

CALL PROSPECTS SCRIPT

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Hello _____ This is _____ with (name of your Company) calling on behalf of _____. How are you doing today? Well, I'm just calling because I've noticed that you have been looking at properties for sale on our homesource website and just wanted to follow up and see how that is working for you? That's great. Well we know you have many options for looking at and researching homes online and we wanted to let you know that we are a team of real people standing by to help when you need us. I also wanted to let you know that interest rates are still favorable, and with summer over there are a ton of great deals available right now. Would you like me to send you a list of new properties listed in the past 2 weeks that may interest you? Ok, also would it be okay if I send you my card in the mail so that you have it in case you need me for any questions? (Depending on what's said you can go from there.....)

LEAVE A MESSAGE

Hello _____ this is _____ with (name of your Company) and I was just calling to check in with you. We see you have been looking at homes on our _____ HomeSource website and wanted to let you know that now that summer is over and with rates still favorable, it's a great time to make a purchase. It's never too early to get started, so If we can help you along the process whether you are planning your move now or in a year, we are happy to get you started on the right path to reach that goal! Hope you have a great day. Call ME as I would love to talk with you. I can be reached on my direct cell phone number at _____ OR feel free to call _____ on her direct cell phone at _____