

# JUMP REPORT

EARNINGS REPORTING TARGET / TRAJECTORY ANALYSIS

**FOR IMMEDIATE RELEASE**

**UPDATED:** February 8, 2016

## Yelp Inc. [YELP] (AMC)

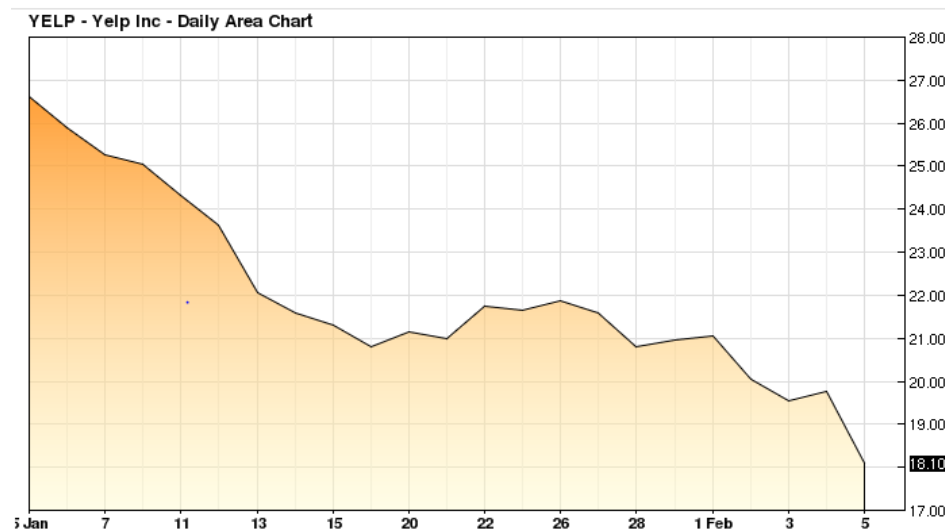
Scheduled for release February 8, 2016 (after market close)

Yelp Inc. will be posting its Q415 quarterly earnings results. Yelp is expected to post earnings of \$-0.02 per share and revenue of \$152 million for the quarter. In the last quarter, company reported \$-0.11 earnings per share for the quarter, failing to meet analysts' consensus estimate of \$-0.09. YELP is down 27.3 over the last month and down 5.8% over the last 3 months. The stock price is down 60.1% over the last year.

Last 3 Quarters Jump Zone: -24.43%, -29.39%, 9.65%

Consensus Estimates: \$-0.04 (whisper) \$-0.04 (estimize) \$-0.04 (wall street)

**StockJumpers trajectory analysis – reveals more red ink for this troubled company (which is no surprise) but perhaps not so bad news, that it might initially pop up before descending further. Stock is down 14% today (15.67) but has further to drop, and timing your trade is significant as much of the move may be priced in. We are short on this event, but will look for a retrace up first before entering. (Any up moves may be a head-fake but the data seems reliable it will do this before descending further). There is a broad market selloff today (DOW -358 points so far) which needs to be factored in as part of the psychology.**



### STOCK PRICE/HISTORY:

Trading Range (52wk)	17.93 – 57.70
Average Daily Volume	2.4M
Market Cap	1.2B
Beta	2.2
SJ Volatility Rank	5

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