

JUMP REPORT

EARNINGS REPORTING TARGET / TRAJECTORY ANALYSIS

FOR IMMEDIATE RELEASE

UPDATED: February 22, 2016

Fitbit Inc. [FIT] (AMC)

Scheduled for release February 22, 2016 (after market close)

Fitbit Inc. will be posting its Q415 quarterly earnings results. FIT is expected to post earnings of \$0.25 per share and revenue of \$645 million for the quarter. In the last quarter, company reported \$0.24 earnings per share for the quarter, beating analysts' consensus estimate of \$0.10. FIT is down 11.7% over the last month and down 46.2% over the last 3 months. The stock price N/A over the last year.

Last 3 Quarters Jump Zone: -13.63%, -22.51%, 8.98%

Consensus Estimates: \$0.34 (whisper) \$0.28 (estimate) \$0.25(wall street)

StockJumpers trajectory analysis – reveals the company’s forward guidance is weak as it faces stiff competition and now a class-action shareholder suit – and even with an EPS beat it may not be enough to produce the pop up the market is looking for. We are short of the event.

FIT - Fitbit Inc - Daily Area Chart



STOCK PRICE/HISTORY:

| | |
|----------------------|---------------|
| Trading Range (52wk) | 12.90 – 51.90 |
| Average Daily Volume | 6.8M |
| Market Cap | 656.2M |
| Beta | N/A |
| SJ Volatility Rank | 3 |

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