

JUMP REPORT

EARNINGS REPORTING TARGET / TRAJECTORY ANALYSIS

FOR IMMEDIATE RELEASE

UPDATED: March 21, 2016

Mattress Firm Holding Corp [MFRM] (AMC)

Scheduled for release March 21, 2016 (after market close)

Mattress Firm Holding Corp will be posting its Q415 quarterly earnings results. MFRM is expected to post earnings of \$0.56 per share and revenue of \$635 million for the quarter. In the last quarter, company reported \$0.82 earnings per share for the quarter, beating analysts' consensus estimate of \$0.81. MFRM is up 4.2% over the last month and down 8.3% over the last 3 months. The stock price is down 32.4% over the last year.

Last 3 Quarters Jump Zone: -6.18%, -5.51%, 6.63%
 Consensus Estimates: \$0.56 (whisper) \$0.63 (estimize) \$0.63(wall street)

StockJumpers trajectory analysis – reveals a positive reaction to the release and a gap up. We anticipate better than expected response and better (jump) numbers than in previous quarters even though historically the jump zone deltas have not been huge.

MFRM - Mattress Firm Hldg C - Daily Area Chart



<u>STOCK PRICE/HISTORY:</u>	
Trading Range (52wk)	30.01 – 70.42
Average Daily Volume	287.9K
Market Cap	1.5B
Beta	1.3
SJ Volatility Rank	3

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