in Christ to Women Physicians & Dentists in Christ (WPDC).

Fill out your total cost for sponsorship fees & meal packages:

Gold Sponsor – Banquet Dinner \$5,000				\$	<input type="text"/>
Silver Sponsor – Friday Evening Dinner \$3,500				\$	<input type="text"/>
Bronze Sponsor – \$2,500	<input type="checkbox"/> Friday Morning	<input type="checkbox"/> Friday Evening	<input type="checkbox"/> Saturday Morning	\$	<input type="text"/>
Booth Spaces – Non-Profit	Number of Booths	<input type="text"/>	x \$450	\$	<input type="text"/>
Booth Spaces – For-Profit	Number of Booths	<input type="text"/>	x \$900	\$	<input type="text"/>
Program Ads – Full Page: \$150 / Half Page: \$90 / Quarter Page: \$75				\$	<input type="text"/>
Virtual Exhibitor – \$250				\$	<input type="text"/>
Meal Package – \$545 each (Limit 2 Reps Total)				\$	<input type="text"/>
Meal Package + Workshops – \$645 each (Limit 2 Reps Total)				\$	<input type="text"/>
			TOTAL AMOUNT DUE:	\$	<input type="text"/>

Exhibitor Information: Please list your booth representatives.

#1 Name City, State

Choose one: This rep is badge only. This rep is meal package. This rep is meal package + workshops.

#2 Name City, State

Choose one: This rep is badge only. This rep is meal package. This rep is meal package + workshops.



Application

Company Name

Exhibitor Information for Program Listing:

Company Name

Website

Contact Person

Title

Mailing Address

City, State, ZIP

Work Phone

Cell Phone

Email Address

Fax

Contact to Whom Exhibit-Related Correspondence Should be Sent:

Contact Name

Title

Phone

Fax

Email Address

Does your booth require electricity?

Yes

No

Method and Payment Information

Check

Make checks payable to Christian Medical & Dental Associations and mail to:
Christian Medical & Dental Associations
Attn: WPDC/Debbie McAlear
P.O. Box 7500
Bristol, TN 37621-7500

Amount \$

Credit Card – Select card type:

VISA

American Express

MasterCard

Discover

Amount \$



Application

Company Name

Name as printed on card:

Billing address of card:

Card number:

Exp. Date:

CVV Code:

Signature:

Internal Transfer (for CMDA Departments) – \$100/space

Quantity

Amount \$

Cost Center for internal charge

A brief paragraph describing your organization, products, or services must be submitted for publication in the program. (50 word maximum) Please send hi-res copy of your logo in eps or jpg format to wpdc@cmda.org by August 5, 2022.

All applications subject to approval. Meal & Break Sponsorship Packages are non-refundable.
Questions: email wpdc@cmda.org or call Debbie (423) 218-7279.

Agreement to be Signed:

Meal & break SPONSORSHIP FEES contribute to the cost of those meals however meal choices/selection will be made by Women Physicians & Dentists in Christ. The exhibitor/sponsor/advertiser agrees to abide by all regulations, terms, and conditions set forth in this contract and the rules and regulations stated in the 2022 Exhibitor Prospectus to follow this contract.

Signature

Title

Print Name

Date