

AUTO REPLY FOR PEOPLE YOU MEET AT EVENTS OR AROUND TOWN

SUBJECT: It was a pleasure meeting you!

Hi - It was great to meet you at (name of event). I had a wonderful time chatting with you. I'm following up just so you have my contact information. Let me know if you ever have any questions or if you're free to grab coffee! My phone number is (input #)

Best,

(Your Name)

Why this message?

You're letting them know that you didn't forget about them. The offer for coffee opens opportunities for a one-on-one conversation, which can lead to more business.



AUTO REPLY FOR PROPERTY REQUEST SITES LIKE ZILLOW, TRULIA, AND REALTOR.COM

SUBJECT: Thank You



Hello — I noticed you recently registered for property information on my website. I look forward to speaking with you in person soon! Would you prefer that I email, call, or text you?

Let me know, and I will talk to you soon!

Why this message?

This message gives you control of the conversation. It is direct, confirms you've received their request, and prepares your leads for you to communicate further with them.

AUTO REPLY FOR LEADS THROUGH YOUR WEBSITE REGISTRATION FORM

SUBJECT: Checking In

Hi there — I noticed you got a chance to look at some of our content. I hope you found some value there!

To ensure I send you the most relevant information for your needs, please let me know what best describes you:

1. You're looking to buy or sell your home ASAP and just need to get ready for the next steps.
2. You're thinking of making a move, but you're not 100% sure.
3. You're simply looking at what's available in the market out of curiosity.

Please feel free to reach out to me anytime (phone #) , I will be happy to help you with your needs!

Why this message?

This message lets the reader know that you will be following up in the future. You are keeping the questions open to them so they feel obligated to communicate with you. This is a great way to start a conversation.



AUTO REPLY FOR OPEN HOUSES

SUBJECT: Thank You

Hello — thank you for stopping by my open house! It was a pleasure meeting you. Please let me know if you have any questions that I can answer for you.

I'm going to stay in touch in case you need anything and please feel free to reach out to me at any time (input phone #)

Why this message?

It gives them full freedom to start a conversation with you. It also lets them know that you are available to give them information on other properties.