

JUMP REPORT

EARNINGS REPORTING TARGET / TRAJECTORY ANALYSIS

FOR IMMEDIATE RELEASE

UPDATED: February 3, 2016

Yum! Brands Inc [YUM] (AMC)

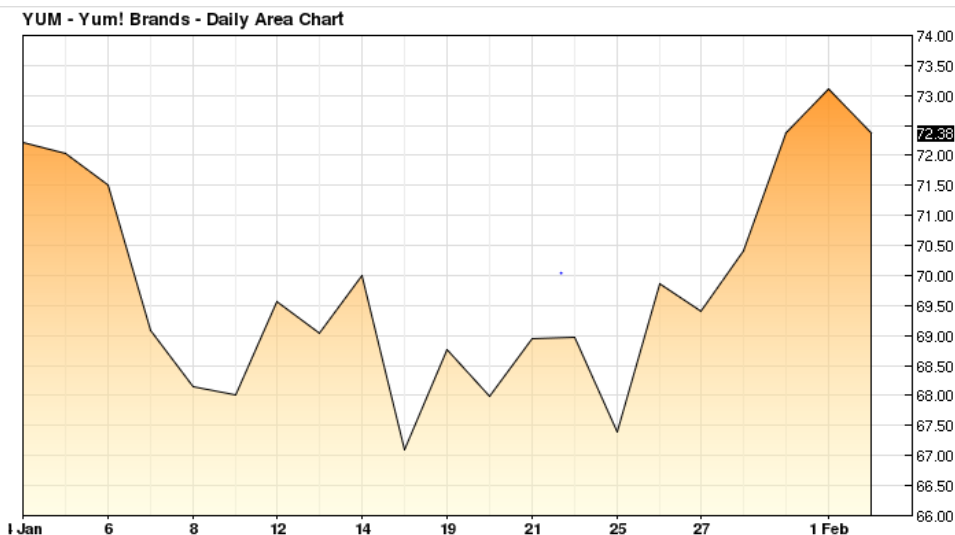
Scheduled for release February 3, 2016 (after market close)

Yum! Brands, Inc will be posting its Q415 quarterly earnings results. YUM is expected to post earnings of \$0.66 per share and revenue of \$3,997 million for the quarter. In the last quarter, company reported \$1.00 earnings per share for the quarter, failing to meet analysts' consensus estimate of \$1.07. YUM is down 0.9% over the last month and up 2.1% over the last 3 months. The stock price is up 0.1% over the last year.

Last 3 Quarters Jump Zone: 5.50%, -4.87%, -18.83%

Consensus Estimates: \$.70 (whisper) \$0.67(estimize) \$0.66 (wall street)

StockJumpers trajectory analysis – reveals a positive reaction to this fast food giant's release with lowered expectations this quarter. If they beat it means a move up that fills some the down gap from last quarter. We are long for this event.



STOCK PRICE/HISTORY:

Trading Range (52wk)	66.35 – 95.90
Average Daily Volume	4.6M
Market Cap	31.2B
Beta	0.6
SJ Volatility Rank	3

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