



NATURA
SIBERICA
COSMETICS OF WILD HERBS
AND FLOWERS

organic
shop



ORGANIC
PEOPLE



NATURA
ES TONICA *bio*
MORE ENERGY. MORE BEAUTY.



ORGANIC
KITCHEN

Group of brands

Who we are



A hub of excellence based in EU-Estonia to produce and distribute our own portfolio of lifestyle organic cosmetic brands



5 Certified organic farms in Kamchatka, Khakassia, Sakhalin & Kunashir, Saaremaa islands



Production in compliance with ISO 9001 and ISO 22716 (GMP)



Constant product innovation Over 1500 SKU

Philosophy

In a few places there are still unique natural vegetated areas preserved where plants grow freely, naturally and plentiful. To direct this vital power for health and beauty, we use modern production technology and strict control in all stages of production process. Thanks to this wild plants open their maximum potential.

Mission

Natural and healthy cosmetic products have proven their benefit, we believe in our products and professionals. The purpose of establishing factory in Estonia is to offer high quality products with reasonable price that are made of herbs that are grown in wild, clean nature in local and EU market.

Vision

Our target is to reach to the consciousness of people that usage of our high quality products provides beauty, vital power and well-being. Our goal is that our products will be placed next to reputable brands in stores.

Values

We want, we can and we know how to do things properly and sustainably to meet client's expectations and regulative normative.



Our International Awards



COSMOS
NATURAL



COSMOS
ORGANIC



COSMOS
NATURAL



COSMOS
ORGANIC



COSMOS
NATURAL



COSMOS
ORGANIC



COSMOS
NATURAL



COSMOS
ORGANIC



COSMOS
ORGANIC

Eco & Bio Certification



COSMOS
NATURAL



COSMOS
ORGANIC



COSMOS
NATURAL



COSMOS
ORGANIC



COSMOS
NATURAL



COSMOS
ORGANIC



COSMOS
NATURAL



COSMOS
ORGANIC



COSMOS
ORGANIC

COSMOS - STANDART

In July 2010 an international non-commercial association **COSMOS-standard AISBL**, found by European certifying organizations **BDIH** (Germany), **ECOCERT** and **COSMEBIO** (France), **ICEA** (Italy) and the **Soil Association** (UK) was finally formed.

This association has developed an international standard of natural and organic cosmetics **COSMOS**-standard; it joints together European certification schemes into one standard. This is the most united demanding standards of quality for organic and natural cosmetics in Europe.

Besides the basic principles of **COSMOS** it is important not only how product was obtained, but also how it will biodegrade, what intermediate stage during preparation were used. If genetically modified organisms or products were used during ingredients obtaining, it cannot be certified or approved by **COSMOS**.



ECOCERT - FRENCH STANDARD

ECOCERT: an inspection and certification body for sustainable development. Founded in 1991 in France, it conducts inspections in over 80 countries, making it one of the largest organic certification organizations in the world. Guaranteeing purity and quality, the **ECOCERT** certificate is both the most stringent and prestigious standard among the manufacturers of natural and organic cosmetics. It establishes requirements for formulations of manufactured products containing natural ingredients and for the quality of vegetable raw materials. The use of animal ingredients and the practice of animal testing are prohibited.

Organic ingredients used in cosmetics must comply with **ECOCERT** requirements: seeds of plants are not subjected to genetic modification.

Chemical fertilizers are not used on farms. Pesticides are not used. Pest control is carried out with the help of natural enemies or non-toxic alternatives approved by **ECOCERT**.

Products are manufactured and stored in eco-friendly premises. Special documentation procedures allow you to track the production of cosmetics, from quality raw materials and packaging to its final delivery to the consumer. Twice a year, **ECOCERT** conducts an inspection of production lines to confirm that all of its requirements are being carried out. **ECOCERT** not only regulates the components of its cosmetic products, but the entire production process. Products certified by Ecocert are eco-friendly as well as the enterprise which produce it.



BDIH - GERMAN STANDART

BDIH is one of the oldest and most strict European certification created in Germany.

BDIH - Bundesverband Deutscher Industrie-und Handelsunternehmen (German: Federal Association of German Industry and Trade) is an internationally active association located in Germany. It was founded in 1951 and represents the interests of manufacturers and trading firms in the area of health-related products, which also includes cosmetic products. **BDIH** has about 400 member companies from all areas of the association's activities.

In cooperation with leading German manufacturers of natural cosmetics, **BDIH** established the first natural cosmetics standard worldwide by a producer's association that guarantees a permanent company-independent control of each product the control mark is awarded to.

The **BDIH** label is a trustworthy distinctive mark for the consumer, identifying products that meet his expectations concerning natural and organic cosmetics. The relevance of the testing criteria is acknowledged internationally by consumer associations and authorities, and accordingly the control mark sees its role also as contributing actively to fair competition.



ICEA - ITALIAN STANDARD

ICEA - Istituto per la Certificazione Etica ed Ambientale, Institute for Ethical and Environmental Certification, is one of the most important CB in Italy and Europe.

Ethics Certification Institute (ICEA) (with the group of manufacturers) was founded in 2000 in Rome; it developed regulations for natural and organic cosmetics. Standard AIAB was developed by **ICEA** Institute; it is used in all European countries. The certificate is created mainly for food products, but these rules apply to all products that contain certified components and pretend to have label «organic». It is the main certifying body of natural and organic cosmetics (organic cosmetics, Bio-cosmetics, Eco-cosmetics) in Italy.

The basic principles of **ICEA** are that cosmetics should be environmentally friendly and it must take care of consumer's health.

Big attention is paid by **ICEA** to control of industrial processes and storage of organic components and cosmetics.

ICEA requires from certification companies to organize the traceability of industrial process and storage of certified products. So, each stage - from plant ingredients cultivation and processing up to vendition of final certified products - is closely monitored and supervised by manufacturer and **ICEA**.



VEGAN SOCIETY

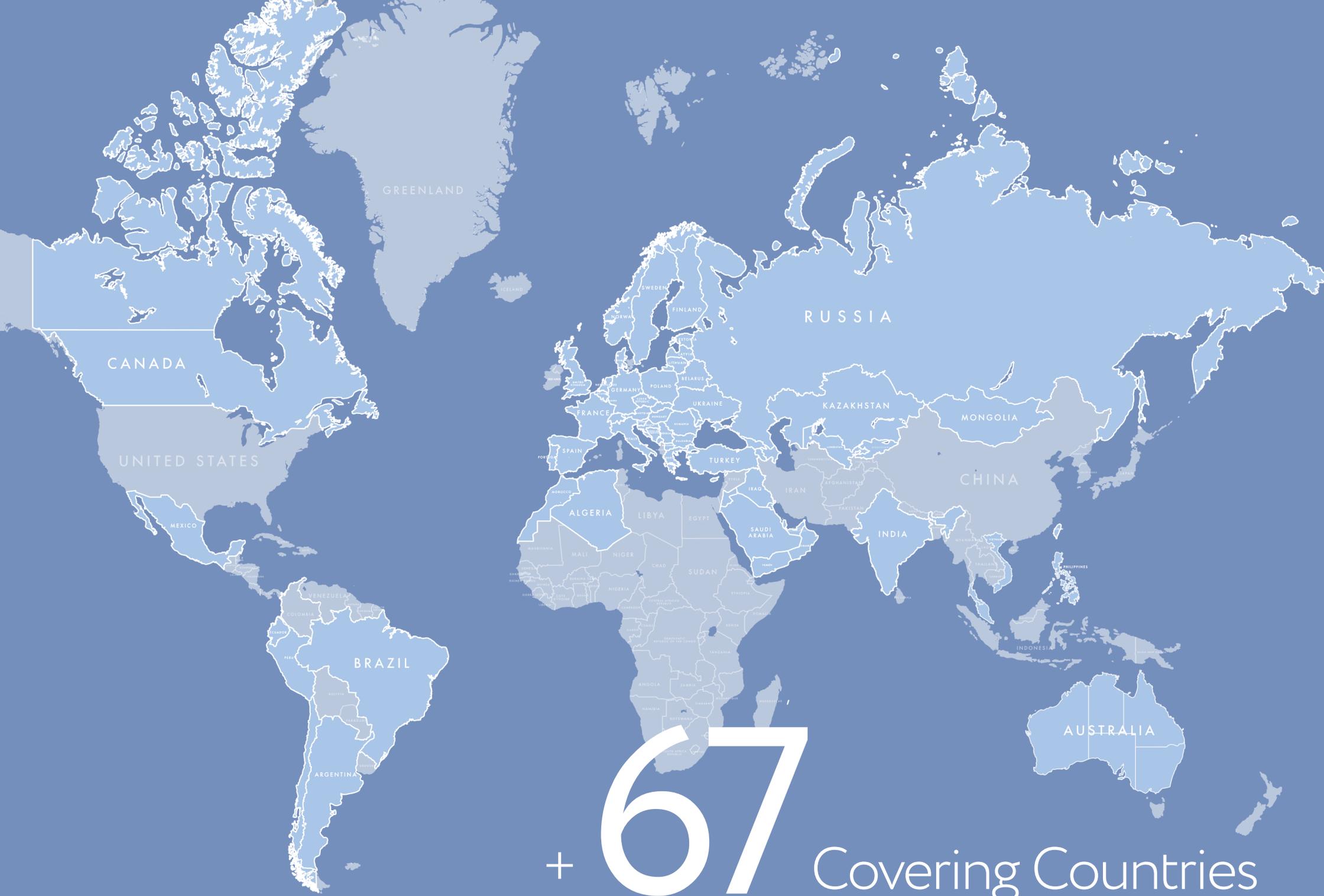
VEGAN SOCIETY was established in November 1944 by a group of vegetarians led by Elsie Shrigley and Donald Watson. Currently, the **Vegan Society** is one of the most respected and influential vegan societies in the world. Its main idea is the exclusion of any violence over the animal world. First of all, the consumption of any animal products in food, the use of animals of all sorts of experiences in medical and cosmetic industries, the use of GMOs from animal genes. Sign Vegan (a Vegan) can be used by manufacturers around the world to determine their products as vegan. Such companies pay an annual membership fee Vegan Society. Membership fees will go to charity.

Requirements for certified cosmetics:

1. Prohibition of use of any products or components of animal origin for the production of cosmetics. In the cosmetic composition should not be included even milk and honey.
2. The inadmissibility of carrying out of experiences over animals in testing cosmetic products or their components at the initiative of the manufacturer, on his behalf, or other persons under the control of the manufacturer.
3. It is forbidden to use any GMOs, which include the genes of animals.



Worldwide Distribution



GREENLAND

CANADA

UNITED STATES

MEXICO

BRAZIL

ARGENTINA

SWEDEN

FINLAND

NORWAY

GERMANY

FRANCE

SPAIN

ALGERIA

LIBYA

EGYPT

SAUDI ARABIA

IRAN

INDIA

CHINA

RUSSIA

KAZAKHSTAN

MONGOLIA

AFGHANISTAN

PAKISTAN

INDONESIA

PHILIPPINES

INDONESIA

AUSTRALIA

+ 67 Covering Countries

EXCLUSIVE POSITION AT THE MOST WORLD'S FAMOUS STORES
WITH CONTINUOUS ADVERTISING AND PROMO SUPPORT

MARKS &
SPENCER

Harrods

HOLLAND & BARRETT


Carrefour


MONOPRIX

DRUNI
PERFUMERIES

SOKOS

 STOCKMANN

dm

WHOLE
FOODS
MARKET

ROSSMANN TESCO

 kaubamaja
üks ja ainus

 PRISMA
HYVÄ MUTTA HALPA.

Superdrug 

lillaPois
ti curi, ti coccolì, ti conviene

Sainsbury's

 Auchan



Our Brands

At present we produce over **1500 SKU** under **9 brand names** featuring **Natura Siberica, Planeta Organica, Organic Shop, Dr.Konopka's, Natura Estonica, Rezepte der Oma Gertrude, Organic People, Recipes of Babushka Agafia.** Our range of goods comprises skincare, personal care, hair care, SPA treatments, baby care and even natural laundry detergents and cleaners.





NATURA SIBERICA

COSMETICS OF WILD HERBS
AND FLOWERS

NATURA SIBERICA proudly offers you a comprehensive line of health and beauty products, produced from wild Siberian herbs and unique natural materials, to enhance the properties of all active ingredients. We are the 1st certified, organic brand created from wild harvested herbs and exclusive natural ingredients sourced from the unspoilt, powerful Siberian Nature. To survive extreme Siberian conditions, herbs and plants synthesize highly protective active ingredients and have extraordinary antioxidant properties. We use all these unique properties of Siberian plants to create products that will fill your skin with beauty and vital power.

Wide range of beauty products from head to toe for every skin type.



organic shop

ORGANIC SHOP has been created to provide everything you and your body need to take simple pleasures from your beauty care routines. When developing their formulas the Organic Shop technologists mixed vivid experiences for your senses combined with gentle care for your body.

The Organic Shop range features products for the face, body and hair. Shampoos, conditioners, masks, shower gels, creams, mousses, soaps and scrubs – everything you need to take care of your whole body. Including Slimming & Sculpting line to improve your body shape.



To create PLANETA ORGANICA cosmetics, our team organizes expeditions to the most unique and remote places on our planet. We explore the world of wild nature and exotic plants.

We find the best ingredients for our cosmetics & install extractors where the wild plants are collected. Thus, we get extracts at their higher concentration of active ingredients.

All our products are based on traditional recipes and beauty rituals from all over the world.

This brand contains Wide range of shampoos, conditioners, hair masks and hair serums —choose the most suitable care for your hair type. Bath and body care range contains various body creams, body scrubs, shower gels, intimate gels and massage oils.



Fifteen years ago, we met a Siberian herb doctor, **AGAFIA YERMAKOVA**. As a child, she began by helping her grandmother pick herbs and use them as medicine for healing people.

When Agafia grew up and became an herb doctor herself, she still kept writing her own new recipes in her notebook. We visited her in Siberia and, having seen our love and appreciation of plants, faith in their healing power and our own extensive experience, she has let us use her recipes for manufacturing cosmetic products. That's how the story of the **"RECIPES OF BABUSHKA AGAFIA"** cosmetic line began. We have not changed the herbs in any of her formulas, as each herb fortifies the action of another one; we faithfully adhere to the **RECIPES OF BABUSHKA AGAFIA**.

Wide range of beauty products from head to toe for every skin type.



**DR. KONOPKA'S**
little herbal company

The Estonian **DR. KONOPKA** devoted his whole life to the study of medicinal herbs and plants, on the basis of which he created not only medicines, but also products for the beauty of hair and skin.

In 1931, **DR. KONOPKA** opened his own pharmacy, where he began to sell medicines, creams and soaps based on herbs of his own production. In 2016, Estonia decided to restore the beauty recipes of **DR. KONOPKA**, supplementing them with new knowledge in the field of cosmetology and using modern production technologies. So there was a line of cosmetics **DR. KONOPKA'S**. This brand contains Wide range of shampoos, conditioners, hair masks and hair serums –choose the most suitable care for your hair type. Multi step Face care range contains cleaning products, face creams, face masks and face serums. Bath and body care range contains various body creams, body wrappings and shower gels.



ORGANIC KITCHEN

ORGANIC KITCHEN is an innovative brand that produces beauty products based on extracts of fruits and juices squeezed from natural fruits and vegetables. This beauty range was developed for youth skin. The Organic Kitchen features products for the face, body and hair. Shampoos and conditioners, day and night face masks, shower gels and body creams.



In the south of Germany there lives a wonderful **GRANDMOTHER GERTRUDE**, her entire life she collects and studies healing herbs and plants, explores their useful properties and actions, creates unique home remedies for skin and hair care, which help to preserve health and beauty. Using her knowledge and years of experience we have created a new line of cosmetics based on natural herbs and plants –“**REZEPTTE DER OMA GERTRUDE**”.

All products of the line have German environmental certificate BDIH and meet its high standards.

NATURA ESTONICA *bio*

MORE ENERGY. MORE BEAUTY.



NATURA ESTONICA BIO cosmetics are formulated using plants filled with energy and strength, containing the necessary vitamins and micronutrients to leave hair and skin looking and feeling their best **All NATURA ESTONICA BIO** products contain natural and certified organic extracts and oils **FREE** from mineral oils, SLS/SLES and parabens. Wide range of shampoos, conditioners and hair masks – choose the most suitable care for your hair type. Bath and body care range contains various body creams, body scrubs, shower gels and bath foam.



ORGANIC PEOPLE

Desire to be closer to the nature, to care about our health and our planet has become a philosophy of life for many of us. Indeed, why do we use chemicals, while nature can give us much more? Thus the idea was born to create truly natural cosmetics for household cleaning - «**ORGANIC PEOPLE**».

Home cleansers by «**ORGANIC PEOPLE**» consist of natural ingredients, they are enriched with highly effective, valuable organic extracts and oils. All organic extracts and oils are carefully selected depending on specific tasks and actions of each product.

The best way to make the house clean - natural, pleasant and really effective home cleaning products by **ORGANIC PEOPLE**. Wide range of cleaning products.



Thank you
For attention!