



FEMININE POWER Facilitation Certification Training

TRANSFORMATIONAL FACILITATION MASTERCLASS AND TRACK OVERVIEW TRANSCRIPT

Claire Zammit: Welcome, everyone, to our **Transformational Facilitation Masterclass and Track Overview**. I'm so excited that you are here, that you are called to find out more about the opportunity to become a highly trained specialist in Transformational Facilitation, especially serving women. If you are feeling called to, or you already facilitate workshops, retreats, women's circles, or if you love the Feminine Power principles and would like to incorporate them into the work that you are doing with groups, or you would love to run branded Feminine Power workshops in your part of the world, we're going to go into this in great depth, the opportunity to create the space for deep and powerful transformation to happen, especially for women.

I'm going to share with you the deep skills, as well as the functional facilitation skills, but really the deep skills, the art and the science of what it is to:

- Create spaces for depth level of transformation to occur
- To create transformational learning communities
- To ignite magic

I'm going to also share all of the logistics and the overview about the opportunity to join our Transformational Facilitation training that starts in January. I offered a big picture overview recently about all of our professional trainings and the extraordinary opportunity that is here right now to be at the forefront of this global movement, empowering women at the level of self-actualization, in the "Ignite Your Influence, Impact and Success" call. If you haven't yet listened to that, I want to encourage you to listen to that session. There's a lot of big picture context about really what's happening in the background that makes Transformational Coaching, Facilitation and Leadership, all of these different things that we're going to be working with so timely and so important.



We're going to be opening up registration very soon to join either our Coaching or Facilitation or Leadership tracks, and there's also the opportunity to take them all together in one comprehensive program. The informal title of that program is the "Wonder Woman Program." If you're called to be a transformer at the highest level, there's an opportunity. The way that we've designed the trainings is that they all fit together so that you can choose one, you can choose both, you can take them together, you can take them in a sequence. I'm going to be sharing all of that information at the end, as well as questions about how they're different, and how you might like to check out some of the other Masterclasses.

But we're taking one session that's dedicated to a deep dive into each of these areas that we're going to be working with in our professional trainings. So, earlier this week we had a deep dive into Coaching. Today we are doing a deep dive into Facilitation, and on Monday we're going to be doing a deep dive into Leadership.

We have had an unprecedented level of interest in these trainings. As I said, "Registration is going to be opening soon." We are giving all of the women who have been part of our historic summer cohort this year to have the first opportunity to apply. So I encourage you to come to these sessions, to ask your questions, and you'll have a lot of information to know which you are interested in pursuing, if you're called to.

Everything is by application because we know that you have a lot of questions. We also want to make sure the programs are a fit for you, and you're going to get what it is that you most need, and you're going to be in the right place. We're going to open-up registration very soon, and you can complete an application, and then you will have a phone call with our Executive Director, Sara Wilson, or one of our Senior Coaches, and she's going to answer your questions and go over what it is that your vision is, and help you make sure you're in the right tracks and you're in the right place, and if it's a fit, help you get registered. Okay?

The purpose of today's session is really a very big picture overview, and the only next step from this would be to apply to find out more information and to get one-on-one support to have your questions answered.

But I want to say out of the gate that all of these trainings are in service to igniting your as a change maker in this world, okay? She is here right now. I spoke about this on the Coaching Masterclass earlier this week, that whether it's Coaching, whether it's Facilitation, whether it's Leadership, the deeper thing that we're here to cultivate in any and all of these program is to invite you into a very deep and rich learning context where you can develop your skills, your capacities, your potentials, to embody and become the change maker that you are. I know that you might be able to have a sense of that, that there's a calling.

When I first began on my own path, I felt that there was a deep desire to want to make a difference with my gifts. I didn't know what it looked like, I didn't know how to go about it, I sensed a capacity for deeper wisdom and for contribution. Over the past decades, I've



had the privilege of having developed what was in potential in a way that it has come out into the world. That's truly what we are dedicating these programs to create, because in my own experience, I've only seen the kind of development that ignites this level of destiny potential and destiny contribution...you're developing your gifts, you're getting clear about who you're here to serve, and you're going forth and making the contribution that only you can make. It happens in these kinds of trainings.

I've been absolutely privileged to spend two decades at the forefront of both the transformational education and human potential movements. I've had the honor of learning at the feet of some of the greatest teachers of the last 100 years, and Transformational Facilitation especially is so deeply connected to my heart and soul, as it was the primary focus of all of my doctoral research in Transformative Learning and Change. I was mentored by some of the most brilliant originators and creators in the field.

I took that learning that I had, and that deep context, and I applied it go on to be one of the most impactful and successful transformational educators and facilitators in the world today, reaching hundreds of thousands of people with Feminine Power, and millions through our Evolving Wisdom platform.

I feel like I have been privileged to stand on the shoulders of giants and have this kind of impact. Right now, I'm turning my attention, because I want to pass on these skills to you. I want to pass on everything that I've learned and discovered about how to contribute, how to impact, how to create the spaces for this depth-level transformation to happen, and have you stand beside me and have you stand on my shoulders and take it forward.

So, today in the session I'm going to share about what Transformational Facilitation is, and how it's different from a support group, and how it's different from traditional facilitation, and how it's different when you have an orientation that is specializing in serving self-actualizing women, okay? Facilitating transformation with self-actualizing women is a very particular way of facilitation.

I'm going to share about what the transformational process is that creates impact for women at the level of self-actualization. I'm going to share about the skills that you need to develop, as well as the process that you'll be leading as a Transformational Facilitator.

I'm also going to share about the additional skills that I've seen that you need to develop to turn this into a career, to be able to succeed at making money from this. Not that making money is the motivation for most of us coming into the transformational business, but you want to be able to make a living, and a thriving living in a way that enables you to give your whole self to your calling and your mission and your contribution so that you can become world class, delivering the transformation that you're here to deliver.

I've walked the journey of being a new facilitator with one paid student, and having my parents and friends fill the room to make it feel like it was happening, to working with



thousands. There's a very specific set of skills and steps that's going to have you be able to do this and both be able to impact people, as well as to be successful.

What I've seen is the transformational skills and these business skills, all of these are developed in a learning context where you have mentors, where you have peers, where you have a structure to be able to apply this. It's all of these things together that has informed the design of our certification programs. So I'm going to share all about that opportunity at the end. I believe it's the most comprehensive training in the world today, in the area of transformational facilitation, specializing in self-actualizing women, not to mention also giving you the skills to be able to do this and succeed. That's ultimately what I care about, is you not just learning the skills, but being able to apply them and be successful with them.

So, Transformational Facilitation and working in this area, and joining our trainings, this is very much for you if you are brand new and want to be trained from the very beginning in how to facilitate groups, women's circles, retreats, especially how to create cultures that empower women.

You might be feeling drawn to work with women.

You might be curious about why formal training, and how formal training, is going to support you to be able to do that.

You might want to or love the idea of leading Feminine Power branded groups or women's circles.

We currently have facilitators in 30 countries leading Feminine Power circles. I see this is going to expand all over the world, and I'm very excited about building our international community of facilitators.

You might also just want to use the Feminine Power exercises and practices, as well as the Transformational training, to integrate that into your own work. You'll be able to do that with this training, and with what I'm going to share with you. as well.

You might also be leading groups of women. You might already be a facilitator. You might already be having great success as a facilitator, but kind of feeling that there's a deeper level of work and deeper level of impact that you can create. You're absolutely right. Very few people in the world today have this training to create very deep transformational learning communities.

We're going to go into that and work with this at a level, and you might want to apply facilitation a lot of contexts, like in your company or in your business, or as a leader.

I think being able to understand these transformational principles are part of the skill set of being an effective leader, along with the coaching skills as well. They're very integrated in many of the different things you're going to be working with today.



What I've seen is these are very teachable and very learnable skills. There's an art and there's a science, and when you develop them, you're going to be able to create spaces in which women are able to be in the field of the group and access a sense of power and possibility that is unprecedented. That's absolutely what I'd love to give you the power to be able to do and to create.

So let's jump right in, and as we're starting here, the bigger context is...I went into that in the *Ignite Your Influence, Impact and Success* call, but I want to just revisit this as it relates to Transformational Facilitation.

Human culture is evolving. Human beings are evolving. We are reaching, in the 21st century, an unprecedented level of connectivity, of complexity, of change, of disruption, of old systems breaking down

If you look at the experience of women, if you look at your experience or the experience that we're addressing in our Feminine Power course, there's a way that women especially are feeling stuck, are feeling stopped, we're in double binds as it relates to power.

We're in double binds in our relationships.

We're in double binds as it relates to our health.

We feel like we're set up to play an unwinnable game, and this is the experience in all of these different areas of self-actualization, of power, and of potential

Trying to learn through books or learn by watching videos, and even working with a coach, there's a particular development that happens in coaching that is really powerful...but I believe that, to develop and to be able to step into and find our way out of these double binds—I've shared this so deeply in the seven week course—it's a process of cultivating new skills, new stories, new ways of being, new ways of doing, that we're engaging deep level of development to expand our capacities, to relate to ourselves, to others, to life, to step into new stories, to break out of new patterns that will have us step into our destiny.

There is a very real opportunity that women, when they step forward and they self-actualize, can lead and define the 21st century. I was sharing this on the Coaching call. There's not a woman that I have worked with who, on whatever level of her life, whether it's her leadership or her relationships, that when she steps into her power and when she manifests at a level of destiny, it ignites her contribution in a way that is world changing.

There are millions of women who are feeling stuck, who are feeling stopped, who are stuck and blocked in shame, in lack, in isolation. They have unprecedented creativity, unprecedented potential and yearning, and resources. Women have a lot of power and a lot of financial resources, and a lot of leverage in positions of influence and power in the world.



But without a container and a guide to be developing in this way, it's not possible for these potentials to be made manifest. So, the ways in which we're going to get to the highest possible future for our own lives and for our world are through this process of depth level development.

This is demonstrated through the symbol of transformation as the caterpillar to the butterfly being able to:

- Release the old structures
- Get to the deeper truth
- Develop the new structures
- Develop the new capacities and new ways of being and stepping forward

This is the level of transformation, this is the level of self-actualization, this is the level of human potential and work that I believe will transform culture and society in ways that will ignite the highest possible future for our world.

So, it's absolutely impossible for an individual or a group to engage this level of development without being in a transformational container, in a group, with a coach or with a group, either way, and ideally both together.

These spaces that we're working with as Transformational Facilitators, Coaches and Leaders create the chrysalis through which the development that enables higher human potentials to flourish can come forward. I've never seen it happen any other way, except through these contexts for depth level transformation and growth being created. Okay?

At the level of self-actualization and social transformation, we cannot become ourselves by ourselves.

Our relationships and our ways of knowing, developing and expanding, we need mentors. We need peers. We need Power Partners, and especially for women, we need a culture that empowers us to rise and express our power to be able to step forward into these possibilities.

So, this is what Transformational Facilitation is all about, creating these spaces between people together where there is a culture, where there is a context, where there are agreements, where there is a process for this depth level development that is the difference make when it comes to having self-actualization happen.

There is an art to create this kind of space, and there is a science, and that's what I want to go through with you, along with the skills that I've seen that you need to develop to be able to create a transformational learning space, as well as to do this in a context that's about women especially.



I know that we've had a lot of questions asking about, well, ***how does this apply to men?*** I'll speak about that at the end of the session. I'm going to be going into frequently asked questions, and that's a really great question.

But, right now one of the things I'm going to be focusing on deeply in this training really are the developmental differences between men and women, and the cultures that need to be created as a Transformational Facilitator to support women's growth and development.

You can apply them to men as well, but I especially want to train you in how to do this with women, and what it is that is different. There really is no training around this in the world as it relates to self-actualizing women. It's so critical, and it's so important. So I'll go into that difference and that distinction in a minute.

Transformational Facilitation is different from traditional facilitation, and it might be different from what you might already be doing or what you might have participated in that is really good, valuable work. That work is often what I would call a support group. The same is also true with traditional education. These are very valuable spaces in the world that are very nurturing, that are very valuable.

But there's a very different function and outcome and purpose and intention that only a transformational learning context can facilitate. So, I want to unpack these differences a little bit to illustrate what I mean.

Transformational Facilitation creates the space where participants can transform their underlying meaning making frames.

So this is what makes the difference between transformation and change. One of my teachers used to say, "All transformation is change, but not all change is transformation." Okay?

There's a very particular level of change that is transformation, which is a change at the level of **your deeper sense of who you are, of what is, of what isn't possible, and the new ways of being that enable you to show up in the world in a way that's aligned with this higher possibility and this higher story.**

At the level of self-actualization, the primary barrier for women being able to step forth and step out is at this level of our meaning making frames, our story, and our inner glass ceilings.

This is absolutely the primary barrier to being able to self-actualize and to being able to embody and make manifest these higher possibilities.

A Transformational Facilitator creates the space for the kind of learning and development that leads to a change of your meaning making frames, and the cultivation of new ways of being that enable you to show up in ways that make manifest the new story and new possibilities, particularly at the level of self-actualization.



What we're working with in our Feminine Power course is absolutely a transformational learning experience, working at that level.

How you create the conditions and how you facilitate that, and the skills that you need to be effective at the level of transformation are different from the skills and orientation and process that you might work with at a level of healing, or at a level of traditional learning.

I want to share a bit about those differences. Healing is very much about when things are out of balance, or out of order, at the level that you are at. In terms of your worldview and your skills, things can be out of balance, out of sorts, at the level that you are currently working at. A lot of support groups and healing groups and community groups create a really beautiful and nurturing space for healing, for renewal, for restoration, that are incredibly nourishing, where people come together and have a sense of belonging, a sense of togetherness, and a sense of support, emotional support that is incredibly valuable. Right?

But, what often happens in how a lot of these kinds of groups are happening, is they are not set up to be a deeper container for the questioning of old assumptions, the accessing of a deeper truth and the development of new ways of being that are at this deeper level.

You'll feel it intuitively in a space that you might go into that might be very lovely, that might be very connected, that might have a lot of women as a part of it, and it's very good intentions with people. But, it feels like there's not a deeper space that's there.

That's simply because, **when you start to challenge old assumptions and old ways of making meaning, and all of the things that activate a deeper transformation, you're destabilizing systems where there's a potential for both breakdown and breakthrough.**

What you'll find in a lot of support groups is that people are reflecting back to each other and affirming each other, and not really challenging or questioning these things at a deeper level.

Fundamentally, even though we are strengthened, even though we are feeling support, there's a way that we're not catalyzed and captivated into a higher level of our potential and destiny by these kinds of spaces and these kinds of support groups.

I'll share why that is, because we're not working at the level of challenging underlying meaning making frames, okay?

That's really the fundamental difference between transformational facilitation and being in a support group. That's not that there isn't a great and valuable place for support groups that organize around staying true to health commitments, or sharing parenting responsibilities. These are really great to have especially in times when there are transitions and you're wanting to create stability, and you're wanting to create a container and you're wanting to create support.



That's not to say you won't provide all those things as a Transformational Facilitator. It's that your primary purpose is something that's happening at a deeper level that's going to have you set up the group in a very different way. I'll talk about that in just a moment. So, that's difference between a transformational container versus a healing group or a support group.

Another level might be traditional facilitation and traditional learning and traditional education that often happens in groups, and within corporations, as well as a lot of private learning, there's a way that facilitation creates a space for the learning of information and the development of skills.

So, if you want to learn how to do the salsa, being in a class is really powerful. If you want to learn how to cook, if you want to learn anything, there's a way that there's a whole industry of training and facilitation where there's a lot of functional skills where you're going to talk about how you are going to learn. These might have a transformational impact on you, doing dance or doing cooking, but the groups are primarily not set up in a way to be a space for that, okay?

Transformational Facilitation includes the learning of a lot of those functional skills that you need to communicate, to create connection, to be able to have people learn certain skills. But it's a different orientation, because you're primarily creating a context for the questioning and transformation of meaning making frames.

That doesn't happen in salsa. It doesn't happen in cooking. It doesn't happen in corporate facilitation, where their structure is really created for application practice, accountability and the learning of skills. Okay?

A lot of these other contexts where groups are coming together and they're learning and they're supporting are valuable, okay? They're incredibly valuable. When two or more are gathered, something really powerful happens always.

Working as a Transformational Facilitator, you're harnessing that power and you're taking it to the deepest level where you're creating a space for true transformation to happen. So let me talk about how you do that and what that looks like, and how it's different to these other approaches.

The primary thing as a Transformational Facilitator that you want to create is the space for transformation to happen.

The physical space and the culture, and what I'm going to call a learning community.

In one-on-one coaching, you create this in your relationship with the client. As a Transformational Facilitator, you create this between you and each participant, but also between each participant and each other, so that everybody is in a field together where we are learning together in a transformational way.



How you set that up is in two ways. In person, in a physical space, there's a very specific way that you need to set up a physical space to create the container for transformational learning to happen. Okay?

There needs to be a very contained physical space, and you need to have an awareness of how to create that space so that there is a field of containment and a field of safety. I'll go into that when I talk more about the skills. This is one of the skills, but you create a physical space. Or, if you're doing this online—you can do Transformational Facilitation online—you're creating and establishing a learning context, a structure, in your meetings, in your agreements, in how you set this up to happen. In both, you're very mindful of how you set up and you create the space.

The biggest thing that opens up a transformational space is how you create a series of:

- Shared commitments
- Shared expectations
- Shared assumptions

And you ignite and empower others to become Power Partners with each other in how you set that up.

This is exactly what I did in our Feminine Power course, where we came together and we stepped into a new set of assumptions, a new set of commitments, and a new set and ways of orienting together.

If you don't do this explicitly, what's going to happen is people are going to be automatically interacting through the underlying agreements that they're in with each other in the prevailing culture.

When you look at what that is between women, it very much has to do with affirming each other's self-image, about presenting like you have all of the answers, and are not being transparent and open, or, in many ways, on the other side of things—and this is often what happens in support groups—is becoming really overly emotional because they misunderstand the context, and will over-share, and use the support group as a way of dumping their emotions onto the group, right?

Which is often what can happen, where **they're sharing in a way that doesn't really forward or catalyze the transformation that's there.**

With Transformational Facilitation, the first step is in the physical space, in the space, in the agreements—and this is especially for women—**creating a series of shared commitments that calls the women forth to show up in their power, that calls women forth to amplify and empower each other, that calls women forth to rise into greatness.**

You're calling forth the highest and best, and that creates ways of engaging and ways of being that will enable the deepest and best between people.



This is very much the first thing that you set up as a Transformational Facilitator. It's actually very simple to do when you're aware of how to set this up, and what kinds of commitments to make that are going to support the transformation that you want to create, and how you set that up at the very beginning. Suddenly there's a space, okay?

Transformational Facilitation creates this powerful space and the conditions in which an energy and a field bigger than you can show up.

You're weaving a chrysalis in how you're setting up the physical space, the conditions, the commitments and the agreements. There are a lot of very basic things that transfer into every transformational context, like "no negativity, no victimization." You have to make these explicit and get people to agree to them, and take self-responsibility. Right? This is making it explicit. "This is not a place just to emotionally share. This is a place for you to transform and get support from Power Center," so to speak.

When you set that up and you ignite that, there's this incredible space that opens up that is unlike any space that most people have ever had the experience of being in, or being a part of it. In the Feminine Power course, that's what I did in our Fire Starter session, where we activated our chrysalis.

You see how different that was to just coming together and sharing intentions, and with an intention to support one another. There are very specific shared commitments, a very specific way of orienting and setting up the context so we become partners in learning and partners in growth, and partners in development. Okay?

You're creating a transformational learning community, and you're creating a culture and you're creating a learning context, and especially for women at the level to self-actualization, including specific agreements that make it safe for women to be powerful, to be brilliant, to support one another to amplify each other. With just a very little suggestion, bam, women suddenly begin to show up in a whole new way that ignites and activates their power. So, this is the first thing.

The second thing is, when you're facilitating in a transformational way, just like coaching, the great news is that there are really just five steps to the transformational process. You are navigating and guiding participants through the process of transformation. Okay?

You're creating a container and you're having participants connect with the potentials that they're wanting to manifest and they're wanting to realize and they're wanting to create in whatever area that you're working with them on.

Whether it's a workshop on confidence or whether it's a workshop on leadership, or whether it's a workshop on attracting a soulmate, or whether it's a workshop on being able to discover your purpose or break through your blocks to money, okay, there are literally 1000 workshops that you can create in these different areas of self-actualization to create profound transformation for women.



You're going to go through the same five steps in each workshop, and simply insert the content and the questions that are going to facilitate transformation happening for people, which is really exciting.

When you understand the process that catalyzes transformation for people, and you know how to create a container in a transformational learning community, it's very easy to create workshop after workshop after workshops without necessarily being a super content expert.

This is where facilitation is also different from training, is that you are, as a Transformational Facilitator, really creating a powerful space to guide people on a journey through a process that will have them transform their relationship with a particular area that they're focusing on. Okay?

There's a pattern, there's a process. So this is what it is.

Step 1: You're going to help participants in this rich, deeply connected, ignited, activated learning community connect with the next level of their potentials that they want to manifest and create: extraordinary intimacy, purpose, prosperity or love.

You're going to connect with that possibility, and you're going to help them connect with it in their bodies, get out of their heads, get out of their emotional reactivity, get into Power Center and connect with the deeper potentials and activate them just like we did in our Fire Starter session.

You're going to help them connect with something that's at stake for them, something that's important for them, something that's potent for them that they want to manifest and create in their lives, and really begin to ignite and activate that so that I will catalyze a chain reaction, okay?

Within Transformational Facilitation, we're working at this level of meaning making frames, which means a person's destiny will be catalyzed through working with you.

They come to your workshop on love or purpose, and it catalyzes their whole life, because this is the level that you're working at.

So you're doing that. You're creating this powerful space for these deeper potentials to be activated and ignited. This is the first step.

Step 2: You're helping people question their old assumptions and old ideas and old stories and patterns, and step into seeing how they currently see themselves, and see others and see the world in this area.

There's a specific series of questions, regardless of the context that you're in, that will have people be able to reflect and begin to question their assumptions. What this does is this starts to unravel and open the process up, where people are getting ready to actually go into a very deep transformational experience. Okay?



You're guiding them through the next steps in terms of questioning these assumptions

Step 3: You then help them to recognize a deeper truth, getting to a new story, get to a new way of being in what's really true. The really powerful thing about working with self-actualizing women is that there really are patterns to these stories.

So if you're working in the area of love, it's very easy to know what the most common old stories and old assumptions and old ideas are for the audience or population that you're working with, and being in a space where those can be named, right?

So, for example, women in the area of Love and Relationships are in these double binds that I'm expressing power in my job, and what it is to then be vulnerable in my relationships without losing my power. That's a very common dilemma that 50% of people in the room are going to have that you can make.

Another group might be Purpose. There are specific experiences of invisibility, of isolation, of "not enough-ness." In the Transformation of Identity Matrix—I put that together based on all of my work with coaching women, working with groups of women—I really saw that there are these core patterns.

As a Transformational Facilitator, you get to know these patterns. You get to know these stories. You get to know what the old story is. You can create a very powerful space to make that conscious, to have people see how that out pictures in their own life, and then to guide them into a new experience and a new possibility. So you're getting connected to the deeper truth. This is the deepest experience in the process.

In our program, we teach you very specific exercises that help women to break out of shame, out of lack, out of isolation into connection, into growth, into presence, into co-creation, in each of these areas of application.

You can integrate them into your workshops.

Step 4: You've guided them through, you've discovered to the deeper truth, and then new ways of showing up, new ways of being, new skills, new capacities.

You're then going to guide and create the space for the development, the growth, the practices that have people show up in ways that are consistent with this new story.

Step 5: You provide the tools and the support and the training in your content area of application that will enable participants to be able to show up and manifest and create at this level of destiny.

This all provides the inspiration and the motivation to do so, and to become unstoppable.

This is the transformational process, and when you create a container, you create the conditions. You get people ignited to the potentials. You're getting people to question



the old stories, to connect with the deeper truth, to start cultivating new ways of being, to start being unstoppable. They're doing this in a rich learning context where they're championing each other, they're reflecting and amplifying each other, they're expressing their power and showing up as their new self. It is absolutely life altering what happens in these spaces.

So this is the process, and then you begin again and you begin again. Whether it is an hour-long workshop, whether it's an evening event or whether it's a six-month program or whether it's a one year long program, all transformational learning follows the exact same steps that I just mentioned.

Once you understand these steps and you understand how to create the space, there's no limit to the kinds of things and experiences that you can create that are deep, that are impactful, that are powerful.

Now, let's talk about the skills that you need then to be able to guide people on this journey.

You are going to need to create the physical space—there's a lot to learn about this—having a physical space where it's not too hot, where it's not too cold, where there's no external noise, where you're not going to be overheard, where people are not going to be passing through.

There's an art to organizing a physical space so that transformation can happen. There's an art to setting up and establishing these shared commitments to be able to create group bonding and facilitate connection and cohesion between people. You absolutely need to learn the functional skills as a facilitator of very clear and direct communication, okay?

There's a set of very functional facilitation skills, for example:

- How to open a session
- How to close a session
- Orienting to where we've been, where we are and where we're going.

It's very simple and very easy to learn. Facilitating, these functional facilitation skills of direct communication:

- Giving instructions
- Giving clear examples
- Using empowering language
- Having key exercises designed that support each different stage of the transformational process that you're able to facilitate with confidence and clarity
- Having the ability to design very powerful transformational learning experiences

Again, there are five steps to the transformational process that you're going to guide people through. **When you understand these steps deeply and how transformation flows**



through an experience, you can design the most powerful and impactful experiences with anything that you want to create.

Within those five steps, there are another three things that happen at each of these different parts in the process.

1. There's a place that is the most sacred and holy time of where the divine shows up in any workshop, and if you know that, you can plan your deepest exercise to happen at that moment so it's harnessing the transformational energy.
2. There's a point in that journey where celebration happens, where there's a lot of energy for breakthrough, and that's the place that you design having movement and having music, and the energy just amplifies and moves through.
3. There's a place where breakdowns are most likely to happen, which is about three quarters of the way through, before you're at the end and you think you have this group navigated to a new stage, and there's actually the place where stuckness and resistance is most likely to show up that you need to know, that you need to be extra mindful to create containment.

It's extraordinary. You feel like a magician when you understand how energy flows through the transformational process, and when you understand this, you're able just to design your whole program and what you're doing in a way that it harnesses this natural energy and your workshops are exponentially more impactful as a result.

Likewise, when you are a powerful transformational designer, you understand how energy flows, you can know exactly where a group is going to be if you're plugging into it, say, at a keynote event.

If you're giving a keynote talk at a conference, or you're speaking or offering a workshop as part of a three-day conference, you'll know where your session is going to be in the flow of the conference.

If it's on the first day at noon, what's the energy going to be...what's going to be up for people?

The first day at noon, in our transformational design, that's the place where people are going to be breaking free of old stories and old assumptions as it relates to the topic.

So a presentation or facilitating a group on letting go of our old stories...if the conference is about women and impact, that is the most powerful time that you could give a workshop on letting go of the old idea of who we think we need to be to have an impact, okay? That is something that meets exactly where the group is going to be in that process.

That workshop would not work well if it were on the last day at noon, because that's not where people are.



The last day at noon, if you're part of a three-day conference, is going to be where people have been on a transformation and they're orienting towards the new future that they're committed to creating.

You'd want to do the workshop on what are the new ways that you can show up to apply all of the breakthroughs that you've had at the event?

What are the 10 new ways that women can be showing up in their relationship and workplace? A workshop on that is going to have a huge impact. Does that make sense? When you understand the process of transformational design, both your own workshops and ways in which you're also connecting and coordinating with others, you can design really rich, powerful experiences that people will come into and feel like, "This is just extraordinary, this really meets me exactly where I am."

The next series of skills or capacities is about **engaging blocks, stuck-ness and resistance.**

What do you do if the group is really not bonded?

What do you do if the group gets stuck?

What do you do if there's not really a deeper level of sharing that's happening between people?

How do you engage that?

There's a finite list of things that can happen. It's about 10 different things. As a Transformational Facilitator, if you know what to do when each of these things happen, you'll have the power to shift the energy of the group and keep the group on course, and keep the group moving forward through the transformational process.

For example, if the group isn't sharing deeply, if people are not being vulnerable, that's a cue for you to be more vulnerable and more transparent. You can shift the energy in the group and you can name what it is that's happening in the field.

So, you're naming it, and then you're modeling the place of depth that you're inviting people into. That's going to shift the energy and open up energy in the group. Okay?

Knowing things like: ***There's no such thing as a resistant group, just the absence of a space that's deep enough to hold it.*** So there's a way something's happened and there isn't a deep enough container. There are different practices you can do to re-strengthen and recreate the container.

These are really important skills. It's similar to being a sailor on a ship, harnessing these natural forces of the wind and the air. When you know something is happening and there is a particular energy happening in the group, you know how to tack your sail in a particular way to harness it and be able to utilize it, and to be able to get the group back on track and keep them going through the steps of the transformational process. These are such teachable, learnable skills that will enable you to work with depth.



This is a lot of the science of Transformational Facilitation and understanding how learning and change works at this level.

Another skill to develop is being able to navigate conflicts and breakdowns.

This is, I think, the heart of where and why a lot of people who are good people creating groups or running groups don't create deeper spaces, is because when you create a space of depth, breakdowns can happen:

- People can really break down, and they will.
- Conflicts can happen.
- People can challenge you as a facilitator, and people can challenge each other.
- There can be conflict between people
- There can be conflict between you and others
- There can be breakdowns.

If you're not skilled or trained in how to respond in a way that's going to have you be able to be holding and the guardian of the container, it can completely derail your group.

If you want to do anything real and anything deep, and anything that's going to develop people at the level of transformation, you are going to take them into the territory where this kind of thing can and will happen. So, you absolutely need to have the skills to know what to do if somebody is re-triggered and re-traumatized, okay?

I've had groups doing transformational work where somebody started screaming in the middle because she got in touch with her rage, okay? So this is not group therapy. We're not processing or creating a space for doing this kind of trauma work. But what happens if you do transformational work, you get people connected to themselves and what's really happening, these things can happen. Okay?

I knew exactly what to do. So it was actually fine, and it was a really powerful experience in the group, and the group was re-contained. If I didn't know what to do, it would have created a lack of safety for everybody there, as well as the woman who was the participant.

You have people who will challenge you as the facilitator.

That often happens in every group experience. There's a very specific way to handle that. If you're in a longer training, there are things to do. Also, there's a process of knowing how to screen people at the beginning that reduces a lot of things happening.

There are things that happen in the group, but fundamentally, it's very easy and simple to learn and know, and be able to predict and anticipate what can happen, and ultimately when these things do happen, use them in a way that opens and deepens and forwards the experience of intimacy and closeness and transformation in a group, okay?



That's something you absolutely need to know, how to deal with people if they're traumatized, if they're in breakdown, if there are group conflicts, and in a way that will not derail your group, but actually deepen your group.

So, these are the functional skills that you need to learn and need to know and need to understand, and it took me 20 years to learn them.

I've seen these skills be transferred to women in our program in just nine months, along with these deeper Meta skills that we're going to be cultivating in both Coaching and Facilitation, where you are developing what I'd like to call these Feminine Super Powers, and how they apply to you as a Transformational Facilitator.

I want to share a little bit about those, because you have your functional skills:

- Creating a learning community
- Creating shared commitments
- Creating connection and bonding between people
- Having a transformational design that you're taking people through
- Being able to clearly communicate and set-up exercises and facilitate exercises,
- Being able to engage blocks, stuck-ness, resistance
- Being able to navigate conflict and breakdowns, and recreate the container and connection when that happens.

Super Powers

So there's a series of Super Powers, or "Meta skills," as I like to call them, that are the "being-ness" that you bring to the facilitation process at the level of transformation that are the difference makers.

Presence

The first is presence. Your presence as a facilitator in a transformational way, as a leader of a learning community, there's a way that you want to hold yourself that's a very different place than most of us have been modeled. Okay?

In traditional facilitation or a lot of facilitation, there's a tendency, because you want to create safety and you want to create a sense of confidence in your leadership that you will kind of assert yourself as the authority, right?

There's a tendency in models of leadership that we've seen to want to stand up in the room as an authority, as the one who knows the answers and knows the way, and so while that's important that you are an authority...so you'll see that that's often how people will show up as facilitator, or on the other side of things, there's a sense of, "Oh, I'm just one of the gang. I'm a peer with you, and I'm vulnerable with you," and that creates a sharing of connection. But you have no authority.



As a Transformational Facilitator, you need to both show up in a way that you are an authority, but you're also powerfully vulnerable and open and connected, and it's your integration of these two things in yourself that enables you to show up that, in your presence, you're going to be able to create a transformational learning community.

This is something I've practiced and I've cultivated, and you can see modeled in me. So you've known me now for several months as we've been facilitating the course, or it might be longer if you've been part of our Feminine Power for some time.

But you'll see that there's a being-ness that I've cultivated in the practice that I was mentored in, where my authority is really here. It's clear. There's a confidence you can have and a trust you can have in me that I am holding the space and I am holding the room, and this is the space that I am the guardian of, and that I have expertise and I have authority.

But I wonder if you can also feel, **in my presence, the place that I'm in of discovery and not knowing, and my own imperfections and my own ways that I'm evolving, and the ways that I'm evolving your power and your authority and your partnership, and putting myself in a position of both being a teacher, a mentor, a leader, a guide and a co-learner alongside you?**

There's a particular place to practice, to learn how to stand, to hold all of that together that has your presence ignite and open up the space in such extraordinary ways. Without developing your presence in this way, you can do all of the functional things of inviting people into a set of shared commitments and creating the physical space and creating the structure, but the group's not going to bond. The group won't connect or be able to go at a deeper level. **Your presence and your being-ness and your own integration of your authority and your vulnerability together create the space from which there's a transmissive field, and a potent field, for group bonding to happen.**

So this is one of the Super Powers where the same thing happens in coaching and applies in a different way, but it's so important as a Transformational Facilitator.

Listening for Greatness

The next Transformational Facilitation Super Power is listening for greatness:

- You're using your whole body as a tuning fork to track what's happening on multiple levels.
- You're listening for what's being said and what's not being said.
- You're noticing where energy is opening up, where energy is shutting down.
- You're listening for where there's power and you're amplifying that.

So as a Transformational Facilitator, you're working with people in a way that's different from working as a coach. You're listening for things that are different, because what you're listening for are the things that are going to forward the different stages that



you're guiding the whole group through. You're then mirroring, naming witnessing in the same way that you would as a coach, but you're doing that in service of the entire group moving forward as a collective, and there's a different way to do that that has everyone feel connected and moving forward.

I did this a lot in the group coaching calls that were a combination of Transformational Facilitation and group coaching in our sessions during the seven-week course, where I was aware of where we were in the course and the steps in the transformational process that we were in, and where we were going, and what to amplify and mirror and focus on that was going to keep the conversation moving in that direction.

Okay? So that's one of the deeper meta skills that you're cultivating.

Utilization

This is another Super Power, especially as it comes to facilitation, where you're not being derailed by anything that happens, and **you're using everything that happens to keep everyone on course for the steps of the process that you're guiding, okay?**

So again, you're like a sailor on a ship. You come across choppy waters that take you in a different direction. You're simply course correcting back, aligning with True North, and you're using whatever's happening to move yourself forward.

Sponsorship

This is another Super Power. **Being able to reflect back to individuals in the group, as well as the group as a whole, a bigger possibility.**

This is especially important when it comes to empowering women at the level of self-actualization.

Transpersonal Knowing

This happens when you deeply know what's happening and feel into the relational field of the group at the same time.

There have been times when I've been leading seminars by phone, that I would get on, and I would begin, and I could feel something was not right in the groups. I could just feel it, because I had expanded my awareness into the group field and I would check in with our audio engineer and say, "What's going on? Something's not right. I can feel it. What is happening in the field between people right now?"

They said, "Oh, we didn't want bother you with this, but there was an issue with people getting their PIN." I said, "Oh, okay. Let me know what it is that's happened."

I then made an announcement and I totally cleared the field.



So there's a way that you can know deeply what is going on or what's happening and be able to sense and let your senses expand that are going to really inform how you're navigating the whole process and the whole journey.

Radical Empathy and Holding Paradox

These are all higher levels of development that you need to have that will enable you to **know that multiple things are true at the same time, that when something happens and people are feeling pain or grief or any aspect of the human experience, there's a way that you can be with that and model a being-ness that's life positive in your presence.**

As a Transformational Facilitator or midwife, you're holding a space for the human experience to turn toward and welcome and witness and give blessing to what's there, and it will transform. Okay?

So there are a lot of things that you are developing as a whole person that are catalytic for your own self-actualization that, as a Transformational Facilitator, enable your humanity and your presence and your capacity to be with people.

These are the difference makers in terms of who you are and how you're being that you bring to the process that are going to have an incredible impact.

This is what I emphasize in my training so deeply—the development of your being-ness—as well as the functional skills. When you bring the two things together, this is where you're going to have such a profound impact and make such a profound difference, and be able to create spaces of depth, of integrity, of safety, of empowerment, that catalyze and activate people. This is the deep stuff. This is the real stuff.

You can learn how to do this. These are teachable, learnable skills that really seem and feel like magic to others looking on from the outside.

These are the capacities and skills.

You are creating the space for God, the universe, spirit, to show up, and you're unleashing the energy of transformation that's already happening inside of people.

I love Transformational Coaching, but I think Transformational Facilitation and what you can create in a group experience and process at this level, is the most profound experience that most people ever have in their lives, is participating with others in these kinds of deep learning contexts.

When you learn these skills, you can:

- Create really impactful workshops
- Create retreats
- Create women's circles
- Create larger courses



- Integrate this with the skills of training
- Integrate this with the skills of coaching
- Integrate this with the skills of leadership

This is going to enable you to create spaces between people, especially women, at the level of self-actualization, where they can really develop, they can really learn and they can really grow, they can manifest and create in extraordinary ways.

You can run workshops on a limitless number of content areas and applications when you know and understand how to:

- Create a container
- Ignite intentions
- Question assumptions,
- Get to deeper truths
- Get to new ways of being
- Become unstoppable
- Design in transformational ways
- Facilitate in ways that are going to ignite greatness

There are a limitless number of things that you can create, and I am so excited to see what you might create, what you might bring. The areas of application you can bring.

So, you can apply this to your own content area.

I'll share about the program in a moment, after I share about how you can do this as a business, and the business training that's part of the program.

But in our Transformational Facilitation training, we are focusing on teaching you the functional skills, teaching you the meta skills, and being in a learning context with others where you can really develop the confidence to do this.

I'll share about how the whole program works, but what's exciting is that you're going to be experiencing and seeing happening around you so many of these principles in action, just like you experienced in the seven-week course.

There are so many of these principles that I just shared with you that you can see modeled and happening in the course and you will have the opportunity to apply these, to integrate this into the work that you're already doing.

You'll also receive as part of the training a manual on how to facilitate Feminine Power exercises with groups. If you would like to use any of these Feminine Power exercises with



existing groups or create groups that you're incorporating that with, we're going to train you in how to do that, and you're going to have permission to be able to do that.

If you want to lead a branded Feminine Power two-day workshop, we're going to give you templates and blueprints for how to do that. We're going to give you templates and blueprints for workshop design. You're going to become really competent at designing transformational workshops and experiences on all different topics.

If you want to run a Feminine Power Women's Circle, you're going to have a blueprint and template to be able to do that.

There are a lot of different ways that you can apply this to different areas, and we have women who will take what they've learned and facilitate conferences or facilitate retreats on different topics, everything from climate change to mothers deepening into self-care, to groups about people who are grieving, to women who are new parents. There are a limitless number of places that you can apply the skills of Transformational Facilitation that will catalyze women at the area of self-actualization.

What do you need to be able to do this and make a career out of this?

What are the skills that you need?

These are questions that I have been asked a lot. I spent a long time learning these transformational skills, and the functional facilitation skills, and I began by leading very small workshops. This is one of the things that, for years, I didn't quite understand or I didn't really know how to do.

So, here's the thing. To be able to be a change maker and do this as a career, there are three very specific things that you need, and this is part of having a business model, okay? I want to share a little bit of context about being able to do this and being able to make a living at this.

Most of us are not motivated to run workshops or retreats or things like this because this is a huge business opportunity, okay, even though it can be. It's not the reason that most of us do this work.

Most of us are called to do this work because we want to contribute our gifts. We want to be able to make a difference with our life experience. We want to serve people. We want to help women create love.

So I want to ask you:

What do you most want to do or create, or if you had the power to give women any kind of transformation, what would that be?

For many of us, the answer to that question is the yearning or the deeper yearning comes back to what I shared at the beginning of the session, which is that we feel like there's



this change maker. We feel like there's this difference and these gifts that we have that we want to be able to give, and we want to be able to create a space in our lives to give our gifts and impact the people that we are here to serve.

I want to tell you that that's real, that there are people, there are women, there are people in this world, there's a contribution that only you can make and that nobody else can. The yearning to learn these skills, the yearning to run workshops, the yearning to be a coach, all of this, at the deepest level, it's this deeper yearning, I want to fully become myself and give my gifts in a way that they are received, and I would love to be able to do that and to make a living at that.

So coaching skills, transformational skills, they're one part of it in terms of having something very real to offer.

But, to be able to do this and make a living at it, and really be able to make an impact at it, there's a different set of skills that I discovered in a long and painful way that you need, right?

I couldn't really get a coaching practice off the ground. Even though I had the skills, I couldn't get my workshops to take off, even though I had the skills. It took me another 10 years of learning and experimentation and trial and failure to figure out, ***what are these pieces that we're missing in addition to the transformational skills?***

What was it that enabled me to go from just giving away my services to friends and having workshops where I might have two paying customers, and I invited my parents and my friends to come so that they would fill up the room and feel like something was happening?

Transformational Business Skills

So there's three things that you need to have a transformational business model that will enable you to be able to do this, and have a real impact on who you're here to really serve, as well as to be able to make a living at this. Okay?

I want to underscore the two things, because they're really important to understand.

When I first started, I had the transformational skills. I had developed the Super Powers. But I wasn't really impacting who I was here to work with. I didn't know who that was, and I didn't know how to access them.

I think that making a living and having an impact, they're very interconnected.

There are three things that you must develop and know and understand to be able to do the second part—have an impact and make a living doing this.



Your Winning Offer

The first is to know what it is that you are offering.

What do you have for sale?

What can people give you money for?

What's your business model?

You want to create what I like to call “Winning Offers” that enable you to make what I like to call your “Destiny Contribution.”

Most women that I've worked with, or I see out in the world when they're first coaches and facilitators, they're not really clear about what their unique gifts are, who they're here to serve, and what offers they can create that are winning offers that deeply meet the people that they're here to serve and create a space to engage their immediate and urgent problems and unmet needs, and create things that people want to enroll into and register for, and participate in. Okay?

What are you going to create workshops or retreats or programs around?

What are the things that people can buy from you?

Can they buy workshops?

Can they buy coaching?

Can they buy a longer training?

Can they buy retreats?

Okay? To be able to make a living at this, you need to have winning offers that are designed to serve people who you're here to serve.

Outreach

The next thing you need is to be able to do outreach to people who might want to participate. There are a lot of different ways that you can do that, everything from social media to your immediate network of family and friends, to doing cross promotions and joint ventures, to forming strategic alliances, to doing online advertising... There are so many different ways that you can do outreach

What's critical is having a strategy, having a very clear strategy for where you're going to begin, where you might advance to and where you might expand into.

So, for example, it's very hard when you're getting started to do the kind of outreach that you would need to do to make a business model around offering online courses successful.



I didn't make a living out of my online courses that I was offering for many, many years, because I wasn't able to do the outreach. I was able to make a living by doing smaller workshops. I was able to make an even better living combining that with coaching. I'll speak about that in just a moment.

But, if you want to do group work, if you want to work as a facilitator, you need to know, what are those workshops or programs at what price points, and how many people would you need to reach to have one person decide to want to enroll in your workshop?

And you need to have a plan, and have a business strategy, for how you're going to reach that number of people. Okay?

This is where most new facilitators and coaches don't understand how any of these pieces work.

We hear a lot of things in the marketplace about, "It's all about YouTube," or "It's all about social media."

I can't tell you how many people I've seen spend \$10,000 on a website and think, "Oh, I'm going to launch online courses," and they work with big marketing people and create all of these different courses, and they might have one or two people register for their program. It's not a really great place to get started.

But, there are outreach strategies that leverage the things that you're good at, that you don't even need a website to get started with, that you don't need big marketing, that just through your community and through your network, you can begin offering workshops and programs just through a simple email.

One of the things we do in program is help you figure out where you are and where you're going, and what the strategy that is going to help you to succeed with the least amount of effort, whether you're brand new or if you're already successful, how do you get to the next level.

If you already have a network and a following, you might want to start doing cross-promotional partnership and online courses.

Enrollment

There's a way that you want to understand offers, outreach, and then finally how you're doing enrollment. This is the third part you need to succeed with this:

How do you enroll people and how do people register?

How do you enroll people to want to join in?

Are you speaking in your outreach strategy?

Are you inviting people to enroll with you at the end of the talk?



Are you having people call you and you're having phone calls with them?

When you have a really clear, winning set of offers and you have a plan for outreach that is the strategy that is going to leverage your gifts at the stage that you're at, and you have a really clear way of enrolling people that feels really good and exciting and inspiring to you, you will be able to succeed. You will be able to succeed at doing this as a business.

I am privileged and honored to say that I've had extraordinary success in the transformational world of business at Evolving Wisdom, having reached over 500 million through our partner networks, having more than 200,000 customers, or people who have participated in Evolving Wisdom courses, and having designed and developed over... let's see, I counted it the other day. I think it's over 10 different seven-figure educational brands within Evolving Wisdom, and having mentored and developed new coaches and facilitators.

I really understand, and I've been on the pathway myself from having started out with being a professional compassionate person, giving away my services for free.

My passion, my mission, the thing that I feel is my dharma and destiny and destiny contribution to this world is to empower you as a Transformational Facilitator to be able to impact and serve people at the deepest level,.

I never wanted to teach about transformational business or these programs, because my primary passion and deep expertise is the transformational work. But. I feel that it's so important to understand and learn these things, as well.

The shift that really had me expand and be able to make my destiny contribution was beginning to see these other things in transformational business, and understanding how all of this works, and doing it in a way that feels like it has integrity and expresses who I am, that this is part of the skill set of being a change agent.

So, I'm only teaching these transformational business skills and essentials to women who are part of the Feminine Power professional trainings as Coaches, as Facilitators, as Leaders.

We are including as a bonus this entire business training: Business Essentials for Facilitators and Coaches, because I am so passionate and care so much about you being able to not just facilitate and midwife transformation at the deepest level, but being able to succeed at making your destiny contribution and impacting who you were here to serve, and being able to make the greatest difference in your gifts in this life.

For that reason, in our training, we are including this very comprehensive transformational business training: Business Essentials for Coaches and Facilitators. It's included in both parts of the program.



It's going to help you find your gifts, who you're here to serve, create your offers. We're going to give you offers that you can get started with in terms of branded workshops with done-for-you materials and women's circles, if you want to get started with the ones that we've created for you, and you can continue working with those.

I'm also going to teach you how to create your own and be successful at doing your own, because this is not about becoming one of Claire's facilitators, or becoming a Feminine Power Facilitator, even though most women who are part of this are so on fire about the Feminine Power mission that they want to do this.

I want to give you what you need to be an independent thought leader and expert in the field of Transformational Education, empowering women to stand alongside me to stand on my shoulders.

I want you to be able to leverage everything that I've discovered to be able to rock the world with your gifts and serve at the highest level.

Nothing makes me happier than seeing the women I have trained rise and take it forward in their own unique way.

I shared this on the coaching session the other day because I was on Facebook, I think it was last week...I was on a page, and one of my colleagues was shouting out to everyone, saying, "Who are the women who are leading the way empowering women in the world today?"

A couple of people mentioned me, and then a couple of people mentioned women that I had trained, and nothing made me feel more proud and more happy and more successful than seeing that.

We're going to be including that Transformational Business Training in addition to all of the skills that I have mentioned.

Influencer Skills

Finally, there's a set of Influencer Skills that are also really important to be able to develop in the work that you're going to do.

You need to learn how to collaborate well with others. You can't make your destiny contribution by yourself. You really can't. You need to collaborate with others. You can't learn these skills by yourself.

Influencer Skills include:

- How to create agreements with others around collaboration
- How to navigate conflicts.
- Powerful communication skills of speaking, of writing, of storytelling
- Having an empowered relationship to setbacks, to failure, to your own perfectionism



There's also a holistic set of Leadership Skills that we're going to be cultivating throughout the training, and that we're going to be expanding into the leadership academy.

Depending at what level you join, we're going to give you access to an additional training that is going to help you holistically develop as an influencer, as a change agent, as someone who can really navigate and negotiate and create and generate the creativity, and in ways that will enable you to apply and be successful with these business skills, as well.

So, these are the pillars that I've found. When you bring these together, you're able to really do it.

You will have the opportunity to master your:

- Transformational functional skills
- Feminine Super Powers
- Business skills
- Leadership and influencer skills

And this is what it takes to really be able to show up and do this, have an impact, be able to do it as a career.

It took me 20 years to figure out and all of these different pieces. I've seen first-hand that it's only when you bring all these pieces together that you're able to have the kind of impact that you feel is in potential within you as that change maker.

So that's why our training academy, the design of our program, emphasizes learning and training and development on all of these levels that I've shared with you today.

You can see the entire overview of the program. But what I've shared with you today, everything that I've spoken about as being important, and it's very comprehensive. It's what included in the program.

How the Program Works

The final piece is, these skills are developed, are really only developed, in a context where you have mentor, you have peers, and you have a site of action and practice to be applying them.

Let me tell you a bit about how the program works, because you're going to go through a curriculum that's going to develop these skills, and you're going to do it with mentoring, with peer support, and with a structure to go out and actually do this, to apply it to be able to learn.

The training starts at the end of January next year. So that's in about three months from now. It goes for nine months.

It is 100% virtual. You'll have the opportunity to participate from anywhere in the world.



You can participate fully virtually, online, so if you're living somewhere in the world you can participate at your own pace, in many ways. The nine-month program is how we're going to release the training modules.

You can complete the program in that time, or you can take longer to complete the program as we go through. We're going to start at the end of January.

There is a series of training modules on Transformational Facilitation that will be released. There is a series of training modules on Cultivating the Super Powers, and Business Skills, as well as Leadership Skills.

How it works is:

- Every month you'll get your training modules.
- There will be an opportunity to be part of a practice triad where you and others will be meeting and practicing things like: leading an opening meditation, practicing role playing about navigating conflicts or difficulties, practicing opening, closing sessions in ways that you're developing the functional skills, as well as the Super Powers.
- There will be small practice triads.
- There will also be mentoring clinics with facilitators where we're going to come together and practice these different facilitation skills through demonstrations, through Q&A and through breakout groups.

So it's a combination of training modules where you're going to learn what the skills are and how to do them.

- You're going to see me model them.
- Then you're going to have groups to show up and practice with.
- You're going to have the mentor clinics to come to.
- Then you're going to have assignments that you are preparing to be able to lead.

How we're designing the training this year is that after the first three months of the training, you'll learn the foundational skills that you need to be able to go out and start holding your first group or workshop, if that's something that you're called to be putting this in place right away.

Or if you are already a facilitator, you will be able to incorporate what you're learning in the first three months, which is going to give you a boost right away. We want you to be out there learning through the process of applying this into action.

The **Business Training** also works in parallel with this, so in the nine months of the program you're getting clear about who you're here to be of service to, what your offers are.

There are all sorts of practical assignments that will support you to take the steps to create the foundations of a business with impact and success as you move forward.



At the end of the first three months, we're going to go out and start doing this, at the end of six months do the next one, and at the end of October next year we're going to do a big launch together. Everybody in the program is going to do a big launch of the things that they are creating, whether it's launching a workshop or a women's circle, or whatever it is. We're going to be doing this and have a feeling that we're preparing to do this together all over the world, which will be exciting.

You'll have a structure of accountability and support to be completing assignments, to be working with others, to be able to creating and planning to launch and create a business through the training by the end of the training together.

There will be a 10-day optional live training in Berkeley, California. It's June 12th through 21st of next year, where we are coming together with our global tribe of coaches, of Facilitators, of Leaders, and we are going to give demonstrations and we are going to have live in person, hands-on experiences together of a lot of these deep skills and practices.

You will be able to access the retreat virtually, although I really encourage you to come. I'd love to meet you in person, and it'll be a chance for you to meet all of the other women in the training in person. This is going to be a really unprecedented event in terms of the impact. Something happens when you do have that live in person, hands-on training of the experience of the different principles and practices that we're working with, as well as the inspiration and support of being together in community.

There will be an additional on-site fee if you come live in person. We'll give you all of those details. We have them every year. You'll be able to come again and again and again. So we do encourage you to come this June as part of your training to be live in person.

So, that's an overview of how it works. To be a Certified Facilitator, where you're facilitating Feminine Power workshops, and you are using the Feminine Power practices to be able to facilitate those, you will need to complete the certification.

There are a certain number of practice hours and a certain number of workshops that you need to facilitate after the first three months. You can start charging money for the workshops that you are offering right away. We don't draw a distinction, whether you're doing them for free or you are charging money for what you're doing. You can log practice hours either way and practicum hours either way.

There is an open book exam that you will have access to in advance that you will be able to complete and go through a certification process, and do that in a group.

The questions and the whole process of the program are designed to support you to apply and do and integrate and launch what you're doing in the world.

It's a structure designed for you to be in application practice, creation, doing, being, launching, together with other extraordinary women who are on fire to serve and create at the highest level.



I believe it's the most comprehensive training in the world today in Transformational Facilitation, especially for self-actualizing women, especially to launch yourself. There's just nothing.

The field of transformative education is very new, and I was privileged to be at the forefront of this 16 years ago. When I began my in doctoral training, it was 16 years ago, there were very few even textbooks written about this.

I remember being there on the first day of class, and one of my peers was saying, "Okay, well, who are the leading voices in transformational education and facilitation?" My professor just laughed and said, "You will be." It's still very, very new.

I believe developing these skills of transformational facilitation, especially with self-actualizing women, will set you apart for the rest of your life, because there is an immediate and urgent need for this. So few people on the planet have the experience or the tools or the training to be able to create these kinds of spaces of depth.

It would be my absolute honor to pass onto you all that I've discovered so that you can take this forward in your own country, in your own city, in your own work, integrate your own genius with it and truly make a huge difference to so many people.

End of Masterclass

Tuition Details

Let me just answer some of the most frequently asked questions that have been coming in about this, as well as the tuition details.

If you are with us live listening, and you have a question, I do encourage you to post it. I'll do my best to stay on at the end and answer it, as well.

So as I mentioned, registration is going to be opening very soon, and we are opening up registration to the women who have been a part of our summer 2018 training ahead of our other Feminine Power graduates, ahead of our other Feminine Power community and our Evolving Wisdom communities.

What is included in addition to the training, you're going to get access to our Feminine Power Mastery training, which is a nine-month personal growth training.

So if you're part of the Visionary Women's track, you've heard me say this. I'll say it for everyone else, as well. You're going to hear me go on and on about this.

As someone who's standing to empower women, the women that you most want to empower in this training and in your life is you.

Your personal growth and self-actualization is going to be at the very center of this program. You becoming a master of the Feminine Power principles, Power Center 1, Power Center 2, Power Center 3: these are going to be absolutely at the center of this training on



a personal level. So, there's a personal development track. The Mastery training in itself is going to be, I think, the Gold Tier is going to be \$2500. We're going to include it for you as part of this training. You're going to get access to it, and you're going to be able to be part of weekly Power Circles. You're going to be able to practice personally, together as a community and a global network.

We're going to be holding a space for our personal development and self-actualization and transformation, and one of the most powerful ways to do that is by focusing on and discovering the kind of transformation that you're wanting to cause for others, and taking this on at a higher level in your own life. So, we're going to create a space to do this in your own life that is unprecedented.

It was only when I started to lead a group of women to help them attract love that I was able to breakthrough my own barriers and meet my own amazing husband, Craig, 12 years ago.

I was facilitating a group for others, and I needed to show up and be a role model to them and actually manifest my soulmate. So, if you want to create or manifest, or if you have a yearning to self-actualize, there is no more powerful place that you could put yourself into than being a mentor or coach or a facilitator, where you are standing to cause this for others, and you include yourself in that process.

There's no structure more powerful to do it. So, that's the first thing. You will personally transform at a very deep level through this course.

The second thing is:

What kind of support are you going to have to be able to launch your work in the world?

In addition to the practice triads, we have a small group mastermind that you will be able to be a part of. We like to call these Launch Pods, and we match you up with other women who are very similar to you.

So, if you're new to facilitation or if you're an experienced facilitator or coach, we match you up with women who are very much mirror you, who support you, who have similar background and experience and aspirations for you to be in a mastermind together where you're supporting each other to develop your offers and your outreach, and learn the skills of enrollment and practice with each other, and show up.

I would say that the relationships that form in this program are so deep and so powerful and so extraordinary. We see the women who have pods together, they will often fly to each others' cities, they will be there at each other's first workshops. They are an ongoing community together through the program of high-level support that they extend to one another. I find that one of the biggest differences when it comes to being able to succeed is having this kind of high-level support. So, we definitely create that in the program.



Sara, our Executive Director, is here with me. We could speak for an hour about the relationships that form. She was just sharing this story with me about the weddings that they went to with each other, and the professional development and the support, and ways in which they championed one another.

This is just so extraordinary. I've never seen anything like the kind of relationships that form in a professional program like this. We don't have a context in our life to form these kinds of relationships that become central to our world, other than being in learning, committed contexts like this. They don't form in ways from self-organized groups. I've only seen this level of relationship form when you're in a structured program with others in this kind of context...is how I see this happen.

There's the opportunity to participate in launch pods.

There's the Mastery program that's included.

You will have branded done-for-you templates to lead Feminine Power workshops and women's circles, if that's something that you choose to do.

You will have access to a training manual, as well as a book of exercises.

Your Feminine Power transformational tool kit that has all of these different exercises that you'll be able to lead in groups that are Feminine Power exercises especially for women that open up power and possibility for women, that's included.

You will have Transformational Workshop Blueprints, where you can literally simply insert your own content into workshop design.

I'm going to train you in how to be a transformational designer and how to create winning programs, both that are transformational, as well as they are successful in terms of being things that people want to buy.

Very few people understand the organization of these two things together, which is why they're not taught together in the same way, and why it's been so hard to learn.

It was so hard for me to figure this out, but you really want to be able to design the marketing and the transformation at the same time.

There's a very specific way that you do this so that you're creating something that has an impact that people are going to want to participate in. We go into all of that in the Business Essentials training.

I think what's also exciting, and especially what sets this training apart, is that we are going to be really focusing on developing an ability to ignite and catalyze a culture that empowers women. Everybody in Coaching, Facilitation and Leadership is together in one larger learning "holon" community, cohort, and network. We are going to this year set an intention to have a project together as a community to create a blueprint for the culture



that is going to ignite and empower women that all of us can then take forward into our site of action.

So, by joining this year, you will be able to be part of that project. We are creating the shared commitments and the ways of being.

The women who are part of the program are absolutely extraordinary. There are women who are musicians, artists, photographers, MDs, PhDs, brilliant women who are entrepreneurs, and we're coming together in a culture where we are differentiating, we're on our destiny contribution, and we are going to share our resources.

We're going to share our network, and we're going to stand with and for each other to grow, to develop, to catalyze and to take this out and apply it and have a huge impact, and especially create this culture that amplifies and ignites women that we can really infuse.

I believe that the destiny contribution of this global network and community is to create the blueprint of a culture that empowers women. I think we can create something that is world changing, that we take forward in all of the work that we do in all of the different sites of action that we have.

So, that's the network. That's the community. That's the support structure, and of course I want to underscore, I totally support you if you want to integrate this. You will be able to apply this to any different site of action that is working at the area of self-actualization.

Let me share for a moment about coaching, and why I think it's a fabulous idea, and I recommend doing the Coaching Training at the same time. I shared this on the Coaching Training call.

The transformational process—creating a container, igniting potentials, making old patterns and old stories conscious, getting to the deeper truth, developing new ways of being, becoming unstoppable—this is the transformational process, whether it's with an individual, whether it's with a group. The Super Powers that you need to develop both of these are the same.

Then there's some variance of how you apply this in coaching, which is one-on-one with people, versus how you apply this in a group. There are some slightly different skills, and there is a slightly different focus for how you do this, both one on-one-or with a group.

But there's a lot of overlap, as well. So that's what's really exciting, that as a Transformational Facilitator, you've probably done 75% of the training to become a Transformational Coach just by becoming a Transformational Facilitator. You can add in the Transformational Coaching track on top of what you're learning as a facilitator that will give you a whole other skill set that draws on everything that you have done, and everything that you have worked with at the same time.



So what's different is, as a Transformational Coach, you'll develop deeper skills to be able to work one-on-one, and be able to identify specific patterns and questions, and the actual skills of being able to help individuals develop one-on-one.

What you'll find in your group experience is that people are going to have to have needs for individual attention and support for coaching that you're not going to have time to address in the larger group. If you work with a group of ten women, probably three of them are going to want to have the opportunity to get one-on-one individualized attention from you. That's going to help them exponentially as part of the group.

So as a Transformational Coach, you'll be trained in how to set-up the coaching agreement and container, and be able to work with them one-on-one so that they're served on a deeper level.

Also from a business perspective, it's a lot easier to get to what I like to call liftoff, to get to being able to make a full time living as a change maker if you offer both coaching and facilitation together, because coaching sessions individually are a higher price point than group workshops. So you might be charging \$50 for a workshop, and you might have 10 participants—that's \$500—that people are going to pay you for that evening workshop, say. But out of that evening workshop, three people might want to spend \$1500 with you on a coaching package for three months or for six months, or more.

So now, instead of your revenue from that workshop being \$500, the revenue from that workshop is now \$5000, because you have three people registered for coaching packages with you out of that. Right?

So as a few facilitator, you have the potential of making 10 times as much by offering coaching and facilitation together. Now, as a new coach, you might not be able to find three people who want to come and work with you one-on-one, because they don't know you, they don't have a relationship with you. But if you had a workshop that they could join for \$50, they'd come and check you out, right?

They'd come and have an experience of your work and the relationship with you, right? So this is why, as a coach, you want to be a facilitator, because it's a really great place to connect with clients.

My experience is that women are served most deeply when they have the opportunity for one-on-one work, and to be part of the group together and the learning community together. They're served and you're served at a deeper level. So for that reason, I can't recommend more strongly that you become a coach and facilitator together, even if, in the future, you might want to just do workshops in your first year or two years...being a coach for your own business is going to give you the exponential ability to monetize all of the work that you're doing, and it's also going to give you a set of skills that you'll be able to bring into your facilitation work that will enable you to laser coach people on the spot in your workshops in a way that has you be cross trained, and have a higher level of skill.



So, that's my recommendation. This comes into where we have priced the programs to make it very easy and affordable for you to take both of these together.

As I mentioned, there's crossover in the curriculum. It's not double the workload. It's only an extra kind of 25% to 35% of sessions, and you can add coaching or add facilitation.

Literally, I believe by doing both together, you'll be able to have ten times the amount of impact, as well a ten times the amount of income and revenue, combining these and making them exponential.

Now, once you have liftoff you might go more in the direction of just doing one or the other. When I first started my workshops, I wasn't able to make a living full time out of my workshops. But I developed my body of work through workshops, and I was able to make a living because I offered coaching, as well, and I had a full-time coaching practice.

As my workshops became more successful and I got to a new stage of my business, my work and my outreach, I started offering online courses. I don't do one-on-one coaching with anyone anymore. I haven't for about nearly eight years now.

But, I did that for many years as I was getting started, and it was invaluable, the skills that I've developed that I now bring into my group coaching and I bring into my facilitation.

So, the nine-month training is going to give you a professional certification. It's going to teach you your transformational skills, it's going to teach you your Feminine Super Powers, your business skills your leadership skills. You're going to do that with me as your mentor. You're going to do that with other amazing leaders as your mentors, and you're going to have an amazing group of peers. You're going to be part of this larger global community and network and movement that is standing for nothing less than the empowerment of women.

In the future, the trainings will be offered for probably a lot more than they are right now. We now have facilitators in 30 countries. I really want this to grow and expand, and for us to be a presence. My sense is we are going to have thousands of coaches and Transformational Facilitators all over the world holding...that wouldn't be enough.

There are millions and millions of women out there, and people out there, who are wanting to participate and be part of spaces in this way. But what I'm really looking to do in these next couple of years is build a whole body of leaders, especially who can become mentor coaches in the future, who can be leading this and leading countries, be leading Transformational Facilitators in Feminine Power in different regions, in different parts of the world, and be able to be mentor coaches in these programs in the future.

So for that reason, right now, with women who have been especially part of our summer training, we want to be offering a discounted tuition from what it would be in the future to encourage you to jump in and join us to become part of it this year. In terms of what you'll receive, people have told me that the transformational training that they have receive and is included in this program, number one, that it's not available elsewhere, but that number



two, the value of it is comparable to a \$15,000 or \$20,000 training. The regular price for the Transformational Facilitator Training is going to be about \$10,000. This year, you can register for it for \$7990, and we have a whole bunch of payment plans.

Included in that is all of the Practice Pods and Mastermind support, the Launch Pods and our Feminine Power Mastery training that is worth...is actually going to be opened up for \$2500, and the Business Training and a Leadership Training bonus that's part of that.

If I ever taught the Business Training like that, I would charge at least between \$2000 and \$5000 for it. But I want to create so much value for you, because I want you to succeed with this and be able to do it and be able to apply it and be able to take it forward, and hopefully ultimately become a leader in this work, as well as in the process.

You can add and do Coaching and Facilitation together for, I think it's just 40% more versus double the tuition. So, it's really affordable to be able to do both. We have longer payment plans, and this is a structure for you to be in a deep training context with mentors, with peers, with support, and each month, be doing it and applying it and working towards the work that you are here to do in the world today.

So that's our program. I'm going to stay on and answer some of the other questions that I have been receiving here as we go through. But if you need to jump off, thanks so much for joining us today. We will be sending out all of the information very soon about how you can apply. But we want to give you as much information as we can today, just really an overview of what this is and what the opportunity is so you can begin to get a sense of the tremendous value and opportunity of participating in this.

End of Masterclass

Questions and Answers

So let me stay on and answer some questions. So if you have a question, please do post it for me.

Nancy is asking: ***What are the dates for Berkeley?***

It is June 12th through 21st. June 12th through 21st. We're going to be sending you an overview that has the entire program laid out for you. You can take a look at it.

How many hours a week would it be recommended to studying this program?

I think it depends on how deeply you want to be involved. Probably every month in the Facilitation Training there will be around six hours of formal training sessions. There are also going to be two Business modules. There are some weeks you could do less and some weeks you could do more. There's also the option to participate in Practice Pods.

So, I would say between four and eight hours a week, depending upon the level at which you're wanting to participate and you're wanting to be working on developing and building a business. Different people have different goals and different reasons why they're taking



the training. You can do less and do it over a longer period of time, as well. We're going to send you a grid, and you can see the different training sessions and how much time is going to work for you to be able to align to be with.

Okay, if you have a question, please do post them for me. Let's see here. Christiana from Grand Junction asks:

I'm interested in facilitating transformation at some point in the near future. I'm wondering how this process and the skills in the course will transfer to the regular business world or government work? I serve as a leader, supervisor, mentor and facilitator in my job. I'm also a volunteer youth ski coach. I mostly have learned on the job or through volunteering without a lot of formal training.

So that's a great question. I really appreciate you asking, Christiana.

Here's a way that I would say you can think about that:

I'm going to try to make this succinct, because I could speak about this for an hour on each of these topics.

First, I'll address the organizational context. If you think about the blocks and the barriers in organizations to realize their higher potential, they're not just in learning new skills. Fundamentally, for organizations to reach the highest potential of their contribution, they are at the level of getting into a greater sense of possibility, and a new story and a new narrative, and new ways of being and organizing together at the level of culture, right?

For the destiny of an organization to be achieved and to be made manifest, it's the exact same process as an individual:

There needs to be a transformation of culture, a transformation of identity, a transformation of how we relate to each other together.

So, I would say that, as a Transformational Facilitator, you can perform the critical function in an organization and groups that will catalyze the next level of the potential of this particular organization.

We have a lot of women who take the training, who are working in organizations that don't want to work in a personal growth context, and they learn the skills to create a context between different groups or leaders in organizations, that create a context for deep development and change to happen at this level that ignites extraordinary things.

I would say that the system of an organization is just like the system of an individual, and everything we're learning you can apply there, and you'll learn at the level that you can have the most impact. But, I think, as a Transformational Facilitator, you can be absolutely catalytic in organizations, as well.

So, thanks. That's a great question that I was honored to answer. All right.



So, next question. One of the questions at the beginning had to do with men in the course: ***How does Transformational Facilitation apply to working with men, or how do we include men?***

You can use the skills of Transformational Facilitation to work with mixed groups and we are going to have a training module on how this applies to working with mixed groups, and how to work with men in this process.

You will be able to learn the developmental opportunities and challenges that men are facing right now, and how they're different from women, and the spaces that need to be created to include men and ignite a development of mixed groups, as well as men. Men are in a very different position than women in the world right now. In many ways, men are not as free as women to pursue their self-actualization.

A lot of this has happened as a result of women's liberation, which has transformed women's roles in culture and society, and there hasn't been an equivalent movement for men.

I believe we're just at the precipice of that happening, and I think that some of you here may even end up leading that in creating spaces that are going to support men and men's potential. So when you understand the developmental challenges, opportunities and culture that are going to support men and support mixed groups together, everything that you're going to learn in the training will apply in just the same way.

That's what we're going to cover in this additional module, and if that's something you're called to lead in the world, there are a lot of women in our community who are interested in leading that conversation. We'll be bringing in guest faculty and support to be able to work with that area, as well.

The process is exactly the same. The piece that's different is understanding men's double binds and dilemmas, and relationship to power, and when you do, you can apply all of this in a way that will support men in extraordinary ways. So thanks so much for that question.

Patricia in California is asking, similar to Christiana's question about ***working with established businesses and nonprofits with a mix of men and women***. This is great.

What we're going to focus on specifically is the level at which you want to be working on this within an organization, within a business, which is the next level of unrealized potential. Right? So it's an organization's actualization.

What you're going to do in a mixed group of men and women is become aware of the prevailing unspoken agreements between men and women in the workplace, and how to disrupt those to create a new culture between men and women that empowers both.

These are the principles of Transformational Facilitation that I'm going to teach you how to become aware of, for any group you're with.



So, if you're applying this to the workplace, you're looking at:

What are the unspoken agreements between men and women?

You'll understand things like women don't have the confidence to speak up in ways that men do. I'll be bringing in some of our best resources because these are areas that a lot of women in the training are interested in learning. My good friend John Gray, who you might know him as the author of ***Men are from Mars, Women are from Venus***. He is also one of the pioneers in the field of Gender Intelligence with a woman called Barbara Annis, who talks about differences between men and women in the workplace.

What would be really cool to create in a series of projects, as we look at these different application areas, is to have women in the training work on creating a series of new commitments and agreements that disrupt the old and create new cultures in all of these places.

So, I would say we'd be in a context of collaboration and developing the practice and application, and I can show you the process by which you can create and have a really great impact.

I'd be definitely bringing in my best resources in these different areas to work with, as well. So, I'm excited you're doing that work, and absolutely you'll be able to leverage everything that you're learning and apply it to that context. So hope that's helpful, Patricia. Thank you.

Let's see here. ***Clare in London is asking about the costs of the Live Intensive in Berkeley.***

The tuition in the 10 days is included in the tuition for the training. There will be an additional cost to come to the intensive that covers meals. The actual hard costs of the intensive in terms of meals and things like that will be shared by everyone who is coming live, but the tuition for the 10 days is included in your registration. We'll send out all the details about that. So I hope that's helpful and covers that for you.

Nina from Washington asks: ***Are there any prerequisites to show up as a facilitator?***

No, you don't need any formal degrees to show up as a facilitator, or to do this effectively. In fact, we can show you how to harness all of your life experience to be able to build a sense of authority for you in positioning yourself in what you're doing. I'm going to give you a very comprehensive training in this.

Let's see. ***Ulla is asking about the time.***

So here's the thing. We're looking at delivering the training modules in a different way so they're broken out into chunks, so that you can listen to 20 minutes here and 20 minutes there and 20 minutes at another time.

You can show up and be in conversation in live pods. I would say that it's an investment of time. But it's also that you're doing your destiny work. Yes, it's an investment in time. We are going to make it simple and easy to be able to get through the training and get through



the materials. But more than anything, create a structure for you to do the work that you want to do in the world.

The one thing that I will say is about the Mastery training that is part of this... It will be a lot less, and on a much slower pace than the seven-week course. You'll find that it is going to be something that is integrative and part of your life, and incredibly rich. I have found that with women who are launching businesses or busy MDs, this becomes something that this is a source of energy and inspiration for you. So, I hope that's helpful. Thanks so much for the question.

Simone from Yellowknife is asking: ***I don't know if I have time to focus on all the different trainings in nine months. Is it possible to register for the training and then start with Mastery first, and dive in?***

Yes, you absolutely can. One thing is, when you register for these trainings, you have lifetime access to the trainings. You can plug back into this community, and you can participate and you can take them in a sequence, so there are a lot of different options. I would say to go ahead and apply, put in an application, and when you are in the conversation about trainings, you can get a schedule that's going to work for you, and be part of this for several years. If you want to do all of these together over the next couple of years, you can do these. I hope that's helpful and encouraging and exciting.

So thank you all so much.

One other thing is, there is an opportunity beyond these training to stay on and be part of what will be a brand new Master Facilitator and Master Coach Certification that will start in 2020. This training will offer deeper work on launching masterminds, longer retreats, online courses, group coaching, that is built upon the foundational skills that you'll learn in the first year. So, I just want to share that. You don't need to make a decision about that right now. We're going to give you the foundations for all of those things I just mentioned as part of the training.

I share that to say that this is an opportunity to be part of a multi-year professional and personal development learning community that becomes a home for you in the world, and will always be a home for you to plug back into and be energized and be inspired by, and sourced from and learn from, and go out into the world and come back to, or learn at your own pace, that that's very much the vision of what we're building and creating, is to be a platform that we're in a culture and a network of ongoing personal and professional development that supports our own self-actualization, as well as ability to serve and impact at the highest level as well.

So if you're called to join us, if you're called to find out more, I encourage you to complete an application. Yes, the Professional Facilitator and Professional Coach Certification Trainings will be a foundation for the 2020 Master Program. You will need to complete those first. Kerry is just asking that.



There's another question here:

Denise in New York is asking: ***Are you going to have any segments that will address using these skills to work towards communicating transformational concepts to an audience through writing? Also the skills needed to build an audience through social media?***

Yes. Both of those are a, "Yes," and they are in the Influencer and Business Trainings that we're going to go into exactly those questions.

So if you are called to find out more, you're interested or excited about becoming a Transformational Facilitator and/or Coach, I encourage you to apply.

Come on Monday to the Leadership Masterclass, Denise and everyone. We'll be talking about the Leadership and Influencer skills that ultimately enable us to make the greatest difference with our gifts, and how we can find our unique voice, our unique message, create projects that activate and ignite the world on the largest level.

I found it's a combination of all these skills together that give us the power, ultimately, to be a catalyst, and to make manifest in our lives and the world this change maker that we feel and sense is here.

I want to call her forth, that change maker within you, to recognize the gifts that you have, the talents you have, the destiny contribution that all of that is real, and these are the skills that I found that, when you cultivate those, enable you to make them manifest.

It's my privilege and my honor to invite you into the opportunity to join me and a tribe of brilliant women to practice, develop and cultivate all of this, for years to come. So, please do join us on Monday. Please listen to the **Coaching Masterclass and Track Overview** call. Please do apply and find out more if you have questions, and I look forward to being with you soon. Much love, many blessings, take care. Bye-bye.





ABOUT YOUR INSTRUCTOR

CLAIRE ZAMMIT PH.D.

There are few women alive today who have done more to empower conscious women to actualize their potential and realize their destiny than Dr. Claire Zammit. In her two decades as a transformational teacher and leader, Claire has shared her life-changing Feminine Power principles and practices with millions of women around the globe.

Her groundbreaking doctoral research on the underlying obstacles blocking intelligent, conscious, women from stepping into their greatness has been praised as a seminal contribution to the advancement of women in this century.

Over 40,000 women from more than 100 countries have graduated from her innovative online Feminine Power Academy, and her Feminine Power Professional Certification Trainings have trained hundreds more to create fulfilling, impactful and successful careers as transformational coaches, facilitators and leaders in their fields. She is fast becoming known as the “mentor of mentors” for gifted, conscious women.

In addition to building the Feminine Power global community, Claire is also a wildly successful conscious entrepreneur. In 2010, she co-founded Evolving Wisdom, LLC which, under her leadership rapidly grew to become one of the world’s most successful online transformational learning enterprises. In 2013, Evolving Wisdom was ranked #83 on the Inc. 5000 list of America’s fastest growing private companies and since its

inception, it has generated over \$50 million in revenue and reached millions of people from more than 180 countries.

A dedicated philanthropist, Claire’s personal contributions and fundraising efforts have been hailed as a major catalyst for the growth of the Girl Power Project which is on track to bring self-esteem and leadership training to over one million low-income girls in Uganda by 2020.

Claire is an active member of Jack Canfield’s Transformational Leadership Council and was the recipient of its Achievement Award, and is also a participant in Deepak Chopra’s Evolutionary Leaders Forum. She is also the recipient of the Just Like My Child Foundation Women’s Leadership Award.

She holds a Ph.D. in Transformational Learning & Change from the California Institute of Integral Studies and lives in Berkeley, California with her husband of eleven years, spiritual teacher Craig Hamilton.

