

JUMP REPORT

EARNINGS REPORTING TARGET / TRAJECTORY ANALYSIS

FOR IMMEDIATE RELEASE

UPDATED: May 18, 2016

Urban Outfitters, Inc. [URBN] (AMC)

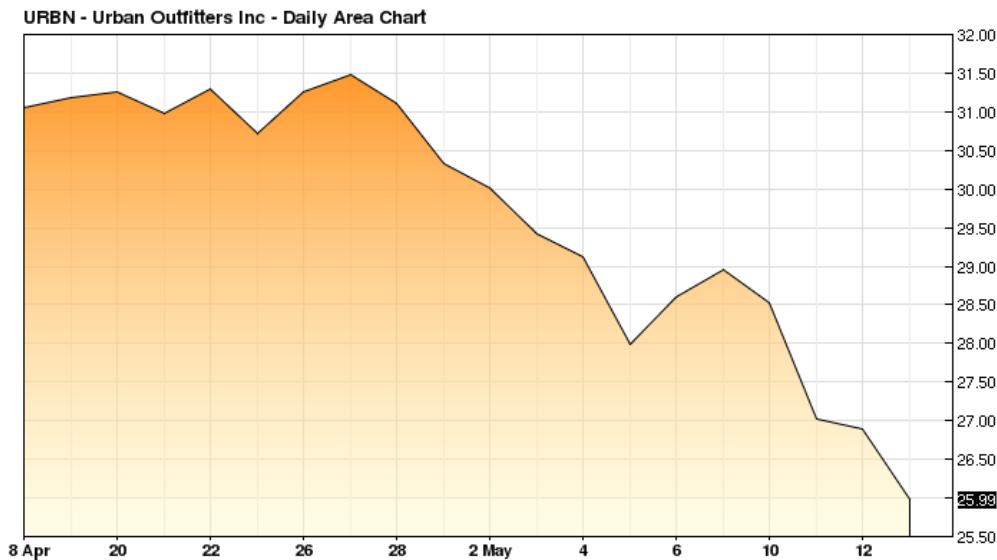
Scheduled for release May 18, 2016(after market close)

Urban Outfitters, Inc. will be posting its Q417 quarterly earnings results. URBN is expected to post earnings of \$0.25 per share and revenue of \$762 million for the quarter. In the last quarter the company reported \$0.61 earnings per share for the quarter beating the analysts' consensus estimate of \$0.56. URBN is down 11.5% over the last month and up 22.3% over the last 3 months. The stock price is down 29.6% over the last year.

Last 3 Quarters Jump Zone: -3.91%, -15.04%, 17.86%

Consensus Estimates: \$0.27(whisper) \$0.25 (estimate) \$0.25 (wall street)

StockJumpers trajectory analysis – reveals a negative print on some of the metrics and the stock price tumbles. This could be a volatile trade on mixed news so watch for the best entry. The main metric we focused on was revenue going forward, and this seems soft. We are short for the event.



STOCK PRICE/HISTORY:

Trading Range (52wk)	19.26-41.49
Average Daily Volume	2.3M
Market Cap	3.1B
Beta	1.1
SJ Volatility Rank	4

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