

# SHOWCASE 2021

Virtual Conference | Thursday, May 20th

## Sponsor the Charting the LifeCourse Showcase!

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The LifeCourse Nexus will host over 500 self-advocates, family members, direct support professionals, service coordinators, teachers, transition coordinators, service provider executives, leaders of state human service disability agencies, and other stakeholders at a virtual even on May 20, 2021.

Sponsoring the annual Charting the LifeCourse Showcase will provide your organization with the opportunity to share and network with a national audience of innovators and change agents, who are using Charting the LifeCourse (CtLC) to enhance practices, policies, and procedures with the goal of supporting good lives for all.

We invite you to celebrate your partnership with the LifeCourse Nexus and demonstrate your commitment to exchanging knowledge, building capacity, and engaging collaboratively.

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### Sponsorship Opportunities:

All of the sponsorship levels listed are available on a first come, first reserved basis. You can find detailed information regarding the conference program and presenters on the conference [website](#).

If you are interested in designing custom sponsorship benefits for an amount not listed, we are happy to discuss this option with you. Please contact **Jenny Turner** at [turnerje@umkc.edu](mailto:turnerje@umkc.edu).

### All sponsors will be able to:

- Provide information and resources to a broad array of stakeholders representing multiple disciplines, contributing to transformational change across the country
- Have one-on-one, virtual interactions with attendees, which includes both organization administration and state system leaders from across the nation
- Display your message and products prominently to attendees
- Be recognized prominently both before and during the event with virtual signage, special mentions during major events, and your logo on the conference website and nationally disseminated promotional materials

Please see [page 2](#) of this document for a full list of Sponsorship Levels and details, including how we have adapted our typical Sponsorship Benefits for this Virtual Event – including lowering the Sponsorship fees!

## Sponsorship Level | Includes



**Platinum Level**  
\$12,500.00

- Recognition and logo placement on event website and promotional emails
- One-time social media promo
- One-time email blast to conference registrants
- Prominent branding throughout conference platform with automatic redirect to sponsor website via integrated click-throughs
- Elite branding in the Plenary Session
- Push notifications to all attendees with optional 10 second commercial video
- Conference Registrations: 4
- Virtual exhibit or display in the dedicated sponsor tab of the conference platform
- Include 1 item in conference attendee packet (mailed to all attendees who register in April)
- Access to Conference Pre- and Post- Attendee Mailing List



**Gold Level**  
\$7,500.00

- Recognition and logo placement on event website and promotional emails
- One-time social media promo
- One-time email blast to conference registrants
- Prominent branding throughout conference platform with automatic redirect to sponsor website via integrated click-throughs
- Conference Registrations: 3
- Virtual exhibit or display in the dedicated sponsor tab of the conference platform
- Include 1 item in conference attendee packet (mailed to all attendees who register in April)
- Access to Conference Pre- and Post- Attendee Mailing List



**Silver Level**  
\$5,000.00

- Recognition and logo placement on event website and promotional emails
- One-time social media promo
- Prominent branding throughout conference platform with automatic redirect to sponsor website via integrated click-throughs
- Conference Registrations: 2
- Virtual exhibit or display in the dedicated sponsor tab of the conference platform
- Include 1 item in conference attendee packet (mailed to all attendees who register in April)



**Bronze Level**  
\$2,500.00

- Recognition and logo placement on event website and promotional emails
- One-time social media promo
- Prominent branding throughout conference platform with automatic redirect to sponsor website via integrated click-throughs
- Conference Registrations: 1
- Virtual exhibit or display in the dedicated sponsor tab of the conference platform



## Sponsor Registration Form:

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Please download and fill out this form in order to submit this application. The Submit button will attach this document to an email addressed to Carol Calhoun ([calhounc@umkc.edu](mailto:calhounc@umkc.edu)). If there are technical issues, please save the document with your information and send to Jenny Turner at [turnerje@umkc.edu](mailto:turnerje@umkc.edu).

Organization:

**Sponsor Level:**

Platinum - \$12,500.00

Gold - \$7,500.00

Silver - \$5,000.00

Bronze - \$2,500.00

Other - *Please contact Jenny Turner at:*  
**[turnerje@umkc.edu](mailto:turnerje@umkc.edu)**

Contact First and Last Name:

Title:

Organization Address:

**Method of Payment:**

Invoice Me

Check

*Please make checks payable to*

**UMKC - Institute for Human Development**

**5030 Cherry Street, Room 120**

**Kansas City, MO 64110**

City:

State:

Zip:

Telephone:

Fax:

Email:

Tax Identification Number: 12615586

(For Tax Deductible Sponsorships)

Website:

UMKC IHD and Partners reserve the right to, in our absolute discretion, accept or reject any sponsorship applications.

For questions about the application or sponsorships, contact Jenny Turner at

**[turnerje@umkc.edu](mailto:turnerje@umkc.edu)** or at **(816) 235-5450**.

**THANK YOU FOR YOUR PARTNERSHIP AND COMMITMENT TO SUPPORTING A GOOD LIFE FOR ALL!**