

JUMP REPORT

EARNINGS REPORTING TARGET / TRAJECTORY ANALYSIS

FOR IMMEDIATE RELEASE

UPDATED: February 22, 2016

Fitbit Inc. [FIT] (AMC)

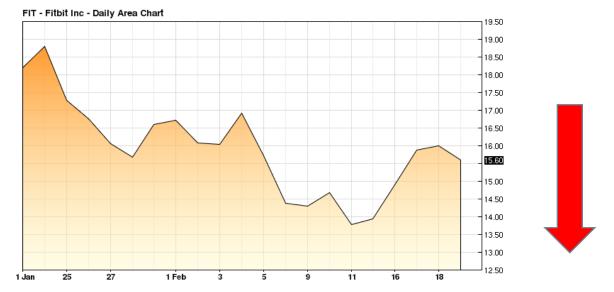
Scheduled for release February 22, 2016 (after market close)

Fitbit Inc. will be posting its Q415 quarterly earnings results. FIT is expected to post earnings of \$0.25 per share and revenue of \$645 million for the quarter. In the last quarter, company reported \$0.24 earnings per share for the quarter, beating analysts' consensus estimate of \$0.10. FIT is down 11.7% over the last month and down 46.2% over the last 3 months. The stock price N/A over the last year.

Last 3 Quarters Jump Zone: -13.63%, -22.51%, 8.98%

Consensus Estimates: \$0.34 (whisper) \$0.28 (estimize) \$0.25(wall street)

StockJumpers trajectory analysis – reveals the company's forward guidance is weak as it faces stiff competition and now a class-action shareholder suit – and even with an EPS beat it may not be enough to produce the pop up the market is looking for. We are short of the event.



STOCK PRICE/HISTORY:

Trading Range (52wk) 12.90 – 51.90

Average Daily Volume 6.8M

Market Cap 656.2M

Beta N/A

SJ Volatility Rank 3

IMPORTANT: This report has been published for informational and educational purposes only and does not constitute an offer to sell nor a solicitation of an offer to buy any security which may be referenced here or in our websites. StockJumpers is not an Investment Adviser and relies on the publisher's exemption as defined in Section 401(f) of the Uniform Securities Act, and provides no personal advice or recommendations. The services and published information contained herein is for non-commercial, educational use and display. Stockjumpers and any of its affiliates does not represent that the securities or services discussed are suitable for any investor. You should assume that StockJumpers and or its management has or will take a position in the stock, whether it is stated or not. You are further advised not to rely on any information contained in this report and associated websites in the process of making a fully informed investment decision. Trading is risky and you can lose your investment. For the complete risk disclosure and other legal information please review the full Terms of Use Agreement. http://members.stockjumpers.com/agreement.