

Final Four Clinic Notes

Jerod Haase: Stanford Basketball



At the Final Four Convention in Houston, Coach Haase spoke about his experiences in taking over new jobs. He discussed his recent move to Stanford as well as reflected back on when he first took over as head coach for UAB. In four seasons at UAB, Haase has compiled an 80-53 record and improved the number of wins each season.

What to do early on when taking a new job?

Figure out the following:

- What's Important
- What's Urgent
- What's Important AND Urgent
- Let the other things go

Visit with the Team (That you are leaving)

Visit with the Team (That you are taking over)

- Call the players to establish a relationship before meeting, let them hear your voice
- Meet with the team in person and share the vision you have

Meet with Key Administrators, Department Members, Recruits, Donors, etc.

Stanford is a great place because of the success of the school and athletic department.

Coach Roy Williams never referred to himself as a coach of a team, but a leader of a program

Core Values – Coach Haase developed these at UAB

1. **Honesty**
2. **Loyalty**
3. **Accountability**
4. **Appreciation**
5. **Unselfishness**

Core Values - Explained

- ****Would later add toughness/discipline**
- Coach Roy Williams Quote – “Do what you are asked to do”
- Appreciate was a big point of emphasis for Haase – wanted his players and staff to feel appreciated and wanted there to be a two-way street of appreciate between players and coaches.
- Required players to MEMORIZE key values and had to have the ability to recite them back to coach at any time.
- To make it stick, you have to emphasize the core values constantly with the players. Bring up the values in examples, coaching, and everyday discussions

Qualities of a Good Leader

- **Leadership**
 - Be confident in what you’re doing
- **Humility**
 - No job is too small
 - Find a way to get things done
- **Delegation**
 - Trust and develop your staff
 - Balance of delegating tasks and completing the tasks that you should do yourself
- **Decision Making**
 - Must be able to make tough decisions as a leader
 - Make decisions for the right reasons
- **Must Have Thick Skin**
 - Have confidence in what you are doing
- **Must Handle Stress of Games/Losing**
 - This is a different type of stress for players, coaches, head coaches