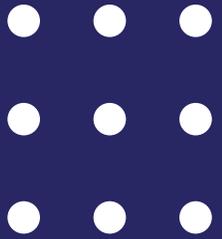


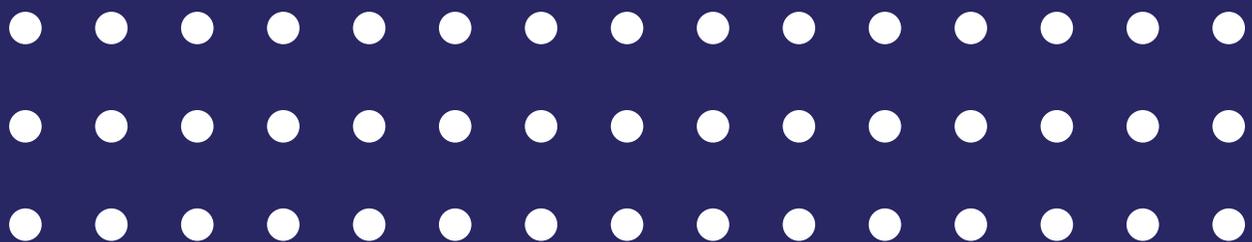


The Legacy Imperative
Grandparents forging the future



The NEXT GENERATIONS Summit

Everything you need to know about the NEXT GENERATIONS Summit.



Our Imperative

We've inherited a legacy of faith from those who came before us, but are losing our next generations, the natives of Digital Land. One of the largest unreached people groups in the world, 152 million U.S. Millennials and Gen Z's, don't know Jesus as their Savior. It is imperative that we reach them and pass on our faith legacy before it's too late.

Our Solution

Studies show that 80% of Millennials and Gen Z's love their grandparents more than anyone else, giving them special favor and access to their grandkids' hearts.

Our Mission

We will mobilize and equip grandparents to evangelize and disciple their grandchildren and the next generations.

Our Three Step Strategy



What Makes Us Different

We know the mission is urgent.

All of our research leads us to believe that we have less than a 10-year window to prepare the next generations to face the future.

We are focused.

We know and love on the 152 million grandchildren — Millennials and Gen Z's — who don't know Jesus. Together, they are one of the largest unreached groups in the world!

We are culturally relevant.

In an age of dizzying change, we want to help grandparents stay ahead of the curve and cross the generational divide.

The NEXT GENERATIONS Summit

The NEXT GENERATIONS Summit is designed to give church congregants and members the inspirational vision and tools to reach and transform their children and grandchildren — the natives of what we call Digital Land. Each session is imbued with inspirational teaching, media and film clips, and interaction to impart content in a spellbinding and entertaining way.

Changing times.

A provocative look at the six generations that share our space. Comparative trends, viewpoints, ways of thinking.

Hot buttons.

How to bring down the temperature and bridge generational divides for effective discussions of hot-button issues.

The brave new digital world.

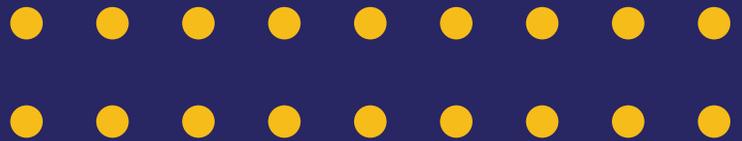
Learn how to navigate the new digital world and understand the language and communication styles of Millennials and Z's who inhabit it.

The power of story.

Learn the importance of successfully transmitting your story of faith and family to a skeptical, social media generation.

The endgame.

Effectively evangelizing and discipling the next generations so that they can do the same in their world.



Two Flexible Summit Options to Fit Your Requirements.

In Person Summit

Book a weekend in person or livestream Summit to satellite churches, or a combination of neighboring community churches. Dr. Petterson leads and facilitates the Summit sessions.

Includes:

- Weekend Summit with keynote speaker Dr. Peterson (typically Fri/Sat)
- Marketing materials
- Up to 100 Legacy Imperative books
- Follow-up Mission Training Group leader training and participant downloadable manuals.

Cost: \$5000

Recommendation: In order to accommodate your costs, we typically recommend a \$50 per person charge for the Summit, at your discretion. Your church may also elect to cover all or a portion of the participant fee. This flexibility enables you to cover any added costs incurred for the sessions, i.e. meals, tablets, etc., or to utilize the additional funds generated from higher-than-anticipated attendance for other church ministries.

Virtual Summit

Download pre-recorded sessions for your church to experience the Summit. Perfect for Sunday school classes, small groups, weekend conferences, and more!

Includes:

- Access to 10 pre-recorded sessions (can be viewed 2 times over 2 year period)
- Marketing materials
- Up to 10 Legacy Imperative books
- Followup Mission Training Group leader training and participant downloadable manuals.
- Special access to Toolbox

Cost: \$500

Please NOTE: We realize that these are difficult days, and all churches are different. If the above costs or structures do not work for you, please contact us as we want to work with you to make this Summit successful at your church.

Honored By Our Impact

"I am not overstating it when I say that I was desperate for something like this." Emily

"I learned so many new skills on how to relate to our next generations, as well as how to begin to tell my story to my grandchildren." Bonnie

"I liked learning about generational differences and how to begin relating in a more effective and meaningful way." Dan

After the Summit

We know that, shortly after inspirational conferences, enthusiasm too often wanes and fizzles out. Now that your congregation is galvanized toward the mission, we have offerings to empower and train these "Digital Land Missionaries" in an ongoing process. These next steps keep grandparents in the battle until we win the war for the next generations' hearts and minds.



Mission Training Groups (MTG)

The SUMMIT feeds participants into Mission Training Groups, which meet for eight weeks and equip members with skills to effectively disciple next generations.

Legacy Imperative provides all the materials and training on how to conduct and set up in-person or virtual groups in your church. Group leaders are provided a digital facilitator's handbook and brief, easy-to-follow training videos. Participants are provided with a downloadable manual as well.

Sustaining Groups

After MTG, Sustaining Groups meet regularly to pray together, share discipling successes and struggles, hold each other accountable, and learn ongoing skills.

These groups can blend seamlessly with existing small group programs in churches, and materials are available for this purpose.



Dr. Robert A. Petterson, Founder & President

A spellbinding writer and speaker, Dr. Robert A. Petterson (Dr. Bob), is known as the **“Amazing Storyteller”** for his unique ability to unwrap the untold stories behind seminal people and events.

He has been **senior pastor** at some of America’s leading churches; was **East Coast president of Mastermedia International**, the world’s largest ministry to film and television executives; hosts numerous inspirational pilgrimages; and serves on various non-profit boards.

Dr. Bob is **in demand worldwide** as a speaker, and has **addressed audiences of more than two million in 30 countries**. Dr. Bob’s *The One Year Book of Amazing Stories: 365 Days of Seeing God’s Hand in Unlikely Places*, **chosen by Barnes & Noble as one of its 10 “Top Picks,”** is now in its third printing, and was recently ranked by the Christian Book Association as **one of the top five devotionals of 2020**. His other books include: the newly released *101 Amazing Stories of Hope and Faith*, *Desert Crossings*, *Theater of Angels*, *Pilgrim Chronicles*, *Home for Christmas*, and *The 90-Day Book of Amazing Stories*.

Dr. Bob earned his **doctorate from Fuller Theological Seminary** and **served as an adjunct professor at Covenant Seminary**. He resides with his wife Joyce in Naples, Florida, and is the proud father of daughter Rachael, son-in-law Joe, and granddaughters, Mae and Mira.

