

JUMP REPORT

EARNINGS REPORTING TARGET / TRAJECTORY ANALYSIS

FOR IMMEDIATE RELEASE

UPDATED: March 29, 2016

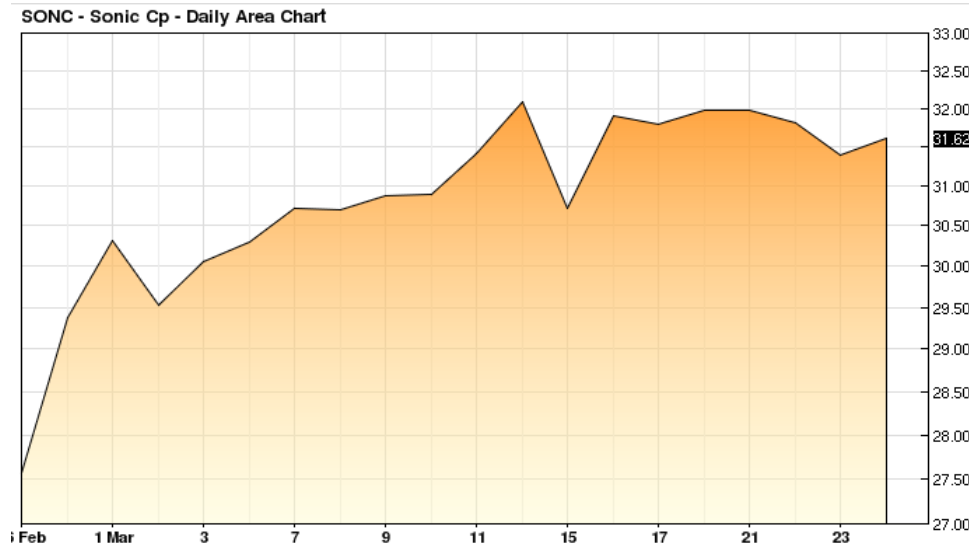
Sonic Corp [SONC] (AMC)

Scheduled for release March 29, 2016 (after market close)

Sonic Corp will be posting its Q216 quarterly earnings results. SONC is expected to post earnings of \$0.16 per share and revenue of \$128 million for the quarter. In the last quarter, company reported \$0.24 earnings per share for the quarter, beating analysts' consensus estimate of \$0.23. SONC is up 12.3% over the last month and down 1.8% over the last 3 months. The stock price is down 13.7% over the last year.

Last 3 Quarters Jump Zone: -12.33%, 11.38%, -9.83%
 Consensus Estimates: \$0.17 (whisper) \$0.17 (estimize) \$0.16 (wall street)

StockJumpers trajectory analysis – reveals positive news and a pop up post release, though we were expecting the reverse the stock to react in a downward move. We are long for the event.



STOCK PRICE/HISTORY:

Trading Range (52wk)	22.72 – 34.23
Average Daily Volume	925K
Market Cap	1.6B
Beta	1.4
SJ Volatility Rank	3

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