

JUMP REPORT

EARNINGS REPORTING TARGET / TRAJECTORY ANALYSIS

FOR IMMEDIATE RELEASE

UPDATED: March 10, 2016

Ulta Beauty [ULTA] (AMC)

Scheduled for release March 10, 2016 (after market close)

Ulta Beauty will be posting its Q416 quarterly earnings results. ULTA is expected to post earnings of \$1.53 per share and revenue of \$1,236 million for the quarter. In the last quarter, company reported \$1.11 earnings per share for the quarter, beating analysts' consensus estimate of \$1.05. ULTA is up 0.1% over the last month and down 8.2% over the last 3 months. The stock price up 20.8% over the last year.

Last 3 Quarters Jump Zone: -2.57%, 5.65%, 13.81%
 Consensus Estimates: \$1.57 (whisper) \$1.55 (estimize) \$1.53(wall street)

StockJumpers trajectory analysis – reveals a soft reaction to expectations. Ulta is coming off its 8th consecutive quarter, beating on both the top and bottom line, but this release may not meet market expectations. While other analysts have Ulta as continuing to fly high, we are less optimistic for this announcement and short for the event - though we don't see huge moves.

ULTA - Ulta Salon Cosmetics & Fragrance - Daily Area Chart



STOCK PRICE/HISTORY:

Trading Range (52wk)	120.38– 188.48
Average Daily Volume	1.4m
Market Cap	10.8B
Beta	0.5
SJ Volatility Rank	2

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