

JUMP REPORT

EARNINGS REPORTING TARGET / TRAJECTORY ANALYSIS

FOR IMMEDIATE RELEASE

UPDATED: May 5, 2016

GoPro, Inc. [GPRO] (AMC)

Scheduled for release May 5, 2016(after market close)

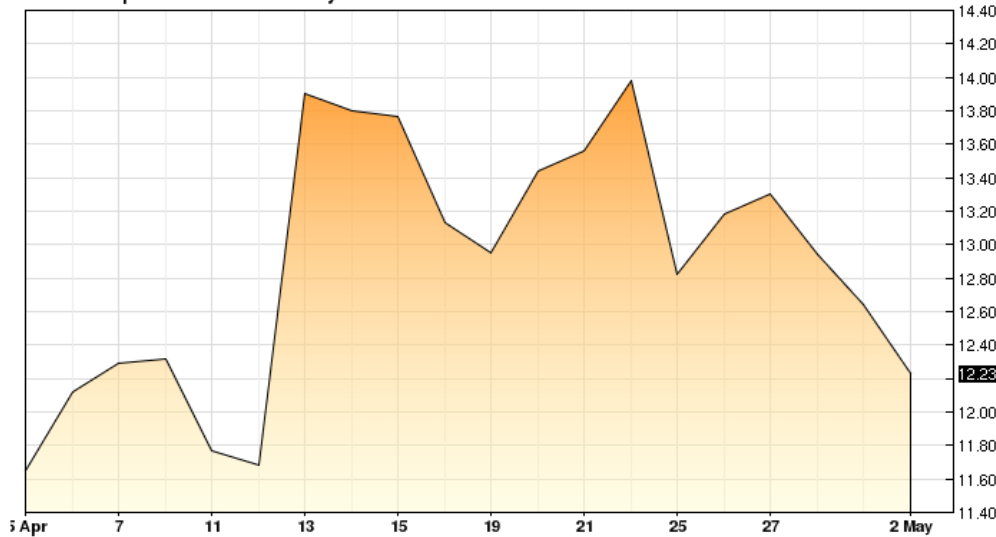
GoPro, Inc. will be posting its Q1 16 quarterly earnings results. GPRO is expected to post earnings of \$-0.60 per share and revenue of \$169 million for the quarter. In the last quarter the company reported \$-0.08 earnings per share for the quarter failing to meet the analysts' consensus estimate of \$0.00. GPRO is up 5.7% over the last month and up 10.4% over the last 3 months. The stock price is down 74.8% over the last year.

Last 3 Quarters Jump Zone: -3.21%, -17.41%, -15.87%

Consensus Estimates: \$-0.66 (whisper) \$-0.56 (estimate) \$-0.58 (wall street)

StockJumpers trajectory analysis – reveals significant red ink - which the market expected, but how will the stock react to forward guidance. With the stock price significantly down and oversold, we are looking for any turnaround catalyst to justify a long. There may be an initial pop up reaction on slightly better than expected bad news. It is always difficult to master the timing on both sides of a volatile trade, so exercise caution here.

GPRO - Gopro Inc Cl A Cmn - Daily Area Chart



STOCK PRICE/HISTORY:

Trading Range (52wk)	9.01-65.49
Average Daily Volume	6.4M
Market Cap	1.2B
Beta	N/A
SJ Volatility Rank	4

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