# Dew Drop-ins Example

These are affordable, low cost marketing ideas to get you out in the field to see your clients, prospects, fans of your businesses, referral clients, etc. A nice way to give them something reminding them of what you do. This is an important action step in our action plans.

Keep an eye out for tools on sale at the local hardware store or market. Attach your business card with a note that reads, "I have all the tools you need for today's real estate market."

## 3. The Inside Scoop

"Want the scoop on what the market is rea like?" This ice cream scoop is the perfect gift for a community event or summer farming.

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