

Must-Have Apps And Web-



Throughout the series, we will refer to apps or important links. Find them below.

PROFILE SETUP

www.facebook.com - Advertise on Facebook. Connect with friends, family, prospects, and other people. Share property pictures and videos to get more leads.

www.homes.com - Discover all the powerful marketing tools designed and packaged specifically for agents to help better manage your real estate business.

www.homesnap.com - Find your next home with our all-new home search interface! Homesnap is powered by the same real-time data used by licensed REALTORS®

www.instagram.com - A simple way to capture and share your last listings. Follow your clients to see what they're up to and to share your last update by using quality pictures.

www.linkedin.com - A networking tool used to find connections for recommending job candidates, industry experts, and business partners.

www.listreports.com - Real Estate marketing made simple. Beautiful, easy-to-use tools to delight your customers and partners.

www.realtor.com - The most complete source of homes for sale on the web. Over 4 million listings. Find open houses · Updated every 15 minr. Contact a local realtor.

www.sentrilock.com - SentiLock is the official lockbox solution for NAR. As the leading electronic lockbox manufacturer and service pr ovider.

www.showingsuite.com - Save time and money with automated showing feedback and scheduling real estate software. Get more price reductions and sell more homes in any market.

www.truilia.com - Connect with 31 million homebuyers. Sign up and meet active local buyers. Boost your leads · Meet Buyers & Sellers. Grow your commissions.

www.twitter.com - Perfect your social strategy by sharing your latest listings using hashtags, pictures, and website links to grow your business.

www.yelp.com - Enhance your real estate marketing and generate leads by sourcing Yelp reviews from customers. A business page for you to grow your business.

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www.youtube.com - Learn and share educational videos with the world. You can also personalize your channel with your latest sales and listings in the real estate world.

www.zillow.com - Search millions of for-sale and rental listings, compare Zestimate® home values and connect with local professionals.

MUST-HAVE REAL ESTATE WEBSITES

www.breakthroughbroker.com - Helps real estate agents with free marketing templates, instructional tools, current news, and more.

www.digisign.com - Digital signatures and Digi-ID™ Xe are qualified digital signatures.

www.Skyslope.com - SkySlope is the simplest cloud-based Real Estate Transaction Management software available.

www.hangouts.google.com/ - Bring conversations to life with photos, emojis, and even group video calls for free.

www.inman.com - Discover the latest realtor and broker news and trends you need to stay ahead. See why thousands of pros count on Inman's real estate news everyday!

www.nar.realtor - The National Association of REALTORS® is America's largest trade association, representing 1.2 million members, including NAR's institutes, societies, and councils involved in all aspects of the residential and commercial real estate industries.

MUST-HAVE MARKETING APPS

www.xpressdocs.com - Design, print & mail postcards in 5 minutes! Same day mailing.

www.buildasign.com/eas/allisonjames - BuildASign.com is the leader in online custom signs and related products.

www.fiverr.com - Hire someone to do your marketing material for you.

www.emailflyers.net - Real estate email flyers. Send eFlyers to other agents using our lists. Fast, easy, and affordable.

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www.godaddy.com - Find and register your domain today with the world's largest registrar! Services: domain names, hosting, website builder.

www.recongnitionexpress.com - (Name Badges) Offers name tags, awards, signs, plaques, nameplates, custom and blank lanyards and badge holders for your business.

[Dew Drop-ins](#) - Gift ideas for Clients.

[1Password](#) - Forget your passwords. 1Password remembers them all for you. Save your passwords and log in to sites with a single click. It's that simple.

[Bitmojis](#) - Your own personal emoji. Create an expressive cartoon avatar and choose from a growing library of moods and stickers.

[Compass App](#) - Compass is a measuring instrument which indicates the cardinal points under the sunlight. Helps you with your location.

[Drive \(Google\)](#) - Get access to files anywhere through secure cloud storage for your photos, videos, files and more with Google Drive.

[Genius Scan](#) - Genius Scan enables you to quickly scan documents on the go and export your scans as JPEG or PDF with multiple pages.

[Genius Sign](#) - You can sign and get signatures faster.

[Google Apps](#) - Google Docs, Google Maps, Google Chrome - Professional email, calendars, and online storage. Chat, call and create data folders to keep up on your leads.

[Lyft / Uber](#) - Fast, friendly & affordable rides! Get a ride in minutes.

[Meetup](#) - Find Meetups so you can do more of what matters to you. Or create your own group and meet people near you who share your interests.

[Messenger for Facebook](#) - Messenger is just like texting, but you don't have to pay for every message.

[Next Door](#) – Next door is the free, private social network for your neighborhood community.

[Pinterest](#) - A content sharing service that allows members to “pin” images, videos and other objects to their pinboard.

[Premier Agent for Zillow](#) - Hundreds of buyers are looking for agents in your area. Get more leads today!

[RealtyZam](#) - Simple bookkeeping and accounting software for real estate agents. Track your expenses and instantly generate the report you need for your taxes.

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[Slide Show App](#) - Great for making quick videos for social media.

[Snapchat](#) - Snapchat lets you easily talk with friends, view live stories from around the world, and explore news in Discover. Life's more fun when you live in the moment!

[Tabbed Out](#) - Never wait for your check again. Tabbed Out is the easiest way to pay.

[Palm Agent 3.0](#) - Palm Agent is an app for Real Estate professionals that comes pre-loaded with area-specific closing costs, tax rates and more. Generate buyer estimates and seller net sheets quickly and easily.

[SlideShow](#) - Select photos and instantly get an awesome video slideshow.

www.yelp.com - Enhance your real estate marketing and generate leads by sourcing Yelp reviews from customers. A business page for you to grow your business.

[Yelp Biz App](#) - Find and Claim your Yelp Business Page. Respond to reviews as the business owner.

Nationwide Discussion

There are many helpful resources out there to help you stay on top of the latest apps, ideas and technology in our industry through

I highly recommend you join these groups:

[Agentcentrix tools and tips](#)

[Nationwide-Allison James Estates & Homes](#)