

JUMP REPORT

EARNINGS REPORTING TARGET / TRAJECTORY ANALYSIS

FOR IMMEDIATE RELEASE

UPDATED: August 16, 2016

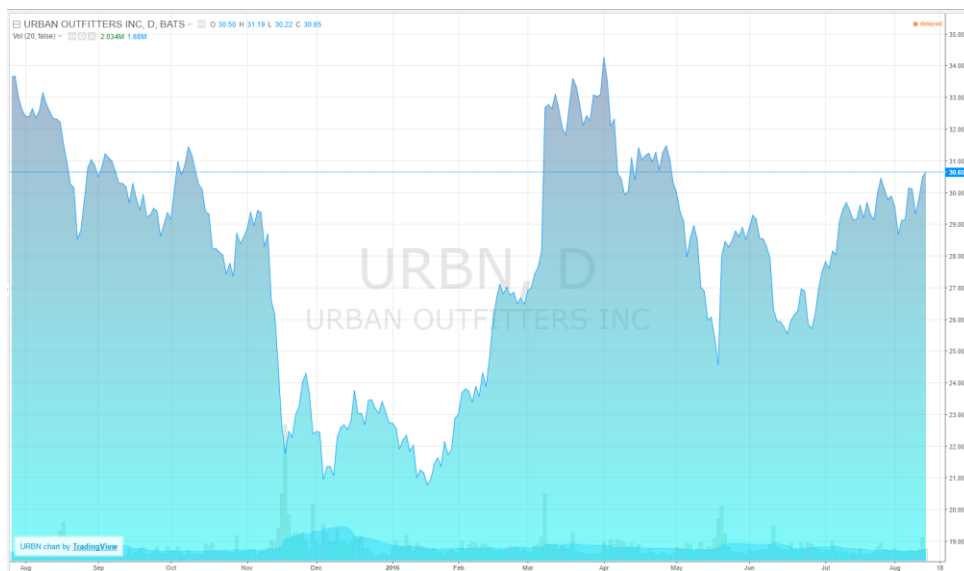
Urban Outfitters Inc. [URBN] (AMC)

Scheduled for release August 16, 2016 (after market close)

Urban Outfitters Inc will be posting its Q217 quarterly earnings results. URBN is expected to post earnings of \$0.56 per share and revenue of \$889 million for the quarter. In the last quarter, the company reported \$0.25 earnings per share meeting analysts' consensus estimate of \$0.25. URBN is up 9.2% over the last month and up 7.8% over the last 3 months. The stock price is down 7.7% over the last year.

Last 3 Quarters – “Jump Zone” Move: -15.04%, 17.86%, 14.64%
Consensus Estimates: \$0.57(whisper) \$0.57(estimate) \$0.56(wall street)

StockJumpers trajectory reveals a beat on the print and the stock price pops higher on the news. Currently URBN is straddle priced for a 9.2% jump zone. Watch your entry - end of day. It may not jump over 10% but the signal is a BUY. We are long for the event.



STOCK PRICE/HISTORY:

Trading Range (52wk)	19.26 – 34.77
Average Daily Volume	2.0M
Market Cap	3.6B
Beta	1.0
SJ Volatility Rank	3

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