

# JUMP REPORT

EARNINGS REPORTING TARGET / TRAJECTORY ANALYSIS

**FOR IMMEDIATE RELEASE**

**UPDATED:** May 10, 2016

## Blue Buffalo Pet Products Inc. [BUFF] (AMC)

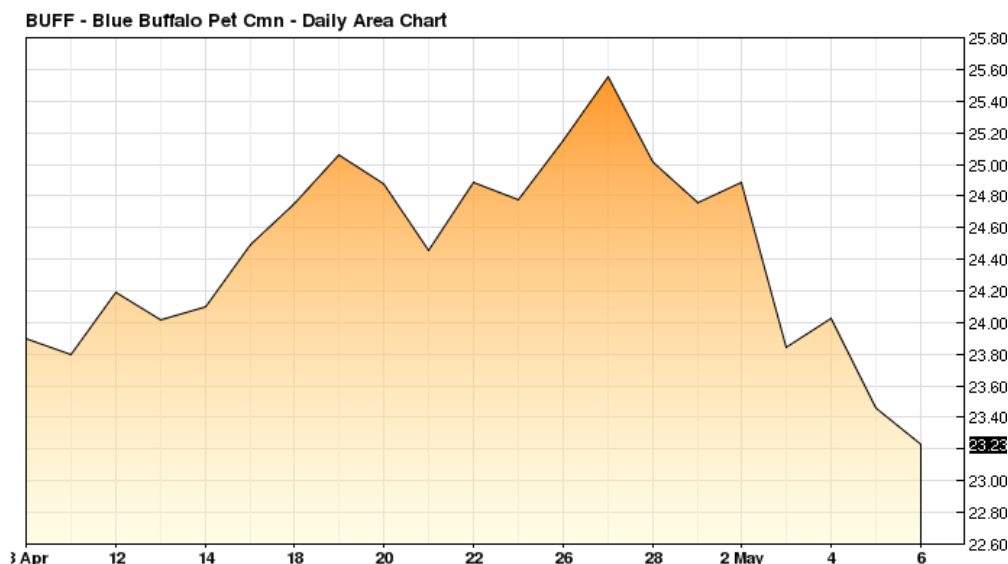
Scheduled for release May 10, 2016(after market close)

Blue Buffalo Pet Products Inc. will be posting its Q116 quarterly earnings results. BUFF is expected to post earnings of \$0.18 per share and revenue of \$275 million for the quarter. In the last quarter the company reported \$0.16 earnings per share for the quarter beating the analysts' consensus estimate of \$0.14. BUFF is up 3.5% over the last month and up 45.5% over the last 3 months. The stock price is not available over the last year.

Last 3 Quarters Jump Zone: 12.11%, 27.86%,

Consensus Estimates: \$0.18 (whisper) \$0.19 (estimate) \$0.18 (wall street)

**StockJumpers trajectory analysis – reveals a slip this quarter that surprises investors and the stock price declines. May be a short-lived reaction, but for this event we are short.**



### STOCK PRICE/HISTORY:

Trading Range (52wk)	15.19-28.80
Average Daily Volume	628.9K
Market Cap	4.6B
Beta	--
SJ Volatility Rank	3

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