

JUMP REPORT

EARNINGS REPORTING TARGET / TRAJECTORY ANALYSIS

FOR IMMEDIATE RELEASE

UPDATED: May 17, 2016

Acxiom Corporation [ACXM] (AMC)

Scheduled for release May 17, 2016(after market close)

Acxiom Corporation will be posting its Q416 quarterly earnings results. ACXM is expected to post earnings of \$0.12 per share and revenue of \$213 million for the quarter. In the last quarter the company reported \$0.18 earnings per share for the quarter beating the analysts' consensus estimate of \$0.12. ACXM is up 5.6% over the last month and up 15.2% over the last 3 months. The stock price is up 30.6% over the last year.

Last 3 Quarters Jump Zone: 11.34%, 5.03%, 20.11%

Consensus Estimates: N/A (whisper) \$0.12 (estimize) \$0.12 (wall street)

StockJumpers trajectory analysis – reveals a surprise downturn and a sell move on the news. We are short for the event even though this company seems to have a great going forward position.



STOCK PRICE/HISTORY:

Trading Range (52wk) 15.78-23.57
Average Daily Volume 405.9K
Market Cap 1.8B
Beta 1.3
SJ Volatility Rank 3

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